

TENNESSEE  
**School Counselor and Administrator**  
*Leadership Institute*

# Building Bridges

Leading the Way to  
**Student Success!**



**September 23-25, 2018**

Embassy Suites Hotel & Convention Center • Murfreesboro, TN



## Sponsored By



- Division of College, Career and Technical Education
- Division of Special Populations and Student Support
- Office of Safe and Supportive Schools



FOUNDATION SPONSOR

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- Pre-Institute Learning Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- TASL & NBCC credits available
- Lunch provided on Monday and Tuesday
- Door prizes

## PRE-INSTITUTE LEARNING SESSIONS

These Pre-Institute sessions are **FREE** with your paid Institute registration (\$130) and are being held on Sunday, September 23, 2018 from 3:00 p.m. to 5:30 p.m.

**SPECIAL NOTE:** All of the Pre-Institute speakers will be presenting follow-up breakout sessions on Monday!

Choose one of the following!

### 1. Suicide and Non-Suicidal Self-Injury: Prevention, Intervention, and Postvention

#### **Dr. Melissa Reeves**

**SPEAKER BIO:** Dr. Melissa Reeves, Ph.D., NCSP, LPC served as the 2016-2017 President of the National Association of School Psychologists. She is currently an Associate Professor at Winthrop University, SC in the psychology department and school psychology graduate program. Dr. Reeves is a nationally certified school psychologist, licensed special education teacher, licensed professional counselor, and former district coordinator of social/emotional/behavioral services. She has over 20 years' experience working in public schools and a private school, in addition to providing mental health services in day and residential treatment settings. Dr. Reeves is a co-author of the National Association of School Psychologists (NASP) *PREPaRE School Crisis Prevention and Intervention* curriculum, former Chair of the NASP School Safety and Crisis Response Committee which provides consultation and support to school districts across the country after large scale crisis events including school shootings and natural disasters. She travels both nationally and internationally training professionals in the areas of crisis prevention through recovery, threat and suicide assessment, the impact of trauma and PTSD on academic achievement, and cognitive behavior therapy in the school setting.

**ABOUT THIS SESSION:** Join Dr. Reeves as she presents *Suicide and Non-Suicidal Self-Injury: Prevention, Intervention, and Postvention*. This workshop will discuss current statistics and legal cases, early identification of warning signs, primary prevention strategies to break the code of silence, an overview of suicide assessment models and procedures, and strategies for intervention and postvention activities, including those to prevent contagion. Emphasis will also be placed on school-based response and intervention on behalf of students who engage in non-suicidal, self-injurious (NSSI) behavior.



### 2. Action Plans, Results Reports, and Perception Data

#### **Dr. Karen Griffith**

**SPEAKER BIO:** Karen Griffith, PhD, LPC, worked in public education for 35 years, 27 as a school counselor, earning multiple state and national recognitions. Now retired, she works at the University of Georgia as an Assistant Professor (Term-Limited) in the Department of Counseling and Human Development Services, and with ASCA as a trainer on the national model, Lead RAMP Reviewer, and Peer Reviewer for the Journal of Counseling and Development. She has authored three books and several articles, and speaks at state and national conferences on a variety of topics. Her primary area of research is around resiliency.

**ABOUT THE SESSION:** Join Dr. Griffith as she presents *Action Plans, Results Reports, and Perception Data*. Action Plans and Results Reports document the essence of direct services delivered in a comprehensive school counseling program. The Action Plans detail the content and data collection plans of core curriculum lessons, small group experiences, and closing-the-gap activities. The Results Report demonstrate the impact of selected components within the action plans. Within the data plans and results are the three types of data identified by ASCA: process, perception, and outcome data. Perhaps the most challenging feature of these data is the perception data. Best delivered as a pre/post test, these assessments are driven by the Mindsets & Behaviors (Student Standards), link the intervention to the relevant outcome data achieved, and inform counselors on how to better serve students. This session will explain the writing of all three: action plans, results reports, and perception data assessments.



### 3. Recognizing and Responding to Trauma: An Introduction for School Counselors

#### **Dr. Julia Taylor**

**SPEAKER BIO:** Dr. Julia V. Taylor is an assistant professor at the University of Virginia. She was previously the Dean of Student Services for the Wake Young Women's Leadership Academy, a public, all girls' school located in Raleigh, NC. Originating from the Washington, DC area, Julia received her undergrad degree in Exercise Science with a concentration in Health Education from George Mason University. She received her masters in Psychology with a concentration in School Counseling from Marymount University. Julia received her doctorate from Virginia Commonwealth University in Counselor Education and Supervision. Julia is the author of many books on body image and building relationships between girls. She frequently presents her research and experiences with educators, parents, and students at the national level.

**ABOUT THE SESSION:** Join Dr. Taylor as she presents *Recognizing and Responding to Trauma: An Introduction for School Counselors*. A growing number of youth are impacted by trauma. As research continues to grow in this area, we understand more about the devastating consequences trauma has on childhood outcomes. It is imperative for school counselors to recognize, understand, and address the unique needs of this growing population. This session will provide an overview of trauma, cognitive and behavioral implications of trauma in youth, the impact on academic outcomes, and prevention and intervention strategies for educators and school counselors. By the end of the sessions participants will specifically be able to recognize different types of trauma and trauma responses in youth and learn essential trauma-informed skills in schools and practice. They will also learn about the different types of trauma and the impact on youth and understand implications of the Adverse Childhood Experiences Study (ACES) on trauma-informed practices for youth. Finally participants will understand how trauma manifests in children and adolescents, including cognitive and behavioral responses and understand the impact of trauma on the brain.



### 4. School Counseling 101 for Administrators

#### **Leigh Bagwell**

**SPEAKER BIO:** The session will be facilitated by Leigh Bagwell, Director of School Counseling Services, College, Career and Technical Education Division of the Tennessee Department of Education. It will also include administrator and counselor teams who will share how they have successfully implemented comprehensive school counseling programs in their schools. While attending with your school counselor is not required, it is encouraged.

**ABOUT THIS SESSION:** Successful comprehensive school counseling programs are built on effective collaborations between the school administrator and school counselor. While many administrators value their counselors and the work that they do, they have not been given training on the scope and depth of that work. Administrators want to be equipped with information that will help them more effectively support their school counseling program.

*School Counseling 101 for Administrators* will provide participants the opportunity to build a strong foundation of comprehensive school counseling programs. We will discuss the multiple ways strong school counseling contributes to student success within the three domains of academic achievement, social and emotional development, and college and career readiness. The information will be framed within the context of the state board's school counseling policy so that participants will be equipped to immediately apply the new knowledge to the implementation of that policy in their schools.



## KEYNOTE SPEAKERS

Tennessee School Counselor  
and Administrator Leadership Institute

SCHEDULED TO APPEAR

**Monday, September 24 (Opening Session Keynote Speaker)**

#### **Dr. Candice McQueen**

Dr. McQueen will bring greetings and an update from the Tennessee Department of Education.

**SPEAKER BIO:** Dr. Candice McQueen was sworn in as Tennessee's Commissioner of Education on January 17, 2015. Dr. McQueen began her career as a classroom teacher, teaching in both public and private elementary and middle schools before serving as senior vice president and dean of the college of education at Lipscomb University. She also served as a higher education faculty member and department chair before being named dean in 2008. While at Lipscomb, she founded the Ayers Institute for Teacher Learning and Innovation. Dr. McQueen has been awarded multiple awards for both her teaching and the curriculum design of a new magnet school.



**Monday, September 24 (Luncheon Keynote Speaker)****Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success****Principal Baruit Kafele**

**SPEAKER BIO:** A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including “the mighty” Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America’s best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

**ABOUT THE SESSION:** Based on Principal Kafele’s best selling book, *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success*, Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this high-energy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually “most brilliant and most highly capable” but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students’ attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.

**Tuesday, September 25 (Luncheon Keynote Speaker)****Counselors Thinking Outside the Box: Dealing with Students’ Trauma****Dave Moody**

**SPEAKER BIO:** C. David Moody, Jr. is a native of Chicago, Illinois, who spent his childhood years there before relocating with his family to Ann Arbor, Michigan. From there, he matriculated to Morehouse College in Atlanta, Georgia, graduating with a degree in psychology in 1978. He then attended Howard University, earning a professional degree in architecture in 1981. In 1988, he established C. D. Moody Construction Company, Inc., now one of the largest African-American-owned construction companies in America. Moody also has a keen sense of community service. He founded the C.D. Moody Foundation to provide financial assistance for students with a passion for construction and entrepreneurship, and to date has awarded more than 80 individual scholarships. Besides contributing money, he devotes time to meeting with K-12 students, where he hopes to help students see the endless possibilities that are directly associated with hard work, perseverance, and a positive attitude. Moody is the author of *Fighting through the Fear – My Journey of Healing from Childhood Sexual Abuse*, co-authored with his good friend and former Morehouse College roommate, Charles W. Cherry II. The book describes his harrowing personal journey as a childhood sexual abuse survivor. His personal blog site, *MoodySpeaks.com*, showcases his talents as a photographer, motivator and inspirational resource for healing for other survivors of childhood sexual abuse.

**ABOUT THE SESSION:** School counselors often times play a “first responders” role for students struggling with abuse issues... whether physical or sexual, or both. How counselors respond and proceed can have life changing affects on the students... whether it be a healing or negative outcome. Join Dave during this special closing keynote luncheon to hear about his journey in dealing with sexual abuse he encountered as a child, and to learn some ways to “think outside the box” when helping our students deal with trauma situations in their lives. You do not want to miss this powerful and inspirational closing session! You will leave the Institute knowing what you do changes lives, and that you are critical to our students’ success!



## Sunday, September 23, 2018

- 2:00 p.m. to 6:00 p.m. Registration Opens
- 2:00 p.m. to 6:00 p.m. Exhibits Open
- 3:00 p.m. to 5:30 p.m. Pre-Institute Session

## Monday, September 24, 2018

- 7:30 a.m. to 4:30 p.m. Registration & Information Center
- 7:30 a.m. to 4:30 p.m. Exhibits Open
- 8:30 a.m. to 9:30 a.m. Opening Session and Keynote Speaker – Dr. Candice McQueen
- 9:30 a.m. to 10:00 a.m. Break - Visit Exhibitors
- 10:00 a.m. to 11:15 a.m. Breakout Sessions
- 11:15 a.m. to 12:45 p.m. Lunch and Keynote Speaker – Principal Baruit Kafele
- 1:00 p.m. to 2:15 p.m. Breakout Sessions
- 2:15 p.m. to 2:45 p.m. Break - Visit Exhibitors
- 2:45 p.m. to 4:00 p.m. Breakout Sessions

## Tuesday, September 25, 2018

- 7:30 a.m. to 11:00 a.m. Exhibits Open
- 8:00 a.m. to 9:15 a.m. Breakout Sessions
- 9:15 a.m. to 9:45 a.m. Break - Visit Exhibitors
- 9:45 a.m. to 11:00 a.m. Breakout Sessions
- 11:00 a.m. to 11:15 a.m. Break - Visit Exhibitors
- 11:15 a.m. to 12:45 p.m. General Session & Lunch – Dave Moody
- Closing & Door Prizes

TASL credits for administrators and CEU credits (NBCC) for counselors will be available for attending the Institute. Details will be provided on site.

## POST-CONFERENCE OPPORTUNITY

Provided by 

ACT will be offering two special update sessions immediately following TNSCALI. For more information and a link to register for this session visit the conference website: [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali).

## Five Easy Ways to Register

**Toll Free #:** (866) 318-6294

**Fax:** (423) 899-4547

**Internet:** [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali) to register and pay with a credit card, using our secure shopping cart system.

**Mail:** National Center for Youth Issues • Attn: TSCALI  
P.O. Box 22185 • Chattanooga, TN 37422-2185

**Scan & Email:** [Registrations@ncyi.org](mailto:Registrations@ncyi.org)

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

## REGISTRATION FORM

(PLEASE PRINT CLEARLY)

FIRST & LAST NAME (AS IT SHOULD APPEAR ON THE NAME BADGE) \_\_\_\_\_

JOB TITLE (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION / SCHOOL DISTRICT \_\_\_\_\_

EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

**PRE-INSTITUTE LEARNING SESSIONS:** Institute registration (\$130) is required to attend one of the **FREE** Pre-Institute Learning Sessions. Please select (check only one) the Pre-Institute session you plan to attend on **Sunday, September 23 in the afternoon from 3:00 p.m. to 5:30 p.m.**

**1. Suicide and Non-Suicidal Self-Injury: Prevention, Intervention, and Postvention** – Dr. Melissa Reeves

**3. Recognizing and Responding to Trauma: An Introduction for School Counselors** – Dr. Julia Taylor

**2. Action Plans, Results Reports, and Perception Data** – Dr. Karen Griffith

**4. School Counseling 101 for Administrators** – Leigh Bagwell

**INSTITUTE REGISTRATION FEE** (September 24-25):

**Cost: \$ 130.00 (includes Pre-Institute)**

### PAYMENT METHOD

**Purchase Order** *A copy of the purchase order is required.*  
(addressed to National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185)

**Check Enclosed** (made payable to **National Center for Youth Issues**)

**Credit Card**     Personal     Corporate

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

(3-DIGIT CODE ON BACK OF CARD)

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**PLEASE NOTE:** There will be no refunds after August 31, 2018. All cancellations before August 31, 2018 will be refunded less a \$25 handling fee. The institute is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.



**Limited Availability! Reserve your room at the Embassy Suites today!**  
**615-890-4464 or 1-800-362-2779**

The Embassy Suites (Institute's host hotel) has a conference rate of **\$142 per night, plus tax**, which remains valid for reservations made on or before **August 31, 2018**. The conference rate includes a full, cook-to-order breakfast and an evening Manager's Reception!

**TO RESERVE A ROOM AT THE EMBASSY SUITES ONLINE:**

Go to [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali) and follow the hotel link in the "Accommodations" section directly to the Embassy Suites' reservation system for the Institute.

**Please Note:** If you want to phone in your reservation to the **Embassy Suites**, please be sure to tell the hotel that your Group/Convention Code is **SCA** and mention the **"SCALI 2018"** block.

## OVERFLOW HOTELS

**If the Embassy Suites hotel is full, we have opened room blocks at hotels within easy walking distance (across the parking lot) from the Embassy Suites!**



### The Hilton Garden Inn

The rate is **\$139 per night, plus tax**, and includes a full, cook to order breakfast, just like the Embassy!

**TO RESERVE A ROOM AT THE HILTON GARDEN INN ONLINE:**

Go to [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali) and follow the hotel link in the "Accommodations" section directly to the Hilton Garden Inn's reservation system for the Institute.

**Please Note:** If you would like to call in your reservation to the **Hilton Garden Inn**, the direct line is **615-225-2345**. Just mention the code **"TNSCA9"** and the dates, **September 23-25, 2018**. The cutoff date for this special rate is September 9, 2018.



### The Marriott Residence Inn - Nashville SE Murfreesboro

The rate is **\$139 per night, plus tax**, and includes a full, hot breakfast in the morning, and a light dinner at night! **Special rate is good for September 23-25 only – stay one or both nights.**

**TO RESERVE A ROOM AT THE MARRIOTT RESIDENCE INN**

**ONLINE:** Go to [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali) and follow the hotel link in the "Accommodations" section directly to the Marriott Residence Inn's reservation system for the Institute.

**Please Note:** If you would like to call in your reservation to the **Marriott Residence Inn-Nashville SE Murfreesboro**, the toll free line is **888-236-2427** or the direct line is **615-225-9250**. Just mention the code **"TSLC"** or **"TNSCALI Group 2018"** and the dates, **September 23-25, 2018**. The cutoff date for this special rate is September 9, 2018.

## Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to [www.ncyi.org/tnsocali](http://www.ncyi.org/tnsocali) to see the things to do around the beautiful Embassy Suites.

***Visit The Avenue, just minutes away and in walking distance from the Embassy Suites!***

- You can sit back and relax at the many restaurants at The Avenue, such as Romano's Macaroni Grill, Longhorn Steakhouse and Chili's Bar and Grill, along with others.



At The Avenue enjoy shopping at the Ann Taylor Loft, White House / Black Market, Off Broadway Shoes, Forever 21, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!