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Reflect, Refresh, Recharge

April 29-30, 2019 • Resort and Conference Center at Hyannis, Hyannis, MA

SPONSORS



CONFERENCE HIGHLIGHTS



- Keynote Speaker
- Pre-Conference Learning Session
- 30+ Breakout Sessions
- Exhibit Hall
- Lunch Provided on Monday
- Door Prizes

KEYNOTE SPEAKER



Tuesday, April 30th

Opening Keynote Session Speaker

John Hodge

Dr. John W. Hodge's career has been defined by assisting students and teachers with overcoming obstacles and achieving goals. He has served as an inspirational speaker across the United States and has been a guest lecturer at Christopher Newport University, Hampton University, North Carolina A&T State University and George Washington University. Dr. Hodge is a trained facilitator for the (SREB) Leadership Initiative Modules "Leading Assessment and Instruction" and "Creating a High Performance Learning Culture", and a trained assessor and facilitator in the National Association of Secondary School Principals (NASSP) "Developing the 21st Century Principal" program.

Dr. Hodge is the president and co-founder of Urban Learning and Leadership Center (ULLC), an organization focused on student achievement and reduction of the achievement gap. He has served as a reading teacher, English teacher, AVID teacher, Assistant Principal and Associate Director of AVID Center Eastern Division. He served as Director of An Achievable Dream Academy, an inner city school that piloted many of the interventions used by Urban Learning and Leadership Center. An Achievable Dream Academy is a high performing, high poverty school that has received numerous national awards.

Join Dr. Hodge as he presents **BE THE ONE!** He will discuss how the education of America's youth is a challenging prospect when one considers the many burdens faced by impoverished children and their families. Research indicates that poverty need not be a barrier to academic excellence. As co-author of the book *Standing in the Gap*, Dr. Hodge states, "Across the nation, schools are demonstrating that it can be done: That students can reach high standards, that all children can succeed, that the gap between white and minority students, poor and affluent, can be closed." More often than not, one caring adult can make all the difference in the world. Dr. Hodge's presentation will encourage all of us to BE THE ONE!



- Poverty not a barrier to academic excellence
- All children can succeed
- One adult can make the difference

Monday, April 29th, 3:00 p.m. - 6:00 p.m.

Raising Generation Tech: Creating Tech Healthy Schools, Families & Communities

Janell Hofmann

SPEAKER BIO: Janell Burley Hofmann is an international author, speaker and consultant specializing on the topics of technology, media, health, relationships and well-being. Janell is the creator of the original iPhone contract and a thought leader in the space of digital mindfulness, digital parenting and intentional use of tech. She is the author of the book, *iRules: What Every Tech-Healthy Family Needs to Know About Selfies, Sexting, Gaming and Growing Up* published by Rodale, Inc. Janell is the founder of the Slow Tech Movement and iRules Academy.

Janell has worked on four continents across diverse demographics, cultures, religions, and socioeconomics. Sensitive to the needs of each community, Janell works with schools, youth, families, educators, and organizations while offering private coaching and consulting sessions. Janell's professional expertise and personal experience as a mother of five children builds strong connections with a wide and varied population. Janell engages readers, clients and audiences in relevant and meaningful conversations igniting personal empowerment, awareness and purpose in a partnership that will positively impact all.

Janell's academic background is in communications, media, gender, critical and creative thought. Her featured talks include two-time TEDx presenter, SxSW, YPO Southeast Asia Summit, Peace Corp Workshop Leader, Homecoming Day Nagoya University, Nagoya Japan, YPO Middle East Tour, Women2Women International Summit and MIT Strata Center. Her work has been featured in The New York Times, Good Morning America, USA Today, National Public Radio, BBC News and The Associated Press.

ABOUT THIS SESSION: Join Janell as she presents *Raising Generation Tech: Creating Tech Healthy Schools, Families & Communities*. In this workshop explore strategies to support students, educators and families. Tech trends, preventative work and lessons, response models and building a community of digitally literate and engaged families will be discussed.



Tuesday, April 30th, During Lunch

Ann Reale

SPEAKER BIO: Ann Reale has served as Undersecretary and Chief Operating Officer for the Executive Office of Education since 2015. Prior to this role, Ann lived in Washington DC for six years and was a Principal consultant in the Education Division at ICF International, providing technical assistance to state agencies and the federal government. Before moving to DC, Ann's experience as a leader in Massachusetts state government included serving as the first Commissioner of the newly-formed Department of Early Education and Care, as Senior Policy Advisor to the Governor's Office, and as the State Budget Director.



CONFERENCE SCHEDULE



~ TENTATIVE SCHEDULE ~

Monday, April 29th

- 2:00 - 6:00 PM Registration Open
- 2:00 - 6:30 PM Exhibits Open
- 3:00 - 6:00 PM Pre-Conference Keynote Session
- 6:00 - 8:00 PM President's Reception

Tuesday, April 30th

- 7:00 - 9:00 AM Registration Open
- 7:00 AM - 3:30 PM Exhibits Open
- 7:00 - 8:00 AM Breakfast
- 7:45 AM President's Welcome
- 8:15 - 9:15 AM Keynote Address
- 9:15 - 9:30 AM Visit Exhibitors and Grad Posters
- 9:30 - 10:20 AM Morning Learning Session I
- 10:20 - 10:40 AM Exhibitor Break
- 10:40 - 11:30 AM Morning Learning Session II
- 11:30 - 11:45 AM Visit Exhibitors and Grad Posters
- 11:45 AM - 12:45 PM Awards Luncheon
- 12:45 - 1:15 PM Visit Exhibitors and Grad Posters
- 1:15 - 2:05 PM Afternoon Learning Session I
- 2:05 - 2:25 PM Coffee Break with Exhibitors
- 2:25 - 3:15 PM Afternoon Learning Session II
- 3:25 - 3:45 PM Door Prizes and Giveaways
- 3:45 - 4:45 PM MASCA General Session Meeting

PDP INFORMATION

MASCA is an approved PDP provider. Attendees can earn up to 12.5 hours of PDPs by attending the Full Conference on April 29-30. PDP forms will be provided onsite during the conference.

REGISTRATION



Five Easy Ways to Register

Toll Free #: (866) 318-6294

Fax: (423) 899-4547

Internet: www.ncyi.org/mascac to register and pay with a credit card, using our secure shopping cart system.

Mail: National Center for Youth Issues
P.O. Box 22185 • Chattanooga, TN 37422-2185

Scan & Email: Registrations@ncyi.org

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____

Check this box if you would like to opt out of receiving communication from our sponsors.

Please Circle Your Status:

Professional Member*

Student Member*

Non-Member**

Retiree Member*

A. Full Conference – Attend both days, Includes Pre-Conference (April 29-30)

Early Register (by Feb. 28, 2019)

\$135 per person

\$75 per person

\$180 per person

\$75 per person

Regular Registration (after Feb. 28, 2019)

\$150 per person

\$85 per person

\$195 per person

\$85 per person

Full Conference Attendance–Total (A) \$ _____

To help us plan better, please check the appropriate box if you will attend the following: Pre-conference Session President's Reception

B. One Day Attendance: Pre-Conference Only (April 29)

Regular Registration

\$60 per person

\$45 per person

\$80 per person***

\$45 per person

One Day Conference Attendance–Total (B) \$ _____

* Must be a MASCA member

** By registering for the MASCA full conference, you will receive a complimentary MASCA membership.

*** Pre-Conference Only Registration does not include membership to MASCA

Total Due (A or B) \$ _____

Become a Member of the MASCA Today!

Before registering for the conference, please visit www.masca.wildapricot.org/join-us and become a member or renew your annual membership.

To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

PAYMENT METHOD

Purchase Order A copy of the purchase order is required.

Made out and addressed to: National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185

Check Enclosed (made payable to National Center for Youth Issues)

Credit Card Personal Corporate

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____ EMAIL _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

PLEASE NOTE: There will be no refunds after April 12, 2019. All cancellations before April 12, 2019 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.



Resort and Conference Center at Hyannis

35 Scudder Ave, Hyannis, MA

Make Hotel Reservations Early! Limited Availability!

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved at the **special conference rate:**

\$99 plus tax

This rate is valid through **April 15, 2019**, as long as rooms are available in the block.

To make hotel reservations:

Call: 866-828-9111 (select option 3) Please be sure to mention “Massachusetts School Counselors Association,” group code “MSCA.”

Register Online:

Go to www.ncyi.org/mascac. Under the “Accommodations” section follow the instructions for the hotel’s reservation system.



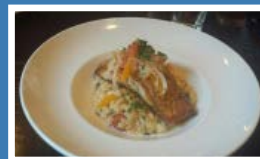
Come Work and Play!

Visit the boutiques and restaurants on Main Street, within easy walking distance from the resort!

Here are just a few examples of boutiques, restaurants, and seaside shops you’ll find.

- Alberto’s Ristorante
- Allium
- Eclectic Café
- Islands Clothing
- The Naked Oyster
- The Silver Seahorse
- Ye Olde Village Fudge Shoppe

Visit www.hyannismainstreet.com to see more things to do in beautiful Hyannis, MA.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!