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PATHWAYS TO THE FUTURE



MICHIGAN
SCHOOL
COUNSELOR
ASSOCIATION

FALL CONFERENCE

NOVEMBER 10-11, 2019 • LANSING CONVENTION CENTER

SPONSORED BY



Accessible • Affordable • Achievable



- **Keynote Speaker**
- **30+ Breakout Sessions**

- **Exhibit Hall**
- **Lunch Provided on Monday**

KEYNOTE SPEAKER

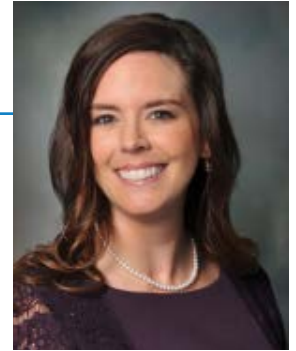


Sunday, November 10

Sunday Morning Keynote Session Speaker

Katherine Pastor

Katherine is the American School Counselor's Association 2016 National School Counselor of the Year. Katherine began serving as the Flagstaff High School (FHS) Counseling Department Chair in the 2008 and was recognized as the 2010 Arizona School Counselor of the Year. Through a data-driven, comprehensive school counseling program, Katherine and her team have received both state and national recognition. She served the Arizona School Counselors Association (AzSCA) as a board member from 2007 to 2017. Her roles with AzSCA included the vice president for Secondary Counselors in 2008-2011 and conference director from 2012-2017. Before coming to FHS, Katherine worked at Northern Arizona University as a Financial Aid Counselor and Coordinator of Student Employment, and in the Office of Undergraduate Admissions and Athletic Department.



Katherine joined the American School Counselors Association (ASCA) board of directors in 2017 and is an adjunct faculty member at Northern Arizona University's College of Education where she teaches the next generation of school counselors. She holds a Bachelor of Science in Psychology, a Masters of Education in Student Affairs and School Counseling from Northern Arizona University. Through the Arizona College Access Network, Katherine has become an Arizona College Access Professional (CAP). The Arizona CAP designation involves 60 hours of coursework, discussion and action planning in three areas: creating a college-going culture; college and career planning; and financial aid and college applications. Katherine and her husband enjoy hiking various locations in northern Arizona, and mastering their culinary skills in the kitchen. Katherine is also an avid college sports fanatic.

Join Katherine for ***Ignite your Passion to Light the Way for your Students to Reach Higher***. School counseling departments across our country are founded on the principles of advocacy, leadership, collaboration, and systemic change. School counseling programs must promote academic, career and social/emotional development in an equitable manner, eliminating barriers and encouraging all students to reach higher in their personal and academic potential, using collaboration between school, family and community. It's time to stand together for the school counseling profession. Find your vision, find your voice, and find your passion to become the best version of yourself in order to inspire the best in your students.

Katherine will also present a breakout session after her keynote titled, ***Help Me Help You: School Counselor/Administrator Collaboration***. Learn how to build an effective partnership between school counselors and administrators, through the use of data. There are constant educational changes, challenges, and goals in the county and across states. Come ready to learn how to create and maintain a collaborative relationship between school counselor and administrator. This session will include a discussion between Katherine Pastor, and her Principal Tony Cullen about the trials and strategies they used to forge a successful collaborative partnership for the success of their school community.

Objectives Participants will:

1. Realize that the positive relationship between administrators and school counselors is created through understanding and collaboration.
2. Appreciate the significance of using data to connect the administrator's goals with the school counseling department goals.
3. Hear strategies for maintaining school counselor administrator collaborative spirit.

Julia Cook

Julia is a national award winning children’s author, counselor and parenting expert. She has presented in thousands of schools across the country and abroad, regularly speaks at national education and counseling conferences, and has published children’s books on a wide range of character and social development topics. The goal behind Cook’s work is to actively involve young people in fun, memorable stories and teach them to become lifelong problem solvers. Inspiration for her books comes from working with children and carefully listening to counselors, parents, and teachers, in order to stay on top of needs in the classroom and at home. Cook has the innate ability to enter the worldview of a child through storybooks, giving children both the “what to say” and the “how to say it.”

Join Julia as she presents *Got Hope? NOPE!: Understanding the Importance of Hopefulness*. The most tragic thing a person can lose is their hope. Without hope, despair takes over. Without hope...a child becomes hopeless. Hopeless children don’t try, have poor relationships with others, and feel helpless. In terms of resilience and well being, hope is a critically important predictor of success. Research tells us that by the time children are 10 years old, they have maximized the amount of hope instilled in their minds. This poses two very unique challenges for parents, teachers, and counselors...How do we help children increase their amount of hope prior to the age of 10, and how do we help them maximize their hope potential after the age of 10. In this research-based, humor infused keynote, Julia Cook explores the components of hope, discusses the results of the Hope Scale for Children, defines the differences between hope and optimism, and presents a blueprint for maximizing hope growth and potential in children, teens and adults.

“Hope us our children’s window for a better tomorrow!” Ready...Get “MIND SET”...GROW!

Julia will also present a breakout session following her keynote titled, *Reboundaries and Resilience: Enhancing Skills that Foster Boundary Recognition, Determination and GRIT!*

In her breakout session, she will address questions such as:

- How we accomplish the great task of teaching our kids the BIG LIST of everything they need to know and succeed in life when they believe that all of their needs are being met through screen time?
- How do we teach our kids online safety?
- How do we allow technology to add to our children’s life as opposed to taking from it?
- How do we create an environment where kids genuinely “want it” more than we want it for them?

Join Julia as she takes a look at how creative, world-class parents and educators are answering these questions and helping children thrive with strength and confidence in their ever-changing world!



- Explores the components of hope
 - Discusses the results of the Hope Scale for Children
 - Defines the differences between hope and optimism
- and more!



~ TENTATIVE SCHEDULE ~

Sunday, November 10

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker – Katherine Pastor
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President's Reception with Exhibitors

Monday, November 11

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session – Julia Cook
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn

State Continuing Education Clock Hours (SCECH)

MSCA provides eight (8) State Continuing Education Clock Hours (SCECH) for conference attendance, some of which will include the mandatory college readiness and career development hours required by the state. Visit the MSCA conference website for a link that will help to acquaint you with the requirements. More details will be provided at the conference.



Five Easy Ways to Register

Toll Free #: (866) 318-6294

Fax: (423) 899-4547

Internet: www.ncyi.org/mi-scac to register and pay with a credit card, using our secure shopping cart system

Mail: National Center for Youth Issues • Attn: MSCA
P.O. Box 22185 • Chattanooga, TN 37422-2185

Scan & Email: Registrations@ncyi.org

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE _____

Check this box if you would like to opt out of receiving communication from our sponsors.

Full Conference (Nov 10-11, 2019)

Early Register
(by Sept 15, 2019)

Regular Registration
(after Sept 15)

PROFESSIONALS		GRADUATES / RETIREES	
Members*	Non-Member**	Members*	Non-Member**
\$180	\$245	\$135	\$170
\$200	\$265	\$135	\$170

* Membership must be good through the dates of the conference.

** Includes 1 year membership to MSCA.

To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

Amount Due \$ _____

PAYMENT METHOD

Purchase Order A copy of the purchase order is required.

Made out and addressed to: National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185

Check Enclosed (made payable to **National Center for Youth Issues**)

Credit Card Personal Corporate

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____ EMAIL _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

PLEASE NOTE: There will be no refunds after October 25, 2019. All cancellations before October 25, 2019 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.



Radisson Hotel Lansing at the Capitol

111 N. Grand Avenue • Lansing, MI 48933

Make Hotel Reservations Early! Limited Availability!

The Radisson Hotel Lansing at the Capitol has a conference rate of **\$118 (plus tax)** which remains valid for reservations made by **October 25, 2019**, while rooms are available.

To make hotel reservations:

Call: (800) 333-3333. Please be sure to mention the hotel group code of “MSCA19”

Register Online:

Go to www.ncyi.org/mi-scac. Under the “Accommodations” section, follow the instructions for the hotel’s reservation system.



Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Visit the MSCA Conference website for a link to see the things to do around the beautiful Radisson Hotel.

Visit the Eastwood Town Center, a couple miles from the Radisson!

You can sit back and relax at the many restaurants at the Eastwood Town Center, such as Bravo Cucina Italiana, Claddagh, Mitchell’s Fish Market and P.F. Chang’s, along with others.

The Eastwood Towne Center also has an movie theater, so you can finally watch that movie you have been wanting to see.

At the Eastwood Towne Center enjoy shopping at Ann Taylor, DSW, Banana Republic, Forever 21, Sephora, Williams and Sonoma, and many more!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

