

VIRGINIA SCHOOL COUNSELOR ASSOCIATION

2019 FALL CONFERENCE

OCTOBER 16-18, 2019



CLOSING GAPS & OPENING DOORS

Visit www.ncyi.org/vscac for more information.

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CONFERENCE HIGHLIGHTS



VIRGINIA
SCHOOL
COUNSELOR
ASSOCIATION

- Keynote Speakers
- Counselor of the Year Awards
- Celebration Reception
- Over 80 Educational Sessions
- Pre-Conference Speakers
- RAMP Recognitions
- Exhibit Hall
- Principal of the Year Award

Pre-conference sessions are not included in the conference registration fee. Additional fee applies, see registration section below.

Wednesday, October 16th

2:00 p.m. – 5:00 p.m.

1. Two-Part Presentation

Allison Edwards

SPEAKER BIO: Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University, the author of *Why Smart Kids Worry* and *Worry Says What?* and the creator of *Anxiety Tracker* an iPhone app that helps track anxiety. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.



Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

Part 1: Helping Students with Trauma and Emotional Dysregulation

ABOUT THIS SESSION: Join Allison as she presents *Helping Students with Trauma and Emotional Dysregulation*. Counselors work daily with students who are unable to regulate their emotions. Trauma and ACE's are a large part of this epidemic and based on brain research, this workshop will help counselors learn how to identify triggers, teach effective coping strategies, and help students go from debilitated to empowered.

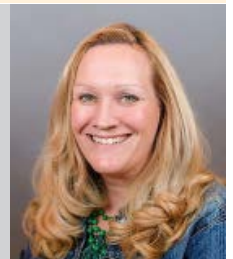
PART 2: 15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School

ABOUT THIS SESSION: Join Allison for the second portion of the pre-conference session as she presents *15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School*. Feel like you don't have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

2. Counseling with Creativity and Courage: Theory Driven, Creative Interventions for School Counselors

Tori Stone

SPEAKER BIO: Tori Stone PhD, LPC is an Assistant Professor of Education in the Counseling and Development program at George Mason University in Fairfax, Virginia. Prior to becoming a full time counselor educator, Dr. Stone worked as a school counselor in Prince William County, Virginia for seventeen years. During her time as a school counselor, Dr. Stone worked to cultivate inclusive school communities that offered comprehensive counseling services to all students. To accomplish this goal, Dr. Stone coordinated two successful Recognized ASCA Model Program (RAMP) applications. In 2003, Dr. Stone was named Virginia Middle School Counselor of the Year by the Virginia School Counselor Association. Dr. Stone is passionate about counseling children and adolescents, as well as training school counselors in the use of creative interventions that can be used with children and adults.



ABOUT THIS SESSION: Join Tori as she presents *Counseling with Creativity and Courage: Theory Driven, Creative Interventions for School Counselors*. School counseling is more difficult than it has ever been. More kids are coming to school with significant mental health issues, Adverse Childhood Experiences, poor coping skills, and many other serious concerns. This hands-on, fun presentation will provide an overview of developmentally appropriate, theory-driven concepts that can be easily taught to children and adults in schools. The goal of the session is to provide school counselors with strategies they can easily implement to help students to improve their problem solving, emotion regulation, and overall mental health.

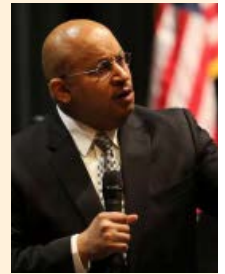
Thursday, October 17th

Keynote Speaker (During the 8:30 a.m.–10:00 a.m. Opening Sessions)

Principal Baruit Kafele

SPEAKER BIO: A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including “the mighty” Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America’s best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

ABOUT THE SESSION: Based on Principal Kafele’s best selling book, *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success*, Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this high-energy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually “most brilliant and most highly capable” but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students’ attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.



Friday, October 18th

Keynote Speaker (During the 12:00 p.m.–1:50 p.m. Luncheon Session)

Gerry Brooks

SPEAKER BIO: Gerry Brooks is principal at an elementary school in Lexington, Kentucky. His educational experience includes six years in the classroom, two years as an intervention specialist, and 12 years as an administrator. He is a passionate public speaker whose focus is on encouraging and helping teachers improve their instructional abilities. He also has a desire to help administrators successfully lead their staff.

An encouraging speaker, he has spoken to educational groups all around the nation. His focus is on encouraging teachers to improve their instruction through personal climate and culture strategies. He desires to help administrators focus on how to lead all staff in a positive and constructive manner. His following on social media has developed through humorous videos that focus on real-world educational experiences. He is currently followed on these social media sites by over 500,000 people.

ABOUT THE SESSION: Join Gerry as he presents *Personal Climate and Culture – It’s Your Choice*. This session will focus on the importance of positive climate and culture for all educators. Through a combination of humor and encouragement, you will be challenged to grow in all areas of your job.



Visit **50+ Exhibitors**
at the Conference!



Tentative Schedule

Wednesday, October 16, 2019

- 1:30 - 6:00 p.m. Registration/Information Center Open
- 2:00 - 5:00 p.m. Pre-Conference Sessions
- 3:00 - 6:00 p.m. Exhibits Open
- 5:30 - 7:00 p.m. “Meet and Greet” Welcome Reception
Embassy Suites Manager’s Reception

Thursday, October 17, 2019

- 7:30 a.m. - 5:00 p.m. Registration/Information Center Open
- 7:30 a.m. - 5:00 p.m. Exhibits Open
- 7:30 a.m. - 8:30 a.m. Continental Breakfast *available in Exhibit Area*
- 8:30 a.m. - 10:00 a.m. Opening Session
Featured Speaker
Keynote Speaker – Principal Kafele
- 10:00 a.m. - 10:15 a.m. Transition Break
- 10:15 a.m. - 11:05 a.m. Breakout Session #1
- 11:05 a.m. - 11:35 a.m. Break with Exhibitors
- 11:35 a.m. - 12:25 p.m. Breakout Session #2
- 12:25 p.m. - 1:25 p.m. Box Lunch *available in Exhibit Area*
- 1:25 p.m. - 2:15 p.m. Breakout Session #3
- 2:15 p.m. - 2:45 p.m. Break with Exhibitors
- 2:30 p.m. - 4:30 p.m. Graduate Student “Career Cafe”
- 2:45 p.m. - 3:35 p.m. Breakout Session #4
- 3:35 p.m. - 3:50 p.m. Transition Break
- 3:50 p.m. - 4:40 p.m. Breakout Session #5
- 5:30 p.m. - 7:00 p.m. Network Social
Embassy Suites Manager’s Reception
- 8:30 p.m. - 10:00 p.m. Evening Activity



The Virginia School Counselor Association has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6606. Programs that do not qualify for NBCC credit are clearly identified. The Virginia School Counselor Association is solely responsible for all aspects of the programs.

Friday, October 18, 2019

- 7:30 a.m. - 12:00 p.m. Registration/Information Center Open
- 7:30 a.m. - 12:00 p.m. Exhibits Open
- 7:30 - 8:30 a.m. Continental Breakfast *available in Exhibit Area*
- 8:30 - 9:20 a.m. Breakout Session #6
- 9:20 - 9:35 a.m. Transition Break
- 9:35 - 10:25 a.m. Breakout Session #7
- 10:25 - 11:00 a.m. Morning Break & Exhibit Area - Last Chance!
- 11:00 - 11:50 p.m. Breakout Session #8
- 11:50 a.m. - 12:00 p.m. Transition Break
- 12:00 - 1:50 p.m. Awards Luncheon & Closing Keynote Speaker – Gerry Brooks

REGISTRATION



Five Easy Ways to Register!!!

Toll Free #: (866) 318-6294

Fax: (423) 899-4547

Internet: www.ncyi.org/vscac to register and pay with a credit card, using our secure shopping cart system.

Mail: National Center for Youth Issues • Attn: VSCA Conference
P.O. Box 22185 • Chattanooga, TN 37422-2185

Scan & Email: Registrations@ncyi.org

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

If your school system needs a W-9 to set NCYI as a vendor in your system, please contact Bob Nickel at bnickel@ncyi.org.

QUESTIONS?? Contact NCYI at 866.318.6294 or e-mail registrations@ncyi.org or bnickel@ncyi.org.

REGISTRATION FORM

(PLEASE PRINT CLEARLY)

I am a current VSCA member. Yes No Member # (for current and paid members) _____

NAME (first and last for name badge) _____

JOB TITLE (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

DO YOU REQUIRE VEGETARIAN/GLUTEN FREE MEALS? Yes No

DO YOU PLAN TO STAY FOR THE AWARDS LUNCHEON ON FRIDAY? Yes No

PAYMENT METHOD

Purchase Order *A copy of the purchase order is required*
(made payable and addressed to National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185.)

Check Enclosed (Made payable to **National Center for Youth Issues**)

Credit Card Personal Corporate

CARD NO. _____ EXP. DATE _____

CID# (3-DIGIT CODE ON BACK OF CARD): _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION AND REFUND POLICY: There will be no refunds after September 27, 2019. All cancellations before September 27, 2019 will be refunded less a \$25 handling fee. There will be no refunds if you register as a non member and then later become a member. **Please become a member or renew your membership before registering for the conference. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.**

REGISTRATION CONTINUED ON NEXT PAGE

REGISTRATION CONTINUED



You can save \$60 on your conference registration by becoming a member of the VSCA for only \$40 annually!

Before registering for the conference, please visit the VSCA web page (www.vasca.org) and become a member or renew your annual membership to save. Under the membership menu, click the "JOIN" link...**or, you can now join when you register for the conference.** Membership runs for one year from date of joining or renewal.

Current members: Please make sure that your membership is good through October 18, 2019. If you choose to bundle your membership with conference registration, then another year will be added to your current membership.

New members: If you choose to bundle your membership with your conference registration, your membership will last one year from the date you submit payment. If you choose to join by visiting www.vasca.org and then pay for your conference registration separately, your membership will begin the date you submit payment on www.vasca.org.

PLEASE **(CIRCLE)** ALL THAT ARE APPLICABLE AND PLACE TOTALS WHERE NOTED.

**Must be a VSCA Member where noted*

A. Pre-Conference Learning Session (Wednesday, October 16th) **choose only one*

Pre-Conference Learning Sessions →	Session 1: Two-Part Presentation Allison Edwards	Session 2: Counseling with Creativity and Courage Tori Stone
Professional/Regular Member*	\$50 per person*	\$50 per person*
Non-Member	\$75 per person	\$75 per person
Student/Retired/Emeritus Members*	\$40 per person*	\$40 per person*

TOTAL (A): \$ _____

B. Full Conference (Thursday, October 17th and Friday, October 18th)

	Early Register (on or before Sept. 15)	Regular Advance Registration (between Sept. 16 – Oct. 11)	Onsite Registration (after Oct. 11)
Professional/Regular Member*	\$150 per person*	\$170 per person*	\$190 per person*
Professional/Regular Member* <i>plus</i> VSCA Membership**	\$190 per person*	\$210 per person*	\$230 per person*
Non-Member	\$210 per person	\$230 per person	\$250 per person
Student/Retired/Emeritus Members*	\$100 per person*	\$120 per person*	\$140 per person*
Student/Retired/Emeritus Members* <i>plus</i> VSCA Membership**	\$120 per person*	\$140 per person*	\$160 per person*

TOTAL (B): \$ _____

C. One-Day Attendance (Thursday, October 17th ONLY)

	Early Register (on or before Sept. 15)	Regular Advance Registration (between Sept. 16 – Oct. 11)	Onsite Registration (after Oct. 11)
Thursday Only Registrants	\$110 per person	\$130 per person	\$150 per person
Thursday Only Registrants <i>plus</i> VSCA Membership**	\$150 per person	\$170 per person	\$190 per person

TOTAL (C): \$ _____

D. One-Day Attendance (Friday, October 18th ONLY)

	Early Register (on or before Sept. 15)	Regular Advance Registration (between Sept. 16 – Oct. 11)	Onsite Registration (after Oct. 11)
Friday Only Registrants	\$110 per person	\$130 per person	\$150 per person
Friday Only Registrants <i>plus</i> VSCA Membership**	\$150 per person	\$170 per person	\$190 per person

TOTAL (D): \$ _____

To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

****RENEW VSCA MEMBERSHIP OR JOIN FOR THE FIRST TIME:** Attend our annual conference and join or renew membership with VSCA all for one bundled price! Professional/Regular Members are \$40 annually, and Student/Retired/Emeritus members are \$20 annually. Take advantage of this great opportunity and SAVE! See details above.

**TOTAL DUE:
\$ _____**

The 2019 Virginia School Counselors Conference will take place at the Embassy Suites & Hampton Road Convention Center

1700 Coliseum Drive Hampton, VA 23666



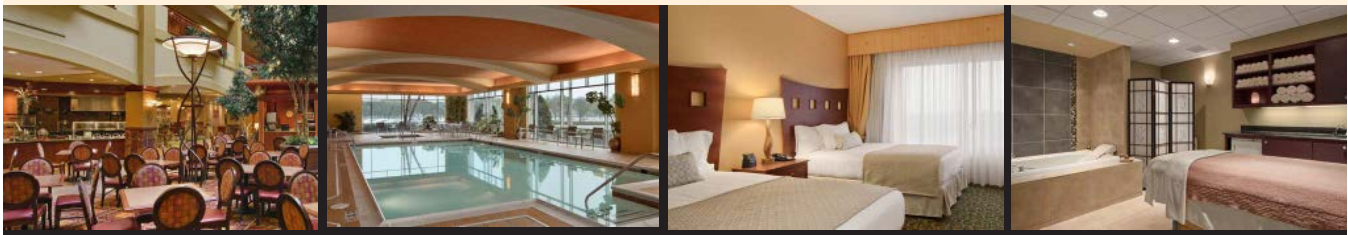
The Embassy Suites has a **conference rate of \$130 plus tax for single or double occupancy**. This rate is valid **before September 24, 2019**, as long as rooms are available in the block.

To make hotel reservations:

CALL: 800-362-2779, or 757-827-8200. Please be sure to tell the hotel the group code “SCA”.

REGISTER ONLINE: Go to www.ncyi.org/vscac and scroll to the “Accommodations” section. Click on the “Embassy Suites Website” link. At the Embassy Suites website, click on the “Book a Room” button and follow the directions.

The Embassy Suites conference rate includes a full, cook-to-order breakfast and an evening Manager’s Reception!



Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.ncyi.org/vscac to see the things to do around the beautiful Embassy Suites.

Visit the Peninsula Town Center, less than a mile from the Embassy Suites!

- You can sit back and relax at the many restaurants at the Town Center, such as Abuelo’s, Avenue Blue, Outback and My Pi, along with others.
- The Peninsula Town Center has a premium movie theater with leather recliners and gourmet food, so you can finally watch that movie you have been wanting to see.



At the Town Center, enjoy shopping at the Loft, Yankee Candle, Sephora, Forever 21, Barnes & Noble, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!