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GROWTH MINDSET ACCEPTANCE
OPPORTUNITIES LIFE SKILLS INTERVENTION
Celebrating TODAY
MOTIVATION UNDERSTANDING
Creating TOMORROW
ENCOURAGING GRIT INSPIRING
TEAMBUILDING
KINDNESS
BUILDING RESILIENCE RELATIONSHIPS MINDFULNESS



SEPTEMBER 11-13
GRIFFIN GATE MARRIOTT
RESORT AND SPA
LEXINGTON, KY

2019 FALL CONFERENCE

#KSCA_FALL CONFERENCE

management support provided by NATIONAL CENTER for YOUTH ISSUES

SPONSORED BY



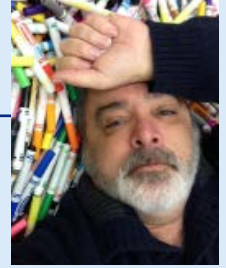
CONFERENCE HIGHLIGHTS



- Awards Dinner
- Networking Reception
- 50+ Breakout Sessions
- Light Breakfast provided on Thursday & Friday
- Pre-Conference Sessions
- Exhibit Hall
- Lunch provided on Thursday
- Door prizes

Thursday, September 12

Opening Keynote Session Speaker (8:30 a.m. – 9:30 a.m.)



Personal Climate and Culture – It’s Your Choice

Gerry Brooks

SPEAKER BIO: Gerry Brooks is the principal at an elementary school in Lexington, Kentucky. His educational experience includes six years in the classroom, two years as an intervention specialist, and 12 years as an administrator. He is a passionate public speaker whose focus is on encouraging and helping teachers improve their instructional abilities. He also has a desire to help administrators successfully lead their staff.

An encouraging speaker, he has spoken to educational groups all around the nation. His focus is on encouraging teachers to improve their instruction through personal climate and culture strategies. He desires to help administrators focus on how to lead all staff in a positive and constructive manner. His following on social media has developed through humorous videos that focus on real-world educational experiences. He is currently followed on these social media sites by over 500,000 people.

ABOUT THIS SESSION: Join Gerry as he presents *Personal Climate and Culture – It’s Your Choice*. This session will focus on the importance of positive climate and culture for all educators. Through a combination of humor and encouragement, you will be challenged to grow in all areas of your job.

Friday, September 13

Closing Keynote Session Speaker (10:45 a.m. – 11:45 a.m.)



Embrace and Empower the Unicorns

Brian Coleman (2019 School Counselor of the Year)

SPEAKER BIO: Brian Coleman, a school counselor and counseling department chair at Jones College Prep in Chicago, Ill., has been named the 2019 School Counselor of the Year by the American School Counselor Association (ASCA). Coleman is a graduate of Northwestern University and DePaul University. He has served as a school counselor at Jones College Prep since 2014.

Coleman, a former actor, found his love for education and students while performing with About Face Theatre company and its youth talk-back program. He recognized that serving as a school counselor would afford him with daily opportunities to “support, validate and affirm the next generation of leaders and change agents.”

While at Jones College Prep, Coleman collaborated with the Student Government Association to spearhead a revised sexual health education program for 377 sophomore students. His holistic approach to school counseling at Jones College Prep includes advocating for expanded education and knowledge for students as well as school staff.

Coleman, who earned his Licensed Clinical Professional Counselor (LCPC) designation in 2017, collaborated with the school team to create extensive social/emotional programming at the freshman level as well as enhanced the school community’s awareness of social/emotional learning as an important facet of the high school experience.

ABOUT THE SESSION: Join Brian as he presents *Embrace and Empower the Unicorns*. As school counselors, we recognize strengths and gifts in our students that they may not see in themselves. When we are authentic in our own unique gifts, we can create a safe and accountable space for students to shine a light on their own. Brian will share how you can use counseling interventions to help students connect their passions and interests to their goals.

Participants will:

- Learn how to use personal strengths to build rapport with students
- Discuss (and roleplay) practical strategies to engage students
- Identify comprehensive school counseling program components that increase student outcomes.

Wednesday, September 11

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee. Sessions are at a minimal fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

All Pre-Conference sessions are being held during the afternoon of Wednesday, September 11, so you may only choose one session to attend.

EXTENDED Pre-Conference Session (12:00 p.m. – 5:00 p.m.)

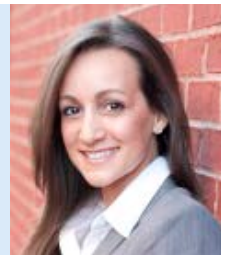
Cost: \$75 Professional / Affiliate • \$65 Graduate Student / Retiree / Emeritus

1. Behavior Interventions that Work

Amie Dean

SPEAKER BIO: Amie Dean, M.Ed., B.A. has worked in education for 21 years. She has experience teaching at all levels, and has taught both special and general education. She was with Fulton County Schools (GA) for ten years, four of which she provided support to teachers and students as the Student Support/RTI Coordinator for her middle school. She holds a Masters degree in Education and is Nationally Board Certified as an Exceptional Needs Specialist. With 21 years experience as an educator and 10 years as a professional consultant, Amie has worked with thousands of teachers, counselors and administrators in over 250 districts to improve best practices in behavior support, student engagement, and differentiated instruction. Amie has trained with Dr. Rick DuFour, Dr. Kay Burke, Dr. Spencer Kagan, Dr. Ruby Payne, and many others.

ABOUT THIS SESSION: Join Amie as she presents, *Behavior Interventions that Work*. Counselors and Educators throughout the country are facing questions they never thought they would have to ask. “Why are students giving up so easily?” “Why can’t I get them to comply?” This session is designed to provide counselors, teachers, and administrators with research based strategies to employ immediately to create a positive school climate. These are practical, hands-on strategies to use with students who have suffered trauma, have behavior challenges, or just need positive interactions to motivate them to put forth increased effort AND develop self belief.



Pre-Conference Session (2:00 p.m. – 5:00 p.m.)

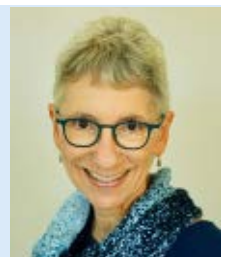
Cost: \$50 Professional / Affiliate • \$40 Graduate Student / Retiree / Emeritus

2. Embracing Evidence Based Practices in School Counseling: Incorporating the Use of Data

Mary Beth McCormac

SPEAKER BIO: Mary Beth McCormac, PhD, NCC has over 30 years experience as a school counselor. She was certified as Nationally Board Certified in School Counseling. She has won numerous awards and presented her programs at local, state, and national conferences. She led her school through the RAMP and Re-RAMP process and is a RAMP reviewer for ASCA. She has published in the ASCA journal and magazine – her article “District-wide Initiative to Improve Tier 1 with Evidence-based Classroom Lessons” was published in 2019. She is a member of the Editorial Board for the Professional School Counseling Journal. As the chair of the KSCA Professional Development Committee she is excited to present this workshop to help counselors take their programs to the next level.

ABOUT THIS SESSION: Join Mary Beth as she presents, *Embracing Evidence Based Practices in School Counseling: Incorporating the Use of Data*. Today’s school counseling programs need to be data driven, not random acts of guidance. Counselors need to use data to show what school counseling interventions the school counseling program is implementing that can be directly tied to improved student achievement and behavior. Without accountability data school counseling programs will remain underfunded or reduced during hard budget years. Stakeholders care about data, learn how to collect data to inform your program and show its effectiveness.



Pre-Conference Session (2:00 p.m. – 5:00 p.m.)

Cost: \$50 Professional / Affiliate • \$40 Graduate Student / Retiree / Emeritus

3. Trauma-Informed Care

Damien Sweeney

SPEAKER BIO: Dr. Damien Sweeney is the Program Coordinator for Comprehensive School Counseling at the Kentucky Department of Education. Dr. Sweeney is also a professor at the University of the Cumberlands. He was previously a Professional School Counselor at Seneca High School in Louisville, KY. Prior to that, Dr. Sweeney taught English at Male High School and Special Education at Fairdale High School in Jefferson County Public Schools.



Sarah Akin

SPEAKER BIO: Sarah Akin is a school counselor at Indian Hills Elementary School in Hopkinsville, Kentucky. Sarah has been a school counselor for 10 years at both the elementary and high school level. Prior to working in a school setting, she worked 5 years in community mental health assisting individuals experiencing mental health crises. Sarah obtained her undergraduate degree at Eastern Kentucky University and obtained her Graduate and Ed.S. degree from Murray State University. Sarah currently serves as the secretary for the Kentucky School Counselor Association Board



ABOUT THIS SESSION: Join Mrs. Akin and Dr. Sweeney as they present, *Trauma-Informed Care*. They will provide an overview of the impact of trauma exposure on youth and their functioning in school environments. Participants will learn the types of trauma school-aged children may be exposed to along with the impact of trauma exposure on the developing brain and the subsequent impact on cognitive, social, emotional, and behavioral function. Participants will also learn signs and symptoms of traumatic stress and how it may manifest in the school setting. Participants have the opportunity to practice application of an array of trauma-informed approaches to build resilience in children and reduce traumatic stress symptoms. Strategies for use at universal, targeted and intensive levels of student intervention are provided. Effects of secondary exposure to trauma on professionals is discussed and participants learn to recognize the signs of secondary traumatic stress. Participants are guided to identify trauma informed practices they can utilize in their workplaces.

POST-CONFERENCE OPPORTUNITY



Friday, September 13 (1 p.m. – 3 p.m.)

Ignite Love in Schools

Joel Katte

SPEAKER BIO: Joel Katte is an experienced secondary English teacher, elementary school principal and alternative schools district administrator who has served students of all ages in both urban and rural settings. He has served the most at-risk students as well as the most gifted. He has worked for Fayette County Public Schools since 2010, and is currently teaching English language arts at the Success Academy, a new dropout prevention/reengagement alternative program.



In addition, Joel has been an education consultant/speaker since 2013. His professional learning experience **IGNITE LOVE IN SCHOOLS** is positively transforming school cultures! He has had the privilege of being both a Keynote and breakout session speaker for various school districts and conferences.

ABOUT THIS SESSION: Join Joel as he presents Ignite Love in Schools. For years people felt relationships were important but not urgent. **IGNITE LOVE IN SCHOOLS** professional learning contends today relationships are urgent! This staff development helps educators maximize their relationships and moments with students, colleagues, families, and community members. It also helps educators realize the most important relationship is the one they have with themselves as he helps people achieve greater work/life balance.

IGNITE LOVE IN SCHOOLS is a movement helping educators take their professions and lives back! Participants will leave with a personalized plan to ensure they return to their schools and lives with more passion, purpose, and commitment! In addition, this session's activities, reflections, and 7 Strategies for Bringing Greater Energy will instantly catapult school cultures to greater levels!

~ TENTATIVE SCHEDULE ~

Wednesday, September 11, 2019

- 12:00 p.m. - 8:00 p.m. Registration & Information Center Open
- 12:00 p.m. - 8:00 p.m. KSCA Bookstore Open
- 12:00 p.m. - 5:00 p.m. Extended Pre-conference Session
- 12:00 p.m. - 5:30 p.m. Exhibits Open
- 2:00 p.m. - 5:00 p.m. Pre-Conference sessions

Thursday, September 12, 2019

- 7:00 a.m. - 3:30 p.m. Registration & Information Center Open
- 7:30 a.m. - 4:00 p.m. Exhibits Open
- 7:45 a.m. - 8:30 a.m. Light Breakfast with Exhibitors
- 8:30 a.m. - 9:30 a.m. Opening Keynote Session – Gerry Brooks
- 9:30 a.m. - 10:00 a.m. Break with Exhibitors
- 10:00 a.m. - 11:00 a.m. Breakout Session 1
- 11:00 a.m. - 11:15 a.m. Break with Exhibitors
- 11:15 a.m. - 12:15 p.m. Breakout Session 2
- 12:15 p.m. - 1:15 p.m. Box lunches or cold cut buffet
- 1:15 p.m. - 1:30 p.m. Break with Exhibitors
- 1:30 p.m. - 2:30 p.m. Breakout Session 3
- 2:30 p.m. - 2:45 p.m. Break with Exhibitors
- 2:45 p.m. - 3:45 p.m. Breakout Session 4
- 5:00 p.m. - 6:00 p.m. Cocktail Hour Reception
- 6:00 p.m. - 8:00 p.m. Awards Dinner

Friday, September 13, 2019

- 7:30 a.m. - 11:00 a.m. Registration & Information Center Open
- 7:30 a.m. - 11:00 a.m. Exhibits Open
- 7:45 a.m. - 8:15 a.m. Light Breakfast with Exhibitors
- 8:15 a.m. - 9:15 a.m. Breakout Session 5
- 9:15 a.m. - 9:30 a.m. Break with Exhibitors
- 9:30 a.m. - 10:30 a.m. Breakout Session 6
- 10:30 a.m. - 10:45 a.m. Break with Exhibitors
- 10:45 a.m. - 11:45 a.m. Closing Keynote Session – Brian Coleman

POST-CONFERENCE OPPORTUNITY

- 1:00 p.m. – 3:00 p.m. *Ignite Love in Schools* – Joel Katte

EILA Credits

The conference has been approved for up to 14 hours of EILA this year!

- One credit for each keynote session.
- Six credits for the general conference hours. Three credits for the pre-conference session if you attend one.

EILA Certificates will be available on-site.

Visit **30+** Exhibitors
at the Conference!



Five Easy Ways to Register

Toll Free #: (866) 318-6294

Fax: (423) 899-4547

Internet: www.ncyi.org/ky-scac to register and pay with a credit card, using our secure shopping cart system.

Mail: National Center for Youth Issues • Attn: KY-SCA
P.O. Box 22185 • Chattanooga, TN 37422-2185

Scan & Email: Registrations@ncyi.org

Please make your **purchase order** to: **National Center for Youth Issues**. Fax, Mail or Scan & Email the purchase order and registration form(s).

Please make your **check** payable to: **National Center for Youth Issues**. Mail the check and registration form(s) to the address above.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____

CHECK ALL THAT APPLY:

First Time Attendee ASCA Member Retired

GRADE LEVEL:

Elementary High
 Middle Post-Secondary

A. Main Conference Attend both days (Sept. 12-13)

- Early Register** (by June 30, 2019)
 Regular Registration (July 1 - Sept. 6)
 Final Registration (after Sept. 6, 2019)

Professional/Affiliate
Member with
Membership Included

\$175 per person
\$195 per person
\$225 per person

Graduate Student/
Retiree/Emeritus
w/ Membership Included

\$75 per person
\$95 per person
\$125 per person

These main conference registration rates include FULL KSCA Membership through June 30, 2020 and admittance to the Awards Dinner!

To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

B. Pre-Conference Learning Sessions (Sept. 11)

Please check the ONE session you plan to attend.

- 1. Behavior Interventions that Work** – Amie Dean
 2. Embracing Evidence Based Practices in School Counseling: Incorporating the Use of Data – Mary Beth McCormac
 3. Trauma-Informed Care – Damien Sweeney

Professional/Affiliate
Member

\$75 per person
\$50 per person
\$50 per person

Graduate Student/
Retiree/Emeritus

\$65 per person
\$40 per person
\$40 per person

Main Conference (A) \$ _____

Pre-Conference (B) \$ _____

Total Due (A + B) \$ _____

PAYMENT METHOD

- Purchase Order** A copy of the purchase order is required.
(addressed to National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185)
 Check Enclosed (made payable to National Center for Youth Issues)
 Credit Card Personal Corporate

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____ CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

PLEASE NOTE: There will be no refunds after August 23, 2019. All cancellations before August 23, 2019 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

The 2019 Kentucky School Counselors Conference will take place at the **Griffin Gate Marriott Resort and Spa, Lexington, KY**

1800 Newtown Pike, Lexington, KY 40511



The Marriott Resort, the Conference's host hotel, has a **conference rate of \$130 per night, plus tax**, which remains valid for reservations made **by August 27, 2019**, while rooms are available. (Please note that when reserving your stay you will be charged an additional \$15.00 resort fee on top of the nightly rate of \$130 plus taxes. However, this charge will be removed on site.)

To make hotel reservations:

CALL: (877) 204-8020. Please be sure to tell the hotel that your group is the "Kentucky School Counselor Association Conference."

REGISTER ONLINE: Go to www.ncyi.org/ky-scac and scroll to the "Accommodations" section. Click on the "Marriott Website" link.



Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area.

Visit www.ncyi.org/ky-scac to see the things to do around the beautiful Griffin Gate Marriott Resort and Spa.

Visit the Hamburg Pavilion, just minutes away from the Marriott!

- You can sit back and relax at the many restaurants at the Hamburg Pavilion, such as Logan's Roadhouse, Tekka, and Old Chicago, along with others.
- At the Hamburg Pavilion enjoy shopping at the White House / Black Market, DSW, Bath & Body Works, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!