



PALMETTO STATE
SCHOOL
COUNSELOR
ASSOCIATION
ANNUAL CONFERENCE

making a difference



January 23-25, 2020

Embassy Suites Resort & Convention Center
Myrtle Beach, SC

Visit

www.ncyi.org/psscac
for more information

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CONFERENCE HIGHLIGHTS



- Pre-Conference Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- Lunch provided on Friday
- Door prizes

KEYNOTE SPEAKER

Friday, January 24th

Luncheon Keynote Speaker

Michele Borba

Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout North America, South America, Europe, Asia, the Middle East, South Pacific and served as a consultant to hundreds of schools and corporations, including the Pentagon and 18 US Army bases in Europe and the Asian-Pacific. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows including: three Dateline specials, Dr. Phil, and many others. She has also been featured in TIME, Washington Post, Newsweek, People, U.S. News & World Report, New York Times, Reader's Digest, Globe and Mail. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney.

Borba is the award-winning author of 24 books translated into 14 languages including *Nobody Likes Me, No More Misbehavin', Don't Give Me that Attitude!, Building Moral Intelligence, 12 Simple Secrets Real Moms Know, Parents Do Make A Difference, The Big Book of Parenting Solutions, The 6 Rs of Bullying Prevention, and UnSelfie: Why Empathetic Kids Succeed In Our All-About Me World.*

She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.



About Michele's Presentation

Empathy is often sidelined as a "soft skill." In Dr. Borba's presentation, *Empathy is a Verb*, she will offer hard evidence that empathy is one of the most important skills that 21st Century learners will need to thrive in a complex, global, and digitally-driven world, and why it must become an educational and societal priority. She will share ways that educators around the globe have weaved empathy-building practices into existing lessons and helped students to develop emphatic mindsets in a test-driven culture. Dr. Borba will provide practical ways to create positive outcomes by cultivating empathy in your school. She will share her decade long journey to discover how to optimize human potential. Surprisingly, it was children from Canada to Rwanda (and numerous places in between) who offered the best ideas to cultivate empathy. The best news: if applying these simple strategies together we can revolutionize not only our schools and homes, but also society...and build the best investment for our future: human capital.

Thursday, January 23rd, 2:00 p.m. - 5:00 p.m.

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee. Sessions are at a minimal fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.

1. Data Boot Camp for School Counselors

Dr. Russell Sabella

SPEAKER BIO: Dr. Russell Sabella is currently a Professor of Counseling in the College of Health Professions & Social Work, Florida Gulf Coast University and President of Sabella & Associates. He is well known for his *Technology Boot Camp for Counselors* workshops conducted throughout the country. Dr. Sabella is Past President (2003-2004) of the American School Counselor Association. He has trained and consulted with thousands of school counselors, educators, parents, and organizational leaders throughout the country. Russ is the co-author of two books entitled *Confronting Sexual Harassment Learning Activities for Teens* and *Counseling in the 21st Century: Using Technology to Improve Practice*. He is also the author of the popular *SchoolCounselor.com*, *A Friendly and Practical Guide to the World Wide Web*, as well as *GuardingKids.com*, *A Practical Guide to Keeping Kids Out of High Tech Trouble*.

ABOUT THIS SESSION: Join Russ for *Data Boot Camp for School Counselors*. The Data Boot Camp for School Counselors is designed to advance technological literacy among counselors in a useful and practical manner. Particular attention is given to using Microsoft Excel™ to make data an important part of your comprehensive school counseling program. From data-driven decision making, to monitoring progress, to reporting the positive impact you're having on kids — this workshop will demystify how it's done. Workshop content is pre-planned although flexible enough to meet individuals' specific technological training needs. Participants bring their own laptop so they can gain valuable hands-on practice. All participants will receive a 90 day pass to the online version of this training.



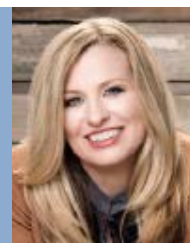
2. 15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School

Allison Edwards

SPEAKER BIO: Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University, the author of *Why Smart Kids Worry* and *Worry Says What?* and the creator of *Anxiety Tracker* an iPhone app that helps track anxiety. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

ABOUT THIS SESSION: Join Allison as she presents *15-Minute Counseling Techniques that Work*. Feel like you don't have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

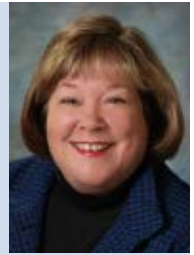


3. Academic Support Groups

Dr. Karen Griffith

SPEAKER BIO: Karen Griffith, PhD, LPC, worked in public education for 35 years, 27 as a school counselor, earning multiple state and national recognitions. Now retired, she works at the University of Georgia as an Assistant Professor (Term-Limited) in the Department of Counseling and Human Development Services, and with ASCA as a trainer on the national model, Lead RAMP Reviewer, and Peer Reviewer for the Journal of Counseling and Development. She has authored three books and several articles, and speaks at state and national conferences on a variety of topics. Her primary area of research is around resiliency.

ABOUT THIS SESSION: Join Karen for *Academic Support Groups*. Meeting the needs of students who are struggling with academic performance can be challenging. It is important to discover the unique needs of the underperforming students and then deliver the best possible counselor intervention. Dr. Griffith offers four main approaches to academic support: Goal Work, Enhancing Personal Motivation, Focus on Future, and Study Skills. Groups are offered around each of these approaches. This presentation offers ideas on how to assess underperforming students, place each in the best academic support group, and deliver a worthwhile group experience around the primary topic.



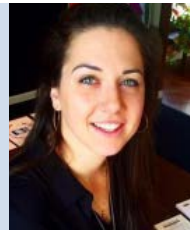
4. The Clinical Chain of Care: Suicide Screening and Collaborative Safety Planning

Dr. Alex Karydi

SPEAKER BIO: Dr. Alex Karydi, LMFT, CSAC, CAC, is a certified drug and alcohol counselor that has been trained in the impact of minority stress. She has a Masters in Clinical Psychology, Ph.D. in Clinical Sexology, and a Ph.D. in Marriage and Family Therapy. She has served for Richland 2 School District as a therapist and with the Department of Juvenile Justice (DJJ) as an evaluating psychologist with the designation of the State Lesbian, Gay, Bisexual, Transgender (LGBT) youth coordinator. She is currently the Project Director for the SC Youth Suicide Prevention Initiative a community movement to end suicide in children and young adults. She has been working with kids and their families throughout her travels since 2000.

ABOUT THIS SESSION: Join Alex as she presents *The Clinical Chain of Care: Suicide Screening and Collaborative Safety Planning*. As the 2nd-leading cause of death in South Carolina for ages 10 to 24 in 2017, and the 10th-leading cause of death for all ages in 2016, suicide challenges the entire human services spectrum of clinical resources and the services they perform.

The responsibility of the clinician to assess, intervene, and monitor suicidal behavior presents a significant opportunity to save lives. Such a burden becomes especially daunting if clinicians are ill-prepared for such a situation or in a school environment. It has been well documented that clinicians from a wide range of professions will encounter individuals at risk for suicide. Many do not have confidence in dealing with such challenges, and the majority of clinicians, in various settings, have minimal to no training to competently deal with a clinical situation to prevent suicide. The goal of this session is to ensure that the clinical workforce is trained and prepared for suicide risk assessment, intervention, monitoring, and follow-up.



CONFERENCE SCHEDULE

~ TENTATIVE SCHEDULE ~

Thursday, January 23, 2020

1:00 p.m. to 5:30 p.m.	Registration Open
1:00 p.m. to 5:30 p.m.	Exhibits Open
2:00 p.m. to 5:00 p.m.	Pre-Conference Learning Session
7:00 p.m. to 9:00 p.m.	PSSCA Board Dinner and Meeting

Friday, January 24, 2020

7:30 a.m. to 8:30 a.m.	Registration Opens
7:30 a.m. to 8:30 a.m.	Graduate Student Orientation
7:30 a.m. to 4:30 p.m.	Exhibits Open
8:30 a.m. to 9:00 a.m.	Opening Kickoff Session
9:00 a.m. to 9:15 a.m.	Break - Visit Exhibitors
9:15 a.m. to 10:15 a.m.	Breakout (Program) Session One
10:15 a.m. to 10:45 a.m.	Break – Visit Exhibitors
10:45 a.m. to 11:45 a.m.	Breakout (Program) Session Two
11:45 a.m. to 12:00 p.m.	Break – Visit Exhibitors
12:00 p.m. to 1:30 p.m.	Lunch and Keynote Speaker - Michele Borba
1:30 p.m. to 1:45 p.m.	Break – Visit Exhibitors
1:45 p.m. to 2:45 p.m.	Breakout (Program) Session Three
2:45 p.m. to 3:15 p.m.	Break - Visit Exhibitors
3:15 p.m. to 4:15 p.m.	Breakout (Program) Session Four
4:15 p.m. to 4:30 p.m.	Break - Visit Exhibitors
4:30 p.m. to 5:30 p.m.	Breakout (Program) Session Five
5:30 p.m. to 7:30 p.m.	President's Reception (Coastal Grill - Hotel Lobby)

Saturday, January 25, 2020

8:00 a.m. to 11:30 a.m.	Exhibits Open
8:15 a.m. to 9:15 a.m.	Breakout (Program) Session Six
9:15 a.m. to 9:45 a.m.	Break - Visit Exhibitors
9:45 a.m. to 10:45 a.m.	Breakout (Program) Session Seven
10:45 a.m. to 11:15 a.m.	Break – Final Chance to Visit Exhibitors
11:15 a.m. to 12:15 p.m.	Final Closing Celebration - Awards Ceremony, Annual Meeting, Closing PowerPoint Show & Door Prizes!

Visit **40+** Exhibitors at the Institute!



REGISTRATION



Five Easy Ways to Register

Toll Free #: (866) 318-6294

Fax: (423) 899-4547

Internet: www.ncyi.org/psscac to register and pay with a credit card, using our secure shopping cart system.

Mail: National Center for Youth Issues
P.O. Box 22185 • Chattanooga, TN 37422-2185

Scan & Email: Registrations@ncyi.org

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____

A. Full Conference – Attend both days (Jan. 24-25)

	Professional/Affiliate Member*	Non-Member	Graduate Student*/Retiree*
<input type="checkbox"/> Early Register (by Nov. 22, 2019)	\$119 per person	\$169 per person	\$79 per person
<input type="checkbox"/> Regular Registration (after Nov. 22, 2019)	\$139 per person	\$189 per person	\$99 per person

* Must be a PSSCA member

To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

Full Conference Attendance–Total (A) \$ _____

B. Pre-Conference Learning Sessions (Jan. 23)

	Professional/Affiliate Member*	Non-Member
Early Register (on or before Nov. 22, 2019)	\$45 per person	\$85 per person
Regular Registration (after Nov. 22, 2019)	\$60 per person	\$95 per person

You can save \$50 on your conference registration by becoming a member of the PSSCA for only \$35! Before registering for the conference, please visit the PSSCA web page and become a member or renew your annual membership to save. Go to www.psschoolcounselor.org and click the "JOIN NOW" link.

Please check the box for the ONE session you plan to attend.

- 1. Data Boot Camp** – Dr. Russell Sabella
- 2. 15-Minute Counseling Techniques that Work** – Allison Edwards
- 3. Academic Support Groups** – Dr. Karen Griffith
- 4. The Clinical Chain of Care** – Dr. Alex Karydi

Pre-Conference – Total (B) \$ _____

Total Due (A + B) \$ _____

PAYMENT METHOD

- Purchase Order** A copy of the purchase order is required. (addressed to National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185)
- Check Enclosed** (made payable to National Center for Youth Issues)
- Credit Card** Personal Corporate

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____ EMAIL _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

PLEASE NOTE: There will be no refunds after January 10, 2020. All cancellations before January 10, 2020 will be refunded less a \$25 handling fee. There will be no refunds if you register as a non-member and then later become a member. Please become a member or renew your membership before registering for the conference. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

ACCOMMODATIONS

While attending the PSSCA Conference...

Stay at the beautiful Kingston Plantation properties.

Reserve your hotel room today! Limited Availability. Call 1-800-876-0010

Choose either the

Embassy Suites by Hilton™ Myrtle Beach Oceanfront Resort
or the **Kingston Plantation Condos, Villas and Lodges**

(Both are adjacent to where the conference will be held.)

To make hotel reservations:

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved at the special **conference rate of \$92 per night (plus tax and resort fee of \$15.99)**. Make your reservations by calling the hotel directly at 1-800-876-0010, and refer to the proper code (see below) to receive this rate. *The conference rate includes a full, cooked-to-order breakfast and an evening Manager's Reception.*

For the **Embassy Suites Hotel**, use code: PSS.

For the **Kingston Plantation Condos, Villas and Lodges**, use code: SSP.

TO REGISTER ONLINE:

Go to www.ncyi.org/psscac and follow the link to the hotel's reservation system.

Please Note: This rate is good on **reservations made by January 8, 2020**. Rooms are limited, and may fill up before January 8th.

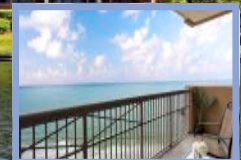
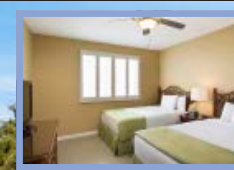
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- beachfront boardwalk along the Atlantic Ocean
- plush suites with separate living areas and private balconies
- multiple outdoor pools and a gym
- complimentary shuttle to resort destination activities and dining

- boasts a natural coastal waterway setting on the Atlantic Ocean, with lush foliage, lakes and a variety of wildlife
- stay in an oceanfront tower guest room or select a four-bedroom villa, many with full kitchens and washer/dryers
- complimentary shuttle to resort destination activities and dining

KINGSTON PLANTATION CONDOS, VILLAS AND LODGES



Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area.

Go to www.ncyi.org/psscac to see the things to do around the beautiful Embassy Suites.



Visit the Tanger Outlet Mall, one mile from the Convention Center!

- You can sit back and relax at the many restaurants, such as Chesapeake House, Chuck's Steak House, Amicis Brick Oven Pizza, along with others.
- Near the Embassy Suites you will find an AMC movie theater with recliners, so you can finally watch that movie you have been wanting to see.

At the Tanger Outlet Mall, enjoy shopping at the Loft, Yankee Candle, White House Black Market, Ann Taylor, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

Event management support provided by

