Benefits Received By All Sponsors

All major sponsors that provide at least $1,250 in cash will receive the following benefits:

- Name recognition and logo on conference e-mail invitations:
  - List includes: approximately 2,100 counselors, directors of counseling, key administrators, and superintendents.
  - Participant’s Manual – approximately 350

- Name recognition and logo placed on general sponsor recognition signage at the event.
  - Recognition from the stage

- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).

- Association with a first class event

- Name recognition and/or logo on NJSCA and National Center for Youth Issues’ websites

The following pages indicate additional benefits available for designated sponsorship levels.
# Major Sponsor Levels

## GOLD LEVEL
- $4,000
- Primary/lead emphasis on promotion and print materials, including the Participants Manual and conference signage
- Six GOLD reservations at the Luncheon: Seats will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $160)
- The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.
- Full-page program acknowledgment in Participants Manual
- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).
- Opportunity to insert materials into Participant’s Tote Bags

## SILVER LEVEL
- $3,000
- Major emphasis on promotion and print materials, including the Participants Manual and conference signage
- Four SILVER reservations at the Luncheon: Seats will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $120)
- The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.
- Full-page program acknowledgment in Participants Manual
- Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at $350).
- Opportunity to insert materials into Participant’s Tote Bags
Opening Keynote Sponsor

$3,000

Dedicated banner recognition will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 3 minutes to greet guests.

Four reservations at the Luncheon: Tables provide seating for eight and will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $80)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350)

Full-page program acknowledgment in the Participants Manual

Opportunity to insert materials into Participant’s Tote Bags
Pre-Conference Keynote Session
Exclusive Sponsor

$1,250

Exclusive Logo recognition on signage at the entrance to the Pre-Conference Keynote Session

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participant’s Manual

Major logo recognition on conference website with clickable link

The CEO, or his/her designee will be introduced at the Pre-Conference Keynote Session and given 3 minutes to greet guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350)

1/2 page program acknowledgment in the Participants Manual
# Promotional Items Sponsorship

<table>
<thead>
<tr>
<th><strong>PARTICIPANTS TOTE BAG</strong></th>
<th><strong>PARTICIPANTS MANUAL</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,500</strong></td>
<td><strong>$2,000</strong></td>
</tr>
<tr>
<td>The organization’s name and logo will be the only sponsor featured on the Participants Tote Bag.</td>
<td>The organization’s name and logo will be the only sponsor indicated on the front of the Participants Manual, and will also be indicated on every page.</td>
</tr>
<tr>
<td>Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual</td>
<td>Inclusion of the organization’s name and logo on major sponsor recognition signage</td>
</tr>
<tr>
<td>Three employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $60).</td>
<td>Three employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $60).</td>
</tr>
<tr>
<td>Full-page program acknowledgment in Participants Manual</td>
<td>Full-page program acknowledgment in Participants Manual</td>
</tr>
<tr>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).</td>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).</td>
</tr>
<tr>
<td>Opportunity to insert materials into Participant’s Tote Bags</td>
<td>Opportunity to insert materials into Participant’s Tote Bags</td>
</tr>
</tbody>
</table>
Luncheon Sponsor

This luncheon will feature a central networking opportunity for attendees and an opportunity for NJSCA to make announcements and recognize award recipients.

$4,000

- Dedicated electronic banner recognition will be displayed throughout the Luncheon indicating your organization as the sponsor and also noted as such in the Participants Manual
- Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference
- Logo recognition on signage at the entrance to the Luncheon
- The CEO, or his/her designee will be introduced at the Ceremony and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.
- Six reservations at the Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.
- A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350)
- Full-page program acknowledgment in the Participant’s Manual
- Opportunity to insert materials into Participants’ Tote Bags
# Refreshment Breaks Sponsorship

<table>
<thead>
<tr>
<th>Breakfast Sponsorship</th>
<th>Coffee/Refreshment Break</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1,250</strong></td>
<td><strong>$1,250</strong></td>
</tr>
<tr>
<td>Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor</td>
<td>Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor</td>
</tr>
<tr>
<td>Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual</td>
<td>Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual</td>
</tr>
<tr>
<td>Two employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $40).</td>
<td>Two employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $40).</td>
</tr>
<tr>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).</td>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).</td>
</tr>
<tr>
<td>1/2-page program acknowledgment in Participants Manual</td>
<td>1/2-page program acknowledgment in Participants Manual</td>
</tr>
</tbody>
</table>
President’s Reception Sponsor

$1,500

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a major sponsor.

Specific, major signage will be displayed at the President’s Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

Reservations for four at the President’s Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Opening Night Reception and given three to five minutes to formally greet the participants.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $350).

Two reservations at the Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $40).

Acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant’s Tote Bags.
**Registration & Information Center Sponsorship**

**$2,000**

- **Way-finders** will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

- Major recognition on general signage

- The CEO, or his/her designee, will be recognized at the Luncheon

- **Three reservations** at the Luncheon: Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $60)

- **A booth in our Exhibit Hall** at which your organization and its products or services can be promoted (Valued at $350)

- 1/2-page program acknowledgment in Participants Manual