ILINOIS SCHOOL COUNSELOR ASSOCIATION
ANNUAL CONFERENCE

BE THE VOICE
LIVE THE VISION

NOVEMBER 1-2, 2020
TINLEY PARK CONVENTION CENTER • TINLEY PARK, ILLINOIS

SPONSORSHIP PACKAGE
Benefits Received By Major Sponsors

$1,500

All major sponsors that provide the minimum amount shown above for the conference(s) will receive the following benefits:

- Logo recognition on promotional materials
- Logo recognition on Participants’ Manual
- Logo recognition on general sponsor recognition signage during the event(s)
- VIP seating at the conference Keynote Events
- Logo recognition on conference website
- Booth in conference Exhibit Hall (Valued at $500)
- Exclusive inclusion in a conference promotion E-blast sent to Illinois school counselors.

The following pages indicate additional benefits available for designated sponsorship levels.
## Major Sponsor Levels

<table>
<thead>
<tr>
<th>Platinum Level</th>
<th>Gold Level</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$7,500</strong></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td>Table located near the speaker’s platform in the General Keynote Session.</td>
<td>Three seats located near the speaker’s platform in the General Keynote Session.</td>
</tr>
<tr>
<td>The CEO, or his/her designee, will be seated with the board members during the Awards Luncheon.</td>
<td>The CEO, or his/her designee, will be seated with the board members during the Awards Luncheon.</td>
</tr>
<tr>
<td>Platinum and Gold Level sponsors will be recognized at both conferences.</td>
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</tr>
<tr>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).</td>
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</tr>
<tr>
<td>Opportunity to insert materials into Participant’s Tote Bags</td>
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</tr>
</tbody>
</table>
Awards Luncheon Sponsorship

$5,000

Dedicated electronic banner recognition will be displayed throughout the Award’s Luncheon indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Ceremony and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker’s table.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500)

Full-page program acknowledgment in the Participant’s Manual

Opportunity to insert materials into Participants’ Tote Bags.
Opening Session Keynote Exclusive Sponsorship

$4,000

Exclusive logo recognition on dedicated electronic banner at Opening Session Keynote event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference promotional materials

Major logo recognition in Participants’ Manual

Major logo recognition on conference website

Introduction at Keynote session and opportunity to bring remarks to attendees (2-4 minutes)

Full-page program acknowledgment in Participants’ Manual

Opportunity to insert materials into Participants’ Tote Bags
## Refreshment Breaks Sponsorship

<table>
<thead>
<tr>
<th>Breakfast Sponsorship</th>
<th>Coffee/Refreshment Break</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,000</strong></td>
<td><strong>$1,500</strong></td>
</tr>
</tbody>
</table>

- **Breakfast Sponsorship**
  - Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor.
  - Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual.
  - Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).
  - 1/2-page program acknowledgment in Participants Manual.

- **Coffee/Refreshment Break**
  - Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor.
  - Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual.
  - Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).
  - 1/2-page program acknowledgment in Participants Manual.
Registration & Information Center Sponsorship

$2,000

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Awards Luncheon.

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at $500)

1/2-page program acknowledgment in Participants Manual.
# Promotional Item Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Participants’ Tote Bag Exclusive Sponsorship</th>
<th>Participants’ Manual Exclusive Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Exclusive logo recognition on Participants’ Tote Bag</td>
<td>Exclusive logo recognition on every page within Manual</td>
</tr>
<tr>
<td>Major logo recognition in Participants’ Manual</td>
<td>Major logo recognition on all printed conference promotional materials</td>
</tr>
<tr>
<td>Major logo recognition on conference website, with clickable link</td>
<td>Major logo recognition on conference website, with clickable link</td>
</tr>
<tr>
<td>Full-page program acknowledgment in Participants’ Manual</td>
<td>Full-page program acknowledgment in Participants’ Manual</td>
</tr>
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