

2021 ANNUAL



PALMETTO STATE
SCHOOL
COUNSELOR
ASSOCIATION

JANUARY 21-23, 2021

THE WESTIN HILTON HEAD ISLAND
RESORT & SPA



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www.ncyi.org/psscac

for more information

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**UNIVERSAL
TECHNICAL
INSTITUTE**

- Pre-Conference Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- Lunch provided on Friday
- Door prizes

KEYNOTE SPEAKER

Friday, January 22

Luncheon Keynote Speaker

Steve Bollar

Steve Bollar, a.k.a. Stand Tall Steve, is an educational thought leader, former Superintendent of Schools, principal, author and a school culture and motivation expert. He is known for his quick wit, creative thought, and humorous personality.

Steve is the author of the school culture book *Ideas, Ideas, Ideas!* and is a contributing author in the book *School Climate 2.0: Preventing Cyberbullying One Classroom at a Time*.

Steve openly shares his knowledge, experiences and creativity with others. He currently speaks to students, staff and communities throughout the country about how to think differently about schools, education, and life.

Join Steve as he presents *Standing Tall Through It All*. Challenges can either force you to step up your game or they can stop you in your tracks. Steve will show you how to overcome challenges in your schools and come out better, maximize leadership, and more motivated than ever.



In this humorous yet focused session, you'll discover:

- How to maintain the focus needed to get great results... even when chaos and challenge surrounds you
- How you can increase productivity no matter what is happening or how overwhelmed you are
- How to maximize difficult relationships that keep you from success – and how to prevent relationship breakdown from stalling your progress ever again

Thursday, January 21, 2:00 p.m. - 5:00 p.m.

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee. Sessions are at a minimal fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.

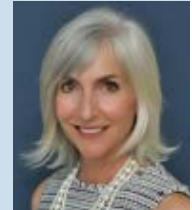
1. From Executive Dysfunction to Executive Function: Developing Metacognitive, Empowered Learners

Noel Foy

SPEAKER BIO: As founder of AMMPET™ Neuroeducational Consulting, Noel's mission is to empower teachers, parents, counselors, coaches and students with quick, user-friendly ways to use neuroeducation findings to their advantage. Having these tools can decrease stress, build underdeveloped skill sets and mindsets, and boost learning, engagement, Executive Function and performance in and beyond the classroom. In response to the rise in anxiety, Noel has recently written an engaging, solution-focused story called *ABC Worry Free*, which provides readers of all ages with a transferable strategy to face and manage anxiety.

For over 35 years, Noel has served as an educator in various capacities—classroom teacher at Landmark School, Learning Specialist at The Roxbury Latin School, and Professional Development Trainer for Keys to Literacy. Noel received her B.A. in Education/Special Education and her M.A. in American Studies from Boston College.

ABOUT THIS SESSION: Join Noel for *From Executive Dysfunction to Executive Function: Developing Metacognitive, Empowered Learners*. Looking for ways to help your disorganized, easily distracted, and careless students become more efficient? How about those who have difficulty getting started, fall apart when they encounter obstacles, or avoid challenges? In this experiential training, you'll learn how to use your daily content to help students build underdeveloped skill sets and mindsets that are vital to learning and success in school, relationships, jobs, and life—all without sacrificing too much instructional time. We will address key information about the brain and the impact of stress on Executive Function as well as how to support students with transitions and routines and the development of skills related to goal setting, organization, time management, self monitoring, cognitive flexibility, and growth mindset self-talk.

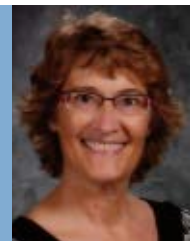


2. Kindness is the Real Global Warming

Barbara Gruener

SPEAKER BIO: Barbara Gruener is a nationally recognized speaker, character coach, and author who thrives on positively influencing character change, passionately helping people create lifelong connections, and intentionally improving school culture and climate. Her innovative ideas and engaging insights are sparked by 34 years in public education, growing alongside students from every age and stage. Barbara has been leading supercharged character-development and social and emotional learning sessions with students, parents, teachers and administrators for nearly two decades. She recently retired from Friendswood ISD in TX and is currently working as an inspirational speaker, blogger, life coach, mentor, and host of the podcast Character Speaks. She is also recognized as a Character Strong teammate. Barbara is the author of the Mom's Choice Gold honoree, *What's Under Your Cape? SUPERHEROES of the Character Kind*, and a joyful wife and mama of three beautiful children.

ABOUT THIS SESSION: Join Barbara for *Kindness is the Real Global Warming*. Have you ever visited a school where empathy is elevated, compassion is mobilized, and kindness has become so routine that the warmth of its glow is felt from the very moment you open the doors? If so, then you likely remember wanting to pull up a chair and stay there all day. Something so magical doesn't just happen by chance. In this session Barbara will provide concrete strategies to weave kindness into the very fabric of your character building to help our future leaders intentionally understand kindness, embrace it, and give it wings to soar.



3. ASCA National Model: 4th Edition

Deirdra Williams



SPEAKER BIO: Deirdra has earned a Master’s degree in School Counseling and School Administration. She also is a National Board Certified Teacher in K-12 School Counseling. She applies her knowledge each day maintaining a comprehensive school counseling program, and serving as a certified trainer for the American School Counselor Association. She enjoys working at the secondary level, ensuring her students position themselves well to have a positive transition to meet their chosen college and career goals. She believes all students can learn and educators must meet them where they are to get them moving.

Deirdra has been a school counselor for over 22 years. She uses advocacy, collaboration, and leadership to influence systemic changes that support achievement for all students. Using the framework of the ASCA National Model has strengthened her abilities and created even more positive outcomes for students. During her tenure she has led two separate counseling teams to RAMP status, one in the school’s second year of existence. She has been a RAMP Reviewer, a lead RAMP Reviewer and now serves as a RAMP team captain. She enjoys supporting counselors in documenting the work of their school counseling program as well as helping counselors and administrators to strengthen their partnerships for the sake of student achievement.

ABOUT THIS SESSION: Join Deirdra for *ASCA National Model: 4th Edition*. The 4th edition of the ASCA National Model is now in circulation. The intent of the new edition is to continue to streamline the process and the language to make implementation easier. Whether you are new to the ASCA national model or a RAMPed school, you will learn about the changes and how it impacts how you document your work in maintaining your comprehensive school counseling program.

Visit 40+ Exhibitors at the Institute!



~ TENTATIVE SCHEDULE ~

Thursday, January 21, 2021

1:00 p.m. to 5:30 p.m.	Registration Open
1:00 p.m. to 5:30 p.m.	Exhibits Open
2:00 p.m. to 5:00 p.m.	Pre-Conference Learning Session
7:00 p.m. to 9:00 p.m.	PSSCA Board Dinner and Meeting

Friday, January 22, 2021

7:30 a.m. to 8:30 a.m.	Registration Open
7:30 a.m. to 8:30 a.m.	Graduate Student Orientation
7:30 a.m. to 4:30 p.m.	Exhibits Open
8:30 a.m. to 9:00 a.m.	Opening Kickoff Session
9:00 a.m. to 9:15 a.m.	Break – Visit Exhibitors
9:15 a.m. to 10:15 a.m.	Breakout (Program) Session One
10:15 a.m. to 10:45 a.m.	Break – Visit Exhibitors
10:45 a.m. to 11:45 a.m.	Breakout (Program) Session Two
11:45 a.m. to 12:00 p.m.	Break – Visit Exhibitors
12:00 p.m. to 1:30 p.m.	Lunch and Keynote Speaker – Steve Bollar
1:30 p.m. to 1:45 p.m.	Break – Visit Exhibitors
1:45 p.m. to 2:45 p.m.	Breakout (Program) Session Three
2:45 p.m. to 3:15 p.m.	Break – Visit Exhibitors
3:15 p.m. to 4:15 p.m.	Breakout (Program) Session Four
4:15 p.m. to 4:30 p.m.	Break – Visit Exhibitors
4:30 p.m. to 5:30 p.m.	Breakout (Program) Session Five

Saturday, January 23, 2021

8:00 a.m. to 11:30 a.m.	Exhibits Open
8:15 a.m. to 9:15 a.m.	Breakout (Program) Session Six
9:15 a.m. to 9:45 a.m.	Break – Visit Exhibitors
9:45 a.m. to 10:45 a.m.	Breakout (Program) Session Seven
10:45 a.m. to 11:15 a.m.	Break – Final Chance to Visit Exhibitors
11:15 a.m. to 12:15 p.m.	Final Closing Celebration – Awards Ceremony, Annual Meeting, Closing PowerPoint Show & Door Prizes!

You can save \$50 on your conference registration by becoming a member of the PSSCA for only \$35!
 Before registering for the conference, please visit the PSSCA web page and become a member or renew your annual membership to save.
 Go to www.psschoolcounselor.org and click the "JOIN NOW" link.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____ COUNTY _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

A. Full Conference – Attend both days (Jan. 22-23)

	Professional/Affiliate Member*	Non-Member	Graduate Student*/Retiree*
<input type="checkbox"/> Early Register** (by Nov. 20, 2020)	\$119 per person	\$169 per person	\$79 per person
<input type="checkbox"/> Regular Registration (after Nov. 20, 2020)	\$139 per person	\$189 per person	\$99 per person

B. Pre-Conference Learning Sessions (Jan. 21)

	Professional/Affiliate Member*	Non-Member
Early Register** (on or before Nov. 20, 2020)	\$45 per person	\$85 per person
Regular Registration (after Nov. 20, 2020)	\$60 per person	\$95 per person

Please check the box for the ONE session you plan to attend.

- 1. From Executive Dysfunction to Executive Function** – Noel Foy
- 2. Kindness is the Real Global Warming** – Barbara Gruener
- 3. ASCA National Model: 4th Edition** – Deirdra Williams

Full Conference Attendance Total (A) \$ _____

Pre-Conference Total (B) \$ _____

Total Due (A + B) \$ _____

* Your membership must be good through Jan. 23, 2021 to be eligible for Member rates.

** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: www.ncyi.org/psscac
EMAIL: registrations@ncyi.org
FAX: 423-899-4547
PHONE: 866-318-6294
MAIL: National Center for Youth Issues
 P.O. Box 22185
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**
 A W-9 is available on the website.

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
 (ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: There will be no refunds after January 8, 2021. All cancellations before January 8, 2021 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



The Westin Hilton Head Island Resort & Spa

Two Grasslawn Avenue
Hilton Head Island, SC 29928

The Westin Hilton Head Island Resort & Spa, the Conference's host hotel, has a **conference rate of \$116 a night for single occupancy and \$136 a night for double occupancy (plus tax and resort fee of \$5.00 per night)**. This rate is good on reservations made by **January 7, 2021**. Rooms are limited, and may fill up before January 7th cutoff. The conference rate includes breakfast vouchers to use for a full hot breakfast each morning. The resort fee includes a variety of complimentary amenities and benefits, including complimentary Wi-Fi in the hotel rooms.

TO MAKE HOTEL RESERVATIONS:

CALL: (888) 236-2427 or (843) 681-4000. When prompted, choose Reservations. Once on the line with an agent mention you are with the Palmetto State School Counselor group.

REGISTER ONLINE: Go to www.ncyi.org/PSSCAC and scroll to the "Accommodations" section. Click on the Marriott Westin Website.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. There is so much to do on Hilton Head Island.

Visit the Tanger Outlets for shopping at places like Ann Taylor, Coach, LOFT Outlet, or Pandora.

Or, you can visit Shelter Cover Harbor & Marina for shopping and dining on the water. Eat at the French Cage, Bistro 17, or ELA'S On The Water for award-winner views and fresh seafood. Shelter Cove also has shopping at places like A&M Provisions, an upscale food market, and Nash Gallery for handcrafted jewelry, blown glass, ceramics, and furniture. Hilton Head Island has a variety of options for your entertainment.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!