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MICHIGAN
SCHOOL
COUNSELOR
ASSOCIATION

NOVEMBER 16-17, 2020
LANSING CONVENTION
CENTER



VISION

FOCUS ON THE
WHOLE CHILD

FALL CONFERENCE

SPONSORED BY



ARMY ROTC

- **Keynote Speaker**
- **30+ Breakout Sessions**

- **Exhibit Hall**
- **Lunch Provided on Monday**

KEYNOTE SPEAKER



Monday, November 16

Monday Morning Keynote Session Speaker



Allison Edwards

Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University. She is the author of *Why Smart Kids Worry*, *Worry Says What?*, and *Marcy Is Having All the Feels*. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

Join Allison for her session titled ***15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School***. Feel like you don't have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

Allison will also be presenting a breakout session following her keynote titled, ***Approaching Anxiety: How (and When!) Educators Can Intervene***.

Anxiety is the #1 mental health disorder in the country and affects nearly 30% of students. Each day students walk into classrooms with upset stomachs, sweaty palms and minds spinning with fear-based thoughts. Learn how to recognize anxiety in children, how to support anxiety in neurologically diverse classrooms, and how to talk to parents about student anxiety. Educators will leave the session with confidence to identify issues to address inside the classroom and how to work with outside professionals to help anxious children begin to thrive.



Leigh Bagwell

Leigh Bagwell most recently served as the Director of School Counseling Services at the Tennessee Department of Education. She has led transformational work in school counseling throughout the state through the revision of the school counseling model and standards, the creation of a regional peer support network, and the launch of a dedicated communications channel for counselors, supervisors and administrators. As a school counseling leader, her mission is to provide school counselors with the training and resources needed to deliver high quality, student driven, data informed comprehensive school counseling programs to all students. She believes counselors and school leaders need to work together more deliberately. This collaboration is critical to ensure that all students have access to the opportunities and supports they need to successfully move through their elementary, secondary, and postsecondary education into their chosen career.

In addition to her work in Tennessee, Leigh has shared her experiences and knowledge with school counselors and school counseling leaders in Georgia, Texas, Kentucky and Iowa as well as working with the American School Counselor Association. After teaching school counseling graduate students at Middle Tennessee State University, Leigh was inspired to pursue counselor education. She is currently working on her doctorate in Counselor Education and Supervision at the University of Tennessee. Her experience includes working as a school counselor and school counselor supervisor in both suburban and urban school districts.

Join Leigh as she presents ***Social and Emotional Learning with Career Development to Prepare College and Career Ready Students***. When preparing students for success in postsecondary education and the workforce it is important that they have academic and content knowledge and training. College and career readiness begins with early exposure and awareness to a broad range of career fields and employability skills. It also includes helping students connect what they are learning in the classroom to their dreams and future career goals. Another important component of college and career readiness is social and emotional development. Self-awareness, self-management and interpersonal skills are critical to students' transition to postsecondary and the workforce.

College and career readiness continues to focus on the development and refinement of both academic and social emotional skills. It also broadens the scope from just knowing about different careers to exploring the high demand opportunities in their communities, aligning personal interests and aptitudes to career fields, and identifying specific pathways to move successfully from secondary to postsecondary to the workforce. These skills will not only prepare them for success in the workplace, but also success in both secondary and postsecondary education.

Because school counseling programs integrate academic preparation, social and emotional development with college and career readiness, school counselors are uniquely positioned to lead this important work. It begins by ensuring that school counselors have strategies and practices that will deepen their students' understanding of the world of work and connect it to their school and life experiences. School counselors will increase their capacity to provide high quality school counseling services and support students as they move along their chosen pathways to and through secondary and postsecondary education and on to the workforce.



~ TENTATIVE SCHEDULE ~

Monday, November 16

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker – Allison Edwards
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President's Reception with Exhibitors

Tuesday, November 17

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session – Leigh Bagwell
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn



REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE (_____) _____

Full Conference (Nov 16-17, 2020)

Early Register***
(by Sept 20, 2020)

Regular Registration
(after Sept 20, 2020)

PROFESSIONALS		GRADUATES / RETIREES	
Members*	Non-Member**	Members*	Non-Member**
\$180	\$245	\$135	\$170
\$200	\$265	\$135	\$170

* Membership must be good through the dates of the conference.

** Includes 1 year membership to MSCA.

*** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

Amount Due \$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

PURCHASE ORDER A COPY OF THE PURCHASE ORDER IS REQUIRED.
(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

CHECK ENCLOSED (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

CREDIT CARD PERSONAL CORPORATE

CARD NO. _____ EXP. DATE CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 31, 2020. All cancellations before October 31, 2020 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

WEBSITE: www.ncyi.org/mi-scac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



Radisson Hotel Lansing at the Capitol

111 N. Grand Avenue • Lansing, MI 48933

Make Hotel Reservations Early! Limited Availability!

The Radisson Hotel Lansing at the Capitol has a conference rate of **\$120 (plus tax)** which remains valid for reservations made by **October 23, 2020**, while rooms are available.

To make hotel reservations:

Call: (800) 333-3333. Please be sure to mention the “Michigan School Counselor Association.”

Register Online:

Go to www.ncyi.org/mi-scac. Under the “Accommodations” section, follow the instructions for the hotel’s reservation system.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Visit the MSCA Conference website for a link to see the things to do around the beautiful Radisson Hotel.

Visit the Eastwood Town Center, a couple miles from the Radisson!

You can sit back and relax at the many restaurants at the Eastwood Town Center, such as Bravo Cucina Italiana, Claddagh, Mitchell’s Fish Market and P.F. Chang’s, along with others.

The Eastwood Towne Center also has an movie theater, so you can finally watch that movie you have been wanting to see.

At the Eastwood Towne Center enjoy shopping at Ann Taylor, DSW, Banana Republic, Forever 21, Sephora, Williams and Sonoma, and many more!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

