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LONE STAR STATE
SCHOOL
COUNSELOR
ASSOCIATION

Annual Conference

I'm a **TEXAS**
School Counselor, Y'all!



November 8-10, 2020

Embassy Suites & Frisco Convention Center, Dallas, Texas

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TEXAS

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CONFERENCE HIGHLIGHTS



- Pre-Conference Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- Lunch provided on Monday
- Door prizes
- SBEC & LPC Hours

KEYNOTE SPEAKER



Monday, November 9 • Opening Keynote Speaker

Empathy is a Verb: Lessons for Learning Real Success in the Digital Age

Michele Borba

SPEAKER BIO: Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout North America, South America, Europe, Asia, the Middle East, South Pacific and served as a consultant to hundreds of schools and corporations, including the Pentagon and 18 US Army bases in Europe and the Asian-Pacific. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows including: three Dateline specials, Dr. Phil, and many others. She has also been featured in TIME, Washington Post, Newsweek, People, U.S. News & World Report, New York Times, Reader's Digest, Globe and Mail. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney.

Borba is the award-winning author of 24 books translated into 14 languages including *Nobody Likes Me, No More Misbehavin, 'Don't Give Me that Attitude!, Building Moral Intelligence, 12 Simple Secrets Real Moms Know, Parents Do Make A Difference, The Big Book of Parenting Solutions, The 6 Rs of Bullying Prevention, and UnSelfie: Why Empathetic Kids Succeed In Our All-About Me World.*

She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.

ABOUT THIS SESSION: Empathy is often sidelined as a "soft skill." In Dr. Borba's presentation, *Empathy is a Verb*, she will offer hard evidence that empathy is one of the most important skills that 21st Century learners will need to thrive in a complex, global, and digitally-driven world, and why it must become an educational and societal priority. She will share ways that educators around the globe have weaved empathy-building practices into existing lessons and helped students to develop emphatic mindsets in a test-driven culture. Dr. Borba will provide practical ways to create positive outcomes by cultivating empathy in your school. She will share her decade long journey to discover how to optimize human potential. Surprisingly, it was children from Canada to Rwanda (and numerous places in between) who offered the best ideas to cultivate empathy. The best news: if applying these simple strategies together we can revolutionize not only our schools and homes, but also society...and build the best investment for our future: human capital.



BREAKOUT SESSIONS

50+ Informative Breakout Sessions!

Covering the following target areas:

- Planning a Comprehensive School Counseling Program
- Guidance Curriculum / School Counseling Core Curriculum
- Individual Student Planning
- Responsive Services
- Student Support Services

PRE-CONFERENCE LEARNING SESSIONS

Sunday, November 8, 2:00 p.m. - 5:00 p.m.

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CPE hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. *These sessions are not included in the conference registration fee. Sessions are at a minimal fee.* Space is limited for all sessions. Interested participants are encouraged to register early.

All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.

All of the pre-conference speakers will be staying over until Monday to present breakout sessions on different topics!

Choose one of the following!

1. Helping Students with Trauma and Emotional Dysregulation

Allison Edwards

SPEAKER BIO: Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University. She is the author of *Why Smart Kids Worry*, *Worry Says What?*, and *Marcy Is Having All the Feels*. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

ABOUT THIS SESSION: Join Allison as she presents *Helping Students with Trauma and Emotional Dysregulation*. Counselors work daily with students who are unable to regulate their emotions. Trauma and ACE's are a large part of this epidemic and based on brain research, this workshop will help counselors learn how to identify triggers, teach effective coping strategies, and help students go from debilitated to empowered.



2. Social and Emotional Learning with Career Development to Prepare College and Career Ready Students



Leigh Bagwell

SPEAKER BIO: Leigh Bagwell most recently served as the Director of School Counseling Services at the Tennessee Department of Education. She has led transformational work in school counseling throughout the state through the revision of the school counseling model and standards, the creation of a regional peer support network, and the launch of a dedicated communications channel for counselors, supervisors and administrators. As a school counseling leader, her mission is to provide school counselors with the training and resources needed to deliver high quality, student driven, data informed comprehensive school counseling programs to all students. She believes counselors and school leaders need to work together more deliberately. This collaboration is critical to ensure that all students have access to the opportunities and supports they need to successfully move through their elementary, secondary, and postsecondary education into their chosen career. In addition to her work in Tennessee, Leigh has shared her experiences and knowledge with school counselors and school counseling leaders in Georgia, Texas, Kentucky and Iowa as well as working with the American School Counselor Association. After teaching school counseling graduate students at Middle Tennessee State University, Leigh was inspired to pursue counselor education. She is currently working on her doctorate in Counselor Education and Supervision at the University of Tennessee. Her experience includes working as a school counselor and school counselor supervisor in both suburban and urban school districts.

ABOUT THIS SESSION: Join Leigh as she presents *Social and Emotional Learning with Career Development to Prepare College and Career Ready Students*. When preparing students for success in postsecondary education and the workforce it is important that they have academic and content knowledge and training. College and career readiness begins with early exposure and awareness to a broad range of career fields and employability skills. It also includes helping students connect what they are learning in the classroom to their dreams and future career goals. Another important component of college and career readiness is social and emotional development. Self-awareness, self-management and interpersonal skills are critical to students' transition to postsecondary and the workforce.

College and career readiness continues to focus on the development and refinement of both academic and social emotional skills. It also broadens the scope from just knowing about different careers to exploring the high demand opportunities in their communities, aligning personal interests and aptitudes to career fields, and identifying specific pathways to move successfully from secondary to postsecondary to the workforce. These skills will not only prepare them for success in the workplace, but also success in both secondary and postsecondary education.

Because school counseling programs integrate academic preparation, social and emotional development with college and career readiness, school counselors are uniquely positioned to lead this important work. It begins by ensuring that school counselors have strategies and practices that will deepen their students' understanding of the world of work and connect it to their school and life experiences. School counselors will increase their capacity to provide high quality school counseling services and support students as they move along their chosen pathways to and through secondary and postsecondary education and on to the workforce.

3. Legal Literacy and Ethical Practice in the Complex World of School Counseling

Carolyn Stone



SPEAKER BIO: Carolyn Stone, Ed.D., is a Professor of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA). Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone currently serves as the Ethics Chair for ASCA and has done so for 15 years.

ABOUT THIS SESSION: Join Carolyn as she presents *Legal Literacy and Ethical Practice in the Complex World of School Counseling*. School counselors must negotiate the competing interests of the overregulated school environment, student's need for confidentiality and the legal rights of parents to be the guiding voice in their children lives. Updates on these competing interests will be discussed through 10 primary court rulings that guide legal work of counselors in schools. Legal rulings will be highlighted in areas such as sexually active students, bullying, academic advising, child abuse, educational records, sexual harassment, first amendment rights, and transgender youth. Particular attention will be given to the developing laws regarding off-campus cyber speech and other uses of social media that are difficult to address without offending the first amendment. Through case study and the application of federal, state, and judge made laws, participants will actively dialogue in a lively forum. The goal is to facilitate participants' legal literacy and provide guiding principles to support best ethical practice.

Visit **40+ Exhibitors** at the Conference!



Tentative Schedule

Sunday, November 8, 2020

- 1:00 p.m. to 5:30 p.m. Registration and Information Center Open
- 1:00 p.m. to 5:30 p.m. Exhibits Open
- 2:00 p.m. to 5:00 p.m. Pre-Conference Learning Sessions

Monday, November 9, 2020

- 7:30 a.m. to 4:30 p.m. Registration and Information Center Open
- 7:30 a.m. to 4:30 p.m. Exhibits Open
- 8:30 a.m. to 9:45 a.m. Opening Session Keynote – Michele Borba
- 9:45 a.m. to 10:00 a.m. Break – Visit Exhibitors
- 10:00 a.m. to 11:00 a.m. Breakout Session 1
- 11:00 a.m. to 11:15 a.m. Break – Visit Exhibitors
- 11:15 a.m. to 12:15 p.m. Breakout Session 2
- 12:15 p.m. to 1:30 p.m. Network Box Lunch and Visit Exhibitors
- 1:30 p.m. to 2:30 p.m. Breakout Session 3
- 2:30 p.m. to 3:00 p.m. Refreshment Break – Visit Exhibitors
- 3:00 p.m. to 4:00 p.m. Breakout Session 4
- 4:00 p.m. to 4:15 p.m. Break – Visit Exhibitors
- 4:15 p.m. to 5:15 p.m. Breakout Session 5
- 5:30 p.m. to 7:30 p.m. President’s Reception (Embassy Suites Atrium)

Tuesday, November 10, 2020

- 8:00 a.m. to 11:30 a.m. Registration and Information Center Open
- 8:00 a.m. to 11:30 a.m. Exhibits Open
- 8:30 a.m. to 9:30 a.m. Breakout Session 6
- 9:30 a.m. to 10:00 a.m. Break – Visit Exhibitors
- 10:00 a.m. to 11:00 a.m. Breakout Session 7
- 11:00 a.m. to 11:15 a.m. Break – Final Chance to Visit Exhibitors
- 11:15 a.m. to 12:45 p.m. Awards Luncheon, Annual Meeting, PowerPoint Show, and Door Prizes!

SBEC, LPC, and SW hours available:

12.5 SBEC CPE hours available (#902-466) • 12.5 LPC CPE hours available (2740)
12.5 SW CPE hours available (7607)

REGISTRATION FORM (PLEASE PRINT CLEARLY)

- REGIONS**
1. Edinburg
 2. Corpus Christi
 3. Victoria
 4. Houston
 5. Beaumont
 6. Huntsville
 7. Kilgore
 8. Mount Pleasant
 9. Wichita Falls
 10. Richardson
 11. Fort Worth
 12. Waco
 13. Austin
 14. Abilene
 15. San Angelo
 16. Amarillo
 17. Lubbock
 18. Midland
 19. El Paso
 20. San Antonio

NAME (as it should appear on name badge) _____

JOB TITLE - (required please) _____

SCHOOL/DISTRICT/ ORGANIZATION _____

EMAIL (required for confirmation) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

REGION (see right) _____

I would like to volunteer at the conference.

A. Main Conference – Attend both days (Nov. 9-10)

- Early Register** (by Sept. 15, 2020)**
 Regular Registration (after Sept. 15, 2020)

LSSSCA Member*	Non-Member	Graduate Student*/Retiree*
\$150 per person	\$200 per person	\$110 per person
\$170 per person	\$220 per person	\$130 per person

B. Pre-Conference Learning Sessions (Nov. 8)

Early Register (by Sept. 15, 2020)** • **Regular Registration** (after Sept. 15, 2020)

Please check the box for the ONE session you plan to attend.

- 1. Helping Students with Trauma & Emotional Dysregulation** – Edwards
- 2. Social and Emotional Learning with Career Development** – Bagwell
- 3. Legal Literacy and Ethical Practice** – Stone

Member*	Non-Member
Early \$45 per person Regular \$60 per person	Early \$85 per person Regular \$95 per person
Early \$45 per person Regular \$60 per person	Early \$85 per person Regular \$95 per person

C. LSSSCA One-Year Membership

You can save \$50 on your conference registration by becoming a member of the LSSSCA for only \$30!

To sign up for membership, please add \$30 to line (C) below.

(A) Full-Conference Total \$ _____

(B) Pre-Conference Total \$ _____

(C) Membership Total \$ _____

Total Due (A + B+ C) \$ _____

SBEC, LPC, and SW hours available:

- 12.5 SBEC CPE hours available (#902-466)
- 12.5 LPC CPE hours available (2740)
- 12.5 SW CPE hours available (7607)

* Must have an LSSSCA membership through Nov. 10, 2020 to qualify for member rates.

** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
 (ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

WEBSITE: www.ncyi.org/lssscac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
 P.O. Box 22185
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

CANCELLATION POLICY: If we are forced to cancel the LSSSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 15, 2020. All cancellations before October 15, 2020 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The LSSSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

Embassy Suites Dallas Frisco Hotel Convention Center & Spa Frisco, Texas



Reserve your hotel room today! Limited Availability
Call 1-800-362-2779 or 972-712-7200 (Direct Line)

To make hotel reservations:

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved at the special conference rate of **\$159 per night**, plus tax. Make your reservations by calling **1-800-362-2779** or the hotel directly at **972-712-7200**, and refer to the “LSS” block to receive this rate. **The conference rate includes a full, cooked-to-order breakfast and an evening Manager’s Reception.**

TO RESERVE YOUR ROOM ONLINE:

Go to www.ncyi.org/lssscac and follow the link to the hotel’s reservation system.

Please Note: This rate is good on reservations made by **October 23, 2020**. Rooms in the “LSS” block are limited, and may fill up before **October 23**.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.ncyi.org/lssscac to see the things to do around the beautiful Embassy Suites.

**Visit the Stonebriar Centre,
one mile from the Embassy Suites!**

- You can sit back and relax at the many restaurants at the Stonebriar, such as Cheesecake Factory, California Pizza Kitchen, Perry’s Steakhouse and Grill, and Dave and Busters, along with others.
- The Stonebriar Centre also has an AMC movie theater, so you can finally watch that movie you have been wanting to see.

At the Stonebriar enjoy shopping at the Sam Moon, Williams & Sonoma, Coach, Yankee Candle, Sephora, Forever 21, Barnes & Noble, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!