



**NOVEMBER 4-5, 2020**

ACCEPTANCE  
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**BE THE VOICE**

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## Wednesday, November 4

Pre-Conference Keynote Speaker (**WATCH LIVE!** 3:30 pm – 5:00 pm)

### Start with the Heart; We are Ignitors of HOPE!

#### Michelle Trujillo

**SPEAKER BIO:** Michelle Trujillo is passionate about igniting hope in schools! Through her writing, speaking and professional development workshops, she inspires readers, educators, students and their parents to recognize the power of love, connection, and social and emotional learning in the pursuit of academic achievement and productive citizenship. Michelle's message of "starting with the heart" is founded on brain-based research, "in the trenches" experience and practical strategies. Her sincerity, enthusiasm and expertise are contagious and substantial. Named Nevada's 2016 Innovative Educator of the Year, Michelle has appeared on television (including Oprah) and radio across the nation as a guest expert.

Although Michelle has dedicated her vocation to education, she vows that family always comes first! Her husband of thirty years and their two adult children fill her heart with joy and inspire her daily! Michelle's new book, *Start With the Heart: Igniting Hope in Schools through Social and Emotional Learning* was released by Corwin in March, 2019. Her previous books include *Why Can't We Talk; What Teens Would Share if Parents Would Listen* and *Chicken Soup for the Soul presents Teens Talkin' Faith*.

**ABOUT THE SESSION:** Join Michelle as she presents *Start with the Heart; We are Ignitors of HOPE!* This keynote presentation will speak to the "why" and "how" of inspired school counselors. Participants will be asked to consider what it means to be an "Ignitor of Hope" and why it is necessary to serve in such a role. Participants will learn strategies for intentionality that emphasize the leading influence on student learning based on a philosophy of starting with the heart. Five ways to ignite hope will be highlighted as activators of educator resiliency and an empowered purpose. Participants will leave this presentation understanding that connecting with students (and adults!) by reflecting on our why, choosing intentionality, having a human mind-frame, leading with love and building relationships, are vital keys to having highly expert, inspired and passionate counselors and school leaders working together to maximize the positive impact on the entire school community.

This session is open for all conference attendees  
Recorded session also available after the event.



## Thursday, November 5

Opening Session Keynote Speaker (**WATCH LIVE!** 9:00 am – 10:00 am)

### Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

#### Principal Baruti Kafele

**SPEAKER BIO:** A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including "the mighty" Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America's best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

**ABOUT THIS SESSION:** Based on Principal Kafele's best selling book, *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success*, Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this high energy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually "most brilliant and most highly capable" but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students' attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.

Recorded session also available after the event.





### TENTATIVE SCHEDULE FOR LIVE SESSIONS

#### Wednesday, November 4, 2020

- 8:30 am – 11:30 am** Delegate Assembly
- 12:00 pm – 3:00 pm** Pre-Conference Session with Allison Edwards
- 12:00 pm – 3:00 pm** Pre-Conference Session with Joseph Williams
- 12:00 pm – 3:00 pm** Pre-Conference Session with Andrea Burston
- 12:00 pm – 3:00 pm** Pre-Conference Session with Melisa Marsh
- 3:30 pm – 5:00 pm** Pre-Conference General Session (Open to all conference attendees)  
Keynote Speaker – Michelle Trujillo

#### Thursday, November 5, 2020

- 8:30 am – 10:00 am** Opening Session Kick Off:  
Welcome, Introduction, Updates & Awards  
Keynote Speaker – Principal Baruti Kafele
- 10:15 am – 11:45 am** Core Skills Building Workshop with Deirdra Williams
- 10:15 am – 11:45 am** Core Skills Building Workshop with Noel Foy
- 12:15 pm – 1:45 pm** Core Skills Building Workshop with Deirdra Williams
- 12:15 pm – 1:45 pm** Core Skills Building Workshop with Noel Foy
- 2:00 pm – 2:30 pm** Regional Meetings

#### NCSCA Online offers both live and recorded sessions!

The Pre-Conference, Keynotes and two of the Core Skills Building Workshop sessions will be presented live for you to watch on November 4-5, 2020. About one week following the conference, the recorded live sessions will be available to watch if missed on the 4th-5th. Plus, more than 30 prerecorded breakout sessions covering multiple topics will also be available.

These sessions will be available to view until **December 31, 2020**.



#### Wednesday, November 4, 2020 | 12:00 p.m. – 3:00 p.m.

The Pre-Conference Learning Institute includes additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion.

**These sessions are not included in the conference registration fee. Sessions are at a minimal fee.**

**If you are interested in viewing more than one session, you will be charged the fee for each session.** *All Pre-Conference sessions are being shown live at the same time.* Watch one Pre-Conference session live and then watch the other recorded Pre-Conference sessions later.

**You can now view more than one Pre-Conference session!**

Watch one session live and catch the rest later!  
Sessions are available to view online through **December 31, 2021**

Fee applies per each session.  
See registration form.

**WATCH LIVE!** Wednesday, November 4, 2020 | 12:00 p.m. – 3:00 p.m.



## 1. 15 Minute Counseling Techniques That Work: What You Didn't Learn in Grad School

**Allison Edwards**

**SPEAKER BIO:** Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University, the author of *Why Smart Kids Worry* and *Worry Says What?* and the creator of *Anxiety Tracker*, an iPhone app that helps track anxiety. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

**ABOUT THIS SESSION:** Join Allison as she presents *15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School*. Feel like you don't have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

**RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.**

**Members:**  
\$35 (Includes handouts)

**Non-Members:**  
\$90 (Includes handouts)

**Contact Hours:** 3 hours

**Domain:**  
Social/Emotional Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 4:** School Counselors Promote Learning for All Students

**WATCH LIVE!** Wednesday, November 4, 2020 | 12:00 p.m. – 3:00 p.m.



## 2. Identifying and Responding to Microaggressions at (K-12) School

**Joseph Williams**

**SPEAKER BIO:** Joseph Williams is an Associate Professor in the Counselor Education Program at the University of Virginia. He is a faculty affiliate with Youth-Nex: The U.Va. Center to Promote Effective Youth Development, and with the Center for Race and Public Education in the South. He earned his Ph.D. in counselor education and supervision from the University of Iowa and his M.S. in Mental Health Counseling from Minnesota State University. He has over 10 years of practical experience counseling children, adolescents, and families in both school and mental health settings.

His primary line of research focuses on identifying the protective factors and underlying processes that contribute to the academic resilience of K-12 students of color and those from low-income backgrounds. His secondary line of interest include multicultural and social justice training practices for (K-12) counselors, educators, and other helping professionals. In addition to publishing scholarly articles and book chapters in these areas, he also consults with school districts, communities, associations, and corporations to improve diversity, inclusion, and equity efforts and engage people in productive dialogue and action.

**ABOUT THIS SESSION:** Join Joseph as he presents *Identifying and Responding to Microaggressions at (K-12) School*. Microaggressions can be defined as daily verbal, behavioral or environmental messages (whether intentional or unintentional) that communicate that a person's identity or social group membership is less valued or perceived negatively. New research shows that students of color and other marginalized student groups regularly experience microaggressions at school from friends, classmates, teachers, and school administrators. These everyday occurrences may, on the surface, appear quite harmless or trivial, but research indicates they have a powerful impact upon the behavior and academic performance of students. This interactive workshop will help school counselors learn how to recognize and respond to microaggressions at school and in everyday situations.

**Learning Objectives:** After completing this interactive workshop, participants will be able to: Identify various forms of microaggressions; Understand the harmful impact of microaggressions on student behaviors and outcomes; Respond to racial microaggression at school and in everyday situations

**RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.**

**Members:**  
\$35 (Includes handouts)

**Non-Members:**  
\$90 (Includes handouts)

**Contact Hours:** 3 hours

**Domain:**  
Academic Development  
Social/Emotional Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 3:** School Counselors Understand and Facilitate the Implementation of A Comprehensive School Counseling Program

**Standard 4:** School Counselors Promote Learning for All Students



**WATCH LIVE!** Wednesday, November 4, 2020 | 12:00 p.m. – 3:00 p.m.



### 3. Digital Literacy: Technology Tips for the Busy School Counselor

**Andrea Burston**

**SPEAKER BIO:** Andrea Burston is a former high school computer / technology teacher turned elementary school counselor. She is the school counselor for Wake County Public Schools working at JY Joyner IB Magnet Elementary School in Raleigh, NC.

Andrea is also the writer of the *jycounselor* blog where she shares her enjoyment of her career as well as many counselor ideas with school counselors from all over the world. She loves using technology and is always looking for new and innovative ways to integrate technology into her school counseling program. Andrea has presented at various conferences and workshops on using technology in counseling programs.

**ABOUT THIS SESSION:** Join Andrea as she presents *Digital Learning: Technology Tips for the Busy School Counselor*. Learn how to use digital resources such as Google, online storage and online communication tools to simplify your comprehensive school counseling program, to instruct students as well as design technology enriched learning experiences for all students. BYOD (Bring Your Own Device) to become familiar with digital learning competencies and engage in interactive activities.

**RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.**

**Members:**  
\$35 (Includes handouts)

**Non-Members:**  
\$90 (Includes handouts)

**Contact Hours:** 3 hours

**Domain:**  
Academic Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 4:** School Counselors Promote Learning for All Students

**WATCH LIVE!** Wednesday, November 4, 2020 | 12:00 p.m. – 3:00 p.m.



### 4. Respond to Suicidal Ideation

**Melisa Marsh**

**SPEAKER BIO:** Melisa Marsh, Ph.D. currently serves as the Supervisor of School Counseling for the Cobb County school district in Marietta, GA., where she coordinates the development and supervision of school counseling, student advisement, crisis response, and Hospital Homebound programs. She

has 17 years of experience in filling the roles of Georgia State High School Counselor, Supervisor of Counseling, and School Counseling and Advisement Consultant. Melisa received her Ph.D. in Counseling Education and Personnel Services and her Specialist Degree in School Counseling from the University of Georgia. She received her Advanced Masters in School Counseling Program from the University of North Carolina at Chapel Hill.

**ABOUT THIS SESSION:** Join Melisa as she presents *Respond to Suicidal Ideation*. Do you know what to say when you have a suicidal student? When suicidal students leave your office, do you feel confident they will get the help and support they need? Walk away with tools you can use to keep your students safe when they express suicidal ideation. Learn how to use these tools with your students and families so you can feel more confident each time a student leaves your office after these challenging conversations.

**RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.**

**Members:**  
\$35 (Includes handouts)

**Non-Members:**  
\$90 (Includes handouts)

**Contact Hours:** 3 hours

**Domain:**  
Social/Emotional Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 4:** School Counselors Promote Learning for All Students

## CORE SKILLS BUILDING WORKSHOPS



**Fall Conference**

**Thursday, November 5, 2020 | 10:15 a.m. – 1:45 p.m.**

The Core Skills Building Workshops are included in the conference registration fee and are being held at the same time. Each session will be presented twice, once from 10:15 a.m. – 11:45 a.m. and again from 12:15 p.m. – 1:45 p.m.

WATCH LIVE!

Thursday, November 4, 2020 | 10:15 a.m. 11:45 a.m.  
Thursday, November 4, 2020 | 12:15 p.m. 1:45 p.m. (repeated session)



## ASCA National Model: 4th Edition

**Deirdra Williams**

**SPEAKER BIO:** Deirdra has earned a Master’s degree in School Counseling and School Administration. She also is a National Board Certified Teacher in K-12 School Counseling. She applies her knowledge each day maintaining a comprehensive school counseling program, and serving as a certified trainer for the American School Counselor Association.

She enjoys working at the secondary level, ensuring her students position themselves well to have a positive transition to meet their chosen college and career goals. She believes all students can learn and educators must meet them where they are to get them moving.

Deirdra has been a school counselor for over 22 years. She uses advocacy, collaboration, and leadership to influence systemic changes that support achievement for all students. Using the framework of the ASCA National Model has strengthened her abilities and created even more positive outcomes for students. During her tenure she has led two separate counseling teams to RAMP status, one in the school’s second year of existence. She has been a RAMP Reviewer, a lead RAMP Reviewer and now serves as a RAMP team captain. She enjoys supporting counselors in documenting the work of their school counseling program as well as helping counselors and administrators to strengthen their partnerships for the sake of student achievement.

**ABOUT THIS SESSION:** Join Deirdra as she presents *ASCA National Model: 4th Edition*. The 4th edition of the ASCA National Model is now in circulation. The intent of the new edition is to continue to streamline the process and the language to make implementation easier. Whether you are new to the ASCA national model or a RAMPed school, you will learn about the changes and how it impacts how you document your work in maintaining your comprehensive school counseling program.

RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.

**Domain:**

Academic Development,  
College and Career Readiness,  
Social/Emotional Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 3:** School Counselors Understand and Facilitate the Implementation of A Comprehensive School Counseling Program

**Standard 4:** School Counselors Promote Learning for All Students

WATCH LIVE!

Thursday, November 4, 2020 | 10:15 a.m. 11:45 a.m.  
Thursday, November 4, 2020 | 12:15 p.m. 1:45 p.m. (repeated session)



## What Anxiety Wants vs. What Anxiety Needs

**Noel Foy**

**SPEAKER BIO:** As founder of AMMPET™ Neuroeducational Consulting, Noel’s mission is to empower teachers, parents, counselors, coaches and students with quick, user-friendly ways to use neuroeducation findings to their advantage. Having these tools can decrease stress, build underdeveloped skill sets and mindsets, and boost learning, engagement,

Executive Function and performance in and beyond the classroom.

In response to the rise in anxiety, Noel has recently written an engaging, solution-focused story called *ABC Worry Free*, which provides readers of all ages with a transferable strategy to face and manage anxiety.

For over 35 years, Noel has served as an educator in various capacities—classroom teacher at Landmark School, Learning Specialist at The Roxbury Latin School, and Professional Development Trainer for Keys to Literacy. Noel received her B.A. in Education/Special Education and her M.A. in American Studies from Boston College.

**ABOUT THIS SESSION:** Join Noel as she presents *What Anxiety Wants vs. What Anxiety Needs*. Do you understand how worry works? Are your words and actions inadvertently feeding the disorder of those you know who deal with anxiety? If you teach, parent, or coach kids with anxiety and wonder what to say and do to help, this workshop is for you. Using ABC Worry Free as a reference tool, you will learn:

- What we know about anxiety
- How worry works
- Patterns of anxiety
- Myths and misunderstandings
- Communication and skill building tips

RECORDED SESSION ALSO AVAILABLE AFTER THE EVENT.

**Domain:**

Social/Emotional Development

**Standard 1:** School Counselors Demonstrate Leadership, Advocacy and Collaboration

**Standard 2:** School Counselors Promote A Respectful Environment for A Diverse Population of Students

**Standard 4:** School Counselors Promote Learning for All Students

RECORDED SESSION ONLY. AVAILABLE TO VIEW AFTER THE EVENT.

## 20-Minute Ignite Sessions

**ABOUT THE SESSION:** As professional school counselors, we wrestle with a limited amount of time to address countless needs as well as assist and advise a vast number of stakeholders. Join practicing school counselors as they share strategies, techniques and knowledge that have yielded successful outcomes. Participate in **multiple** 20-Minute sessions from multiple school counselors. These high-speed training sessions will optimize your time while igniting your capacity to produce positive outcomes and create systems of change. Participants will walk away with practices that can be re-delivered to their peers and used immediately in their professional work.

### Interrupting Racism: Action for Equity in School Counseling

Rebecca Atkins & Alicia Oglesby

Domain: College and Career Readiness

### Creative Counseling Strategies for Building Self-Regulation in Students

Meredith Draughn

Domain: Social / Emotional Development

### The Relationship Between ACES, High School Suspension Rates and ADHD

Kelly Wynne & Travis Lewis

Domain: Social / Emotional Development

# ONLINE CONFERENCE REGISTRATION



Fall Conference

Save on your conference registration by becoming a member of the NCSCA!

Visit [www.ncschoolcounselor.org](http://www.ncschoolcounselor.org) BEFORE registering to get your member number.

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

I am a current NCSCA member. Yes  No  #: \_\_\_\_\_ (required for member rates)

I am a first time attendee. Yes  No

NAME (as it should appear on name badge) \_\_\_\_\_ JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_ COUNTY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

SPECIAL NEEDS \_\_\_\_\_

### A. Main Conference (Nov, 4-5)

- Early Registration (by Oct. 10)
- Regular Registration (between Oct. 11 - Oct. 31)
- Final Registration (after Oct. 31)

NCSCA Member*	Non-Member	Grad Student*/Retiree*
\$89 per person	\$149 per person	\$79 per person
\$99 per person	\$159 per person	\$89 per person
\$109 per person	\$169 per person	\$99 per person

\* NCSCA membership must be good through November 5, 2020.

The main conference includes access to the Pre-Conference Keynote General Session on Wednesday, November 4, 2020.

### B. Pre-Conference Learning Institute (Nov 4)

You can view multiple sessions!

View one live and watch the others later!

Fee applies per each additional session. See below.

- 1. 15 Minute Counseling Techniques – Edwards
- 2. Identifying and Responding to Microaggressions – Williams
- 3. Digital Literacy – Burston
- 4. Respond to Suicidal Ideation – Marsh

NCSCA Member*	Non-Member
\$35 per person	\$90 per person
\$35 per person	\$90 per person
\$35 per person	\$90 per person
\$35 per person	\$90 per person

(A) Main Conference \$ \_\_\_\_\_

(B) Pre-Conference \$ \_\_\_\_\_

**Total Due**  
(A + B) \$ \_\_\_\_\_

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

### PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders).

**WEBSITE:** [www.ncyi.org/ncscac](http://www.ncyi.org/ncscac)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.