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LONE STAR STATE  
SCHOOL  
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ASSOCIATION

Annual Conference

I'm a **TEXAS**

School Counselor, Y'all!



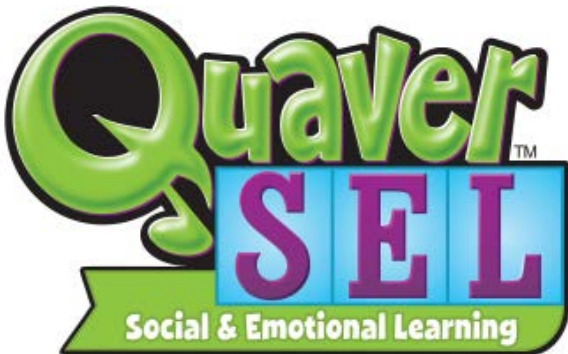
November 8-9, 2020

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## LSSSCA Online offers both live and recorded sessions!

Pre-Conference, Keynote, and the LSSSCA Academy sessions will be broadcast live. About one week following the conference, the Pre-Conference and LSSSCA Academy live sessions will be available to watch if missed on the 8th-9th. Plus, more than 30 prerecorded breakout sessions covering multiple topics will also be available.

**These sessions will be available to view until February 6, 2021.**

## KEYNOTE SPEAKER



### Monday, November 9 • Opening Keynote Speaker

## Empathy is a Verb: Lessons for Learning Real Success in the Digital Age

### Michele Borba

**SPEAKER BIO:** Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout North America, South America, Europe, Asia, the Middle East, South Pacific and served as a consultant to hundreds of schools and corporations, including the Pentagon and 18 US Army bases in Europe and the Asian-Pacific. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows including: three Dateline specials, Dr. Phil, and many others. She has also been featured in TIME, Washington Post, Newsweek, People, U.S. News & World Report, New York Times, Reader's Digest, Globe and Mail. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney.

Borba is the award-winning author of 24 books translated into 14 languages including *Nobody Likes Me, No More Misbehavin', Don't Give Me that Attitude!, Building Moral Intelligence, 12 Simple Secrets Real Moms Know, Parents Do Make A Difference, The Big Book of Parenting Solutions, The 6 Rs of Bullying Prevention, and UnSelfie: Why Empathetic Kids Succeed In Our All-About Me World.*

She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.

**ABOUT THIS SESSION:** Empathy is often sidelined as a "soft skill." In Dr. Borba's presentation, *Empathy is a Verb*, she will offer hard evidence that empathy is one of the most important skills that 21st Century learners will need to thrive in a complex, global, and digitally-driven world, and why it must become an educational and societal priority. She will share ways that educators around the globe have weaved empathy-building practices into existing lessons and helped students to develop emphatic mindsets in a test-driven culture. Dr. Borba will provide practical ways to create positive outcomes by cultivating empathy in your school. She will share her decade long journey to discover how to optimize human potential. Surprisingly, it was children from Canada to Rwanda (and numerous places in between) who offered the best ideas to cultivate empathy. The best news: if applying these simple strategies together we can revolutionize not only our schools and homes, but also society...and build the best investment for our future: human capital.



**WATCH LIVE!**

November 9, 2020  
8:30 am – 9:45 am

*This session  
will NOT be  
rebroadcast.*

# PRE-CONFERENCE LEARNING SESSIONS



**Sunday, November 8, 2020 | 2:00 p.m. – 5:00 p.m.**

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CPE hours. The sessions generally cover more in-depth information and allow more opportunity for discussion.

**These sessions are not included in the conference registration fee. Sessions are at a minimal fee.**

**If you are interested in viewing more than one session, you will be charged the fee for each session.** *All Pre-Conference sessions are being shown live at the same time.* Watch one Pre-Conference session live and then watch the other recorded Pre-Conference sessions later.

**You can now view more than one Pre-Conference session!**

Watch one session live and catch the rest later! Sessions are available to view online through **February 6, 2021**

Fee applies per each session. See registration form.

## 1. Helping Students with Trauma and Emotional Dysregulation

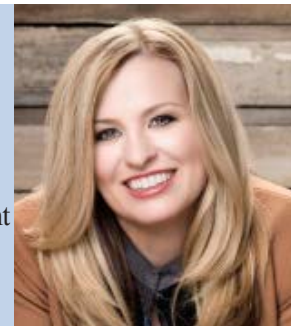
### Allison Edwards

**SPEAKER BIO:** Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University. She is the author of *Why Smart Kids Worry, Worry Says What?*, and *Marcy Is Having All the Feels*. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

**ABOUT THIS SESSION:** Join Allison as she presents *Helping Students with Trauma and Emotional Dysregulation*. Counselors work daily with students who are unable to regulate their emotions. Trauma and ACE's are a large part of this epidemic and based on brain research, this workshop will help counselors learn how to identify triggers, teach effective coping strategies, and help students go from debilitated to empowered.

**Allison Edwards will also be presenting recorded breakout sessions.**



**WATCH LIVE!**

November 8, 2020  
2:00 pm – 5:00 pm

**Or, catch it later!**

This session will be recorded and available for viewing until **February 6, 2021**.

Fee applies.  
See registration form.

## 2. Social and Emotional Learning with Career Development to Prepare College and Career Ready Students

### Leigh Bagwell

**SPEAKER BIO:** Leigh Bagwell most recently served as the Director of School Counseling Services at the Tennessee Department of Education. She has led transformational work in school counseling throughout the state through the revision of the school counseling model and standards, the creation of a regional peer support network, and the launch of a dedicated communications channel for counselors, supervisors and administrators. As a school counseling leader, her mission is to provide school counselors with the training and resources needed to deliver high quality, student driven, data informed comprehensive school counseling programs to all students. She believes counselors and school leaders need to work together more deliberately. This collaboration is critical to ensure that all students have access to the opportunities and supports they need to successfully move through their elementary, secondary, and postsecondary education into their chosen career. In addition to her work in Tennessee, Leigh has shared her experiences and knowledge with school counselors and school counseling leaders in Georgia, Texas, Kentucky and Iowa as well as working with the American School Counselor Association. After teaching school counseling graduate students at Middle Tennessee State University, Leigh was inspired to pursue counselor education. She is currently working on her doctorate in Counselor Education and Supervision at the University of Tennessee. Her experience includes working as a school counselor and school counselor supervisor in both suburban and urban school districts.

**ABOUT THIS SESSION:** Join Leigh as she presents *Social and Emotional Learning with Career Development to Prepare College and Career Ready Students*. When preparing students for success in postsecondary education and the workforce it is important that they have academic and content knowledge and training. College and career readiness begins with early exposure and awareness to a broad range of career fields and employability skills. It also includes helping students connect what they are learning in the classroom to their dreams and future career goals. Another important component of college and career readiness is social and emotional development. Self-awareness, self-management and interpersonal skills are critical to students' transition to postsecondary and the workforce.

College and career readiness continues to focus on the development and refinement of both academic and social emotional skills. It also broadens the scope from just knowing about different careers to exploring the high demand opportunities in their communities, aligning personal interests and aptitudes to career fields, and identifying specific pathways to move successfully from secondary to postsecondary to the workforce. These skills will not only prepare them for success in the workplace, but also success in both secondary and postsecondary education.

Because school counseling programs integrate academic preparation, social and emotional development with college and career readiness, school counselors are uniquely positioned to lead this important work. It begins by ensuring that school counselors have strategies and practices that will deepen their students' understanding of the world of work and connect it to their school and life experiences. School counselors will increase their capacity to provide high quality school counseling services and support students as they move along their chosen pathways to and through secondary and postsecondary education and on to the workforce.

**Leigh Bagwell will also be presenting recorded breakout sessions.**



**WATCH LIVE!**

November 8, 2020  
2:00 pm – 5:00 pm

**Or, catch it later!**

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Fee applies.  
See registration form.

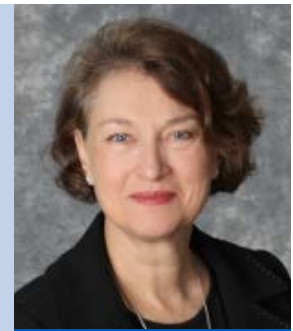
### 3. Legal Literacy and Ethical Practice in the Complex World of School Counseling

#### Carolyn Stone

**SPEAKER BIO:** Carolyn Stone, Ed.D., is a Professor of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA). Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone currently serves as the Ethics Chair for ASCA and has done so for 15 years.

**ABOUT THIS SESSION:** Join Carolyn as she presents *Legal Literacy and Ethical Practice in the Complex World of School Counseling*. School counselors must negotiate the competing interests of the overregulated school environment, student's need for confidentiality and the legal rights of parents to be the guiding voice in their children lives. Updates on these competing interests will be discussed through 10 primary court rulings that guide legal work of counselors in schools. Legal rulings will be highlighted in areas such as sexually active students, bullying, academic advising, child abuse, educational records, sexual harassment, first amendment rights, and transgender youth. Particular attention will be given to the developing laws regarding off-campus cyber speech and other uses of social media that are difficult to address without offending the first amendment. Through case study and the application of federal, state, and judge made laws, participants will actively dialogue in a lively forum. The goal is to facilitate participants' legal literacy and provide guiding principles to support best ethical practice.

**Carolyn Stone will also be presenting recorded breakout sessions.**



**WATCH LIVE!**

November 8, 2020  
2:00 pm – 5:00 pm

**Or, catch it later!**

This session will be recorded and available for viewing until **February 6, 2021**.

Fee applies.  
See registration form.

## LSSSCA ACADEMY



**November 9th | 10:00 am – 11:00 am and 11:15 am – 12:15pm**

LSSSCA is proud to offer several dynamic sessions of the LSSSCA Academy presented by your LSSSCA board leaders. These sessions will be broadcast LIVE throughout the day.

The purpose of the Academy is designed for school counselors interested in developing additional knowledge and skills on specific topics to assist in designing and implementing an effective school counseling program. In these interactive sessions, you will have the opportunity to learn directly from your board leaders and ask questions in real time. We hope you will join us at the LSSSCA Academy!

You may view the following sessions live or recorded:

#### **Legislative Update and School Counselor Advocacy Guide for the 87th Session**

*Wes Upton, Keller High School • Courtney Williamson, Eric Wright and Associates*  
• *Eric Wright, Eric Wright and Associates*

This session will outline the LSSSCA Advocacy priorities, current factors influencing the upcoming legislative session, and provide actionable steps to be a voice for school counselors and the students of Texas. Attendees will be able to learn from Austin based firm, Eric Wright and Associates about the current factors influencing school counselor related legislation, and walk away with purposeful and useful strategies to be effective advocates.

## I'm a School Counselor...Now What?

*Tracy Stafford, Lakeview Centennial High • Michelle West, Lakeview Centennial High • Donna Mitchell, North Garland High*

Becoming a School Counselor is one of the most rewarding experiences in education. This session is geared toward new Counselors and/or 1st – 2nd year Counselors. We will discuss strategies and methodologies of being an effective school counselor; by discussing the top 5 essentials of being a school counselor. We will discuss multi-tasking and developing organizational skills as you manage your new career.

## Texas School Counselor Evaluation & Support System (T-SCESS)

*Dana Jackson, Grand Prairie ISD • T-SCESS Committee Members*

Are you looking for an effective tool to evaluate & support your campus or district comprehensive counseling program? If so, LSSSCA has created a School Counselor evaluation tool that assists school counselors with implementing high-quality supports for students as well as continued advocacy for appropriate school counselor duties. This session will review the T-SCESS and share best practices.

## Rural Counseling Rodeo

*Jenny Patrick, Llano ISD • Sheila Lashley, Aledo ISD*

Are you a small school counselor struggling to stay afloat in unfamiliar waters? Many times counseling in a rural district can literally be an extreme sport. Join us as we create a space to network with other rural counselors. In this session we will discuss valuable training, juggling your many tasks, prioritizing your goals and creating a trauma informed school.

## Lone Star Awards

*Myra Ortega, Socorro ISD • Monica Dominguez, Socorro ISD*

It's time to showcase all the hard work you do. Come learn how to further develop your comprehensive counseling program and become a LSSSCA award-winning campus. Our goal is to help you prepare for ASCA's national recognition, RAMP. We will guide you through the LSSSCA leveled award system which consists of Bronze, Silver and Gold awards on your Road to RAMP. This presentation is aligned with the newest ASCA National Model 4th Edition.

# CONFERENCE SCHEDULE



## Sunday, November 8, 2020

2:00 p.m. to 5:00 p.m. Pre-Conference session with Allison Edwards\*

## Sunday, November 8, 2020

2:00 p.m. to 5:00 p.m. Pre-Conference session with Leigh Bagwell\*

## Sunday, November 8, 2020

2:00 p.m. to 5:00 p.m. Pre-Conference session with Carolyn Stone\*

## Monday, November 9, 2020

- 8:30 a.m. – 9:45 a.m. Keynote Session with Michele Borba
- 10:00 a.m. – 11:00 a.m. LSSSCA Academy\* (all five sessions available for viewing)
- 11:15 a.m. – 12:15 a.m. LSSSCA Academy\* (all five sessions available for viewing)
- 12:20 p.m. – 12:30 p.m. Closing Remarks

\*Recorded session will be rebroadcast after the event

### SBEC and LPC hours available:

We will be offering credits for attendance to LSSSCA Online. Forms will be provided to track your attendance. More information will be provided on the LSSSCA Online website once you have registered.

# ONLINE CONFERENCE REGISTRATION



## REGISTRATION FORM (PLEASE PRINT CLEARLY)

### REGIONS

1. Edinburg
2. Corpus Christi
3. Victoria
4. Houston
5. Beaumont
6. Huntsville
7. Kilgore
8. Mount Pleasant
9. Wichita Falls
10. Richardson
11. Fort Worth
12. Waco
13. Austin
14. Abilene
15. San Angelo
16. Amarillo
17. Lubbock
18. Midland
19. El Paso
20. San Antonio

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (required please) \_\_\_\_\_

SCHOOL/DISTRICT/ ORGANIZATION \_\_\_\_\_

EMAIL (required for confirmation) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

REGION (see right) \_\_\_\_\_

I would like to volunteer at the conference.

**Non-member registrants will receive a One-year LSSSCA membership!**

### A. Main Conference – Attend both days (Nov. 9)

	LSSSCA Member*	Non-Member	Graduate Student*/Retiree*
<input type="checkbox"/> <b>Early Register</b> (by Sept. 30, 2020)**	\$79	\$109 (includes membership)	\$59
<input type="checkbox"/> <b>Regular Registration</b> (after Sept. 30, 2020)	\$89	\$119 (includes membership)	\$69

### B. Pre-Conference Learning Sessions (Nov. 8)

**Early Register** (by Sept. 30, 2020)\*\* • **Regular Registration** (after Sept. 30, 2020)

**You can view multiple sessions! View one live and watch the others before February 6, 2021!**

Fee applies per each additional session. See below.

	LSSSCA Member*	Non-Member
<input type="checkbox"/> <b>1. Helping Students with Trauma &amp; Emotional Dysregulation</b> – Edwards	<b>Early</b> (by 9/30) \$30 per session	<b>Early</b> (by 9/30) \$45 per session
<input type="checkbox"/> <b>2. Social and Emotional Learning with Career Development</b> – Bagwell	<b>Regular</b> (after 9/30) \$39 per session	<b>Regular</b> (after 9/30) \$55 per session
<input type="checkbox"/> <b>3. Legal Literacy and Ethical Practice</b> – Stone		

<b>(A) Full-Conference</b>	<b>Total \$</b> _____
<b>(B) Pre-Conference(s)</b>	<b>Total \$</b> _____
<b>(C) Membership Renewal*</b>	<b>Total \$</b> _____
<b>Total Due (A + B + C)</b>	<b>\$</b> _____

#### SBEC and LPC hours available:

We will be offering credits for attendance to LSSSCA Online. Forms will be provided to track your attendance. More information will be provided on the LSSSCA Online website once you have registered.

\* Must have an LSSSCA membership through Nov. 9, 2020 to qualify for member rates.

\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

### C. LSSSCA Membership Renewal\*

To renew membership, please add \$30 to line (C).

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** www.ncyi.org/lssscac

**EMAIL:** registrations@ncyi.org

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

### PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**    PERSONAL    CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.