

2021 ANNUAL



PALMETTO STATE  
SCHOOL  
COUNSELOR  
ASSOCIATION

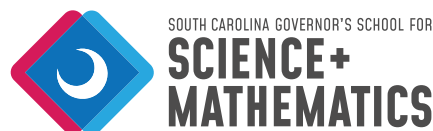
JANUARY 21-22, 2021



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## KEYNOTE SPEAKER

Thursday, January 21

Opening Keynote Speaker

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### Steve Bollar

Steve Bollar, a.k.a. Stand Tall Steve, is an educational thought leader, former Superintendent of Schools, principal, author and a school culture and motivation expert. He is known for his quick wit, creative thought, and humorous personality.

Steve is the author of the school culture book *Ideas, Ideas, Ideas!* and is a contributing author in the book *School Climate 2.0: Preventing Cyberbullying One Classroom at a Time*.

Steve openly shares his knowledge, experiences and creativity with others. He currently speaks to students, staff and communities throughout the country about how to think differently about schools, education, and life.

Join Steve as he presents *Standing Tall Through It All*. Challenges can either force you to step up your game or they can stop you in your tracks. Steve will show you how to overcome challenges in your schools and come out better, maximize leadership, and more motivated than ever.

**Steve will also be presenting a breakout session.**

#### *Stand Tall Leadership*

Developing yourself as a leader is more than reading a few books and implementing a new strategy – you have to **strengthen relationships, develop useful systems, inspire others who follow you, and communicate effectively at all times**. In this presentation, Steve will show you:

- How to **empower yourself to make crucial decisions and strengthen your confidence** to make those decisions easily (which means more will get done with less struggle!)
- How to **connect with staff and community** and understand their needs so they can be effective...because if a leader isn't connecting, are they really leading?
- How to **strengthen your influence and integrity** (so other feel encouraged to continue to work with you in a positive way)



**WATCH LIVE!**

January 21, 2021  
1:00 pm – 2:30 pm

**Or, catch it later!**

This session will be recorded  
and available for viewing  
until **March 31, 2021**.

**In this humorous yet focused session, you'll discover:**

- How to maintain the focus needed to get great results... even when chaos and challenge surrounds you
- How you can increase productivity no matter what is happening or how overwhelmed you are
- How to maximize difficult relationships that keep you from success – and how to prevent relationship breakdown from stalling your progress ever again

**Thursday, January 21 | 8:30 a.m. – 11:45 a.m.**

The Pre-Conference Learning Institute includes additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion.

**These sessions are not included in the conference registration fee. Sessions are at a minimal fee.**

**If you are interested in viewing more than one session, you will be charged the fee for each session.** All Pre-Conference sessions are being shown live at the same time. Watch one Pre-Conference session live and then watch the other recorded Pre-Conference sessions later.

**You can now view more than one Pre-Conference session!**

Watch one session live and catch the rest later! Sessions are available to view online through **March 31, 2021**

Fee applies per each session. See registration form.

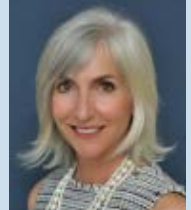
## 1. From Executive Dysfunction to Executive Function: Developing Metacognitive, Empowered Learners

### Noel Foy

**SPEAKER BIO:** As founder of AMMPET™ Neuroeducational Consulting, Noel’s mission is to empower teachers, parents, counselors, coaches and students with quick, user-friendly ways to use neuroeducation findings to their advantage. Having these tools can decrease stress, build underdeveloped skill sets and mindsets, and boost learning, engagement, Executive Function and performance in and beyond the classroom. In response to the rise in anxiety, Noel has recently written an engaging, solution-focused story called *ABC Worry Free*, which provides readers of all ages with a transferable strategy to face and manage anxiety.

For over 35 years, Noel has served as an educator in various capacities—classroom teacher at Landmark School, Learning Specialist at The Roxbury Latin School, and Professional Development Trainer for Keys to Literacy. Noel received her B.A. in Education/Special Education and her M.A. in American Studies from Boston College.

**ABOUT THIS SESSION:** Join Noel for *From Executive Dysfunction to Executive Function: Developing Metacognitive, Empowered Learners*. Looking for ways to help your disorganized, easily distracted, and careless students become more efficient? How about those who have difficulty getting started, fall apart when they encounter obstacles, or avoid challenges? In this experiential training, you’ll learn how to use your daily content to help students build underdeveloped skill sets and mindsets that are vital to learning and success in school, relationships, jobs, and life—all without sacrificing too much instructional time. We will address key information about the brain and the impact of stress on Executive Function as well as how to support students with transitions and routines and the development of skills related to goal setting, organization, time management, self monitoring, cognitive flexibility, and growth mindset self-talk.

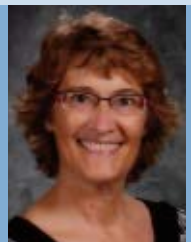


## 2. Kindness is the Real Global Warming

### Barbara Gruener

**SPEAKER BIO:** Barbara Gruener is a nationally recognized speaker, character coach, and author who thrives on positively influencing character change, passionately helping people create lifelong connections, and intentionally improving school culture and climate. Her innovative ideas and engaging insights are sparked by 34 years in public education, growing alongside students from every age and stage. Barbara has been leading supercharged character-development and social and emotional learning sessions with students, parents, teachers and administrators for nearly two decades. She recently retired from Friendswood ISD in TX and is currently working as an inspirational speaker, blogger, life coach, mentor, and host of the podcast Character Speaks. She is also recognized as a Character Strong teammate. Barbara is the author of the Mom’s Choice Gold honoree, *What’s Under Your Cape? SUPERHEROES of the Character Kind*, and a joyful wife and mama of three beautiful children.

**ABOUT THIS SESSION:** Join Barbara for *Kindness is the Real Global Warming*. Have you ever visited a school where empathy is elevated, compassion is mobilized, and kindness has become so routine that the warmth of its glow is felt from the very moment you open the doors? If so, then you likely remember wanting to pull up a chair and stay there all day. Something so magical doesn’t just happen by chance. In this session Barbara will provide concrete strategies to weave kindness into the very fabric of your character building to help our future leaders intentionally understand kindness, embrace it, and give it wings to soar.



### 3. ASCA National Model: 4th Edition

#### Deirdra Williams



**SPEAKER BIO:** Deirdra has earned a Master’s degree in School Counseling and School Administration. She also is a National Board Certified Teacher in K-12 School Counseling. She applies her knowledge each day maintaining a comprehensive school counseling program, and serving as a certified trainer for the American School Counselor Association. She enjoys working at the secondary level, ensuring her students position themselves well to have a positive transition to meet their chosen college and career goals. She believes all students can learn and educators must meet them where they are to get them moving.

Deirdra has been a school counselor for over 22 years. She uses advocacy, collaboration, and leadership to influence systemic changes that support achievement for all students. Using the framework of the ASCA National Model has strengthened her abilities and created even more positive outcomes for students. During her tenure she has led two separate counseling teams to RAMP status, one in the school’s second year of existence. She has been a RAMP Reviewer, a lead RAMP Reviewer and now serves as a RAMP team captain. She enjoys supporting counselors in documenting the work of their school counseling program as well as helping counselors and administrators to strengthen their partnerships for the sake of student achievement.

**ABOUT THIS SESSION:** Join Deirdra for *ASCA National Model: 4th Edition*. The 4th edition of the ASCA National Model is now in circulation. The intent of the new edition is to continue to streamline the process and the language to make implementation easier. Whether you are new to the ASCA national model or a RAMPed school, you will learn about the changes and how it impacts how you document your work in maintaining your comprehensive school counseling program.

## ~ TENTATIVE SCHEDULE ~

### Thursday, January 21, 2021

<b>8:30 a.m. – 11:45 a.m.</b>	Pre-Conference Sessions
<b>11:45 a.m. – 1:00 p.m.</b>	Lunch Break
<b>1:00 p.m. to 2:30 p.m.</b>	Opening Session, Kick off, and Welcome Keynote Speaker: Steve Bollar
<b>2:30 p.m. – 2:45 p.m.</b>	Break
<b>2:45 p.m. – 3:45 p.m.</b>	Regional Meetings
<b>5:30 p.m. – 6:30 p.m.</b>	PSSCA Virtual Board Meeting

### Friday, January 22, 2021

<b>8:30 a.m. – 9:00 a.m.</b>	Share Sessions by Grade Level
<b>9:00 a.m. – 9:15 a.m.</b>	Break
<b>9:15 a.m. – 10:45 a.m.</b>	Featured Breakout Sessions 1
<b>10:45 a.m. – 11:00 a.m.</b>	Break
<b>11:00 a.m. – 12:30 p.m.</b>	Featured Breakout Sessions 2
<b>12:30 p.m. – 1:00 p.m.</b>	Lunch Break
<b>1:00 p.m. – 2:00 p.m.</b>	Closing General Session and Business Meeting

### **PSSCA Online offers live and recorded sessions!**

Pre-Conference, Keynote, Grade Level Share, Regional Meetings, and featured breakout sessions will be presented live for you to watch on January 21-22, 2021. About one week following the conference, the recorded live sessions will be available to watch if missed on those dates. Plus, more than 30 prerecorded breakout sessions covering multiple topics will also be available.

**All sessions will be available to view until April 11, 2021.**

# ONLINE CONFERENCE REGISTRATION



**You can save on your conference registration by becoming a member of the PSSCA!**

Before registering for the conference, please visit the PSSCA web page and become a member or renew your annual membership to save. Go to [www.psschoolcounselor.org](http://www.psschoolcounselor.org) and click the "JOIN NOW" link.

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_ COUNTY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

### A. Full Conference – Attend both days (Jan. 21-22)

	Professional/Affiliate Member*	Non-Member	Graduate Student/Retiree Member*
<input type="checkbox"/> Regular Registration	\$99 per person	\$135 per person	\$79 per person

### B. Pre-Conference Learning Sessions (Jan. 21)

	Member*	Non-Member
Regular Registration	\$40 per person	\$70 per person

#### Regular Registration

You can view multiple sessions! View one live and watch the others later! Fee applies per each additional session. See below.

- 1. From Executive Dysfunction to Executive Function – Noel Foy
- 2. Kindness is the Real Global Warming – Barbara Gruener
- 3. ASCA National Model: 4th Edition – Deirdra Williams

\* Your membership must be good through Jan. 22, 2021 to be eligible for Member rates.

**Full Conference Attendance Total (A) \$** \_\_\_\_\_

**Pre-Conference Total (B) \$** \_\_\_\_\_

**Total Due (A + B) \$** \_\_\_\_\_

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** [www.ncyi.org/psscac](http://www.ncyi.org/psscac)  
**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)  
**FAX:** 423-899-4547  
**PHONE:** 866-318-6294  
**MAIL:** National Center for Youth Issues  
 P.O. Box 22185  
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**  
 A W-9 is available on the website.

### PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
 (ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**    PERSONAL    CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

CANCELLATION POLICY: There will be no refunds after December 21, 2020. All cancellations before December 21, 2020 will be refunded less a \$25 handling fee. There will be no refunds if you register as a NonMember and then later become a member. Please become a Member or renew your membership before registering for the conference.