**Wednesday, April 21**

Opening Keynote Speaker

**Identity Leadership**

Stedman Graham

Bestselling Author, Leadership Development Expert and Entrepreneur.

Stedman Graham is chairman and CEO of S. Graham & Associates (SGA), a management and marketing consulting company that specializes in the corporate and educational markets. Clients include Merrill Lynch, The Apollo Group, DutchVersity, Monster.com, Manpower, Harvard and Wharton Business Schools, the U.S. Departments of Education and Labor and many more. As a businessman, educator and speaker, he presents, consults and conducts training with corporations, organizations and nonprofits on the topics of identity development, maximizing leadership, achieving success, and personal and professional branding. His corporate seminars are driven by the Nine-Step Success Process®, a life and learning management system designed to organize your life around your identity.


Actively involved in education, he is a former adjunct professor at the University of Illinois Chicago where he taught a leadership course based on his Nine-Step Process. At the Kellogg Graduate School of Management at Northwestern University, he taught a management strategy course entitled “The Dynamics of Leadership.” He also founded and directed George Washington University’s Forum for Sport and Event Management and Marketing – the first of its kind in the country. Graham is a current adjunct professor for several universities around the country. Graham holds a bachelor’s degree in Social Work from Hardin-Simmons University. He received a master’s degree in Education from Ball State University and an honorary doctorate in Humanities from Coker College.

Join Stedman as he presents *Identity Leadership*. The Nine Step Success Process® Identity Leadership program is based on the philosophy that individuals hold the power to their success or failure. To lead others, you must first be able to lead your SELF. Participants will learn the principles of Identity Leadership through The Nine Step Success Process®, a life and learning management system designed to organize your life around your identity. Identity Leadership teaches that knowing who you are – your identity – provides the foundation for strong performance.

Stedman Graham will also be presenting a breakout session.

Building on our keynote message, join Stedman Graham in a more intimate session as he continues the conversation of *Identity Leadership* and how the program and its values can best serve you in your personal and professional lives.
Inclusion, Access & Success Town Hall and Allyship Panel
Dr. Marcus Campbell, Roger Moreano, & April Greer

Marcus Campbell has served as the Assistant Superintendent/Principal at ETHS since 2013. In this role he serves as the educational leader and chief administrator of all school operations at Evanston Township High School and is responsible for implementing and managing the policies, regulations, and procedures of the Board of Education to ensure that all students are educated and supported in a safe, equitable, culturally relevant and student-centered learning environment.

As the assistant superintendent of District 202, Dr. Campbell is responsible for providing leadership in the development of district strategy and organizational change, including effective instruction practices, impactful diversity and equity initiatives, and responsive programs and services. He provides administrative leadership to carry out the Board’s Equity & Excellence Mission Statement and oversees the implementation of all District equity transformation programs, training, and initiatives to help improve the overall school culture for all students and to eliminate barriers to the equitable education of students from underrepresented backgrounds. His goal is to effectively engage students, staff, parents, the Board, and members of the community, clearly articulate the goals and priorities of the District and Superintendent, and build support for the District’s mission while increasing pride and trust in the school.

Dr. Campbell earned his Ed.D. in Educational Leadership at National College of Education, National Louis University. He also holds an M.A. in Social and Cultural Foundations in Education from DePaul University and a B.A. from University of Illinois at Champaign with a major in English and minor in African American Studies.

Roger Moreano is the Assistant Dean of Students, Director of Equity and Inclusion and the Director of the Equity and Inclusion Committee at Carthage College in Kenosha, WI. Roger has 24 years of experience in higher education, including work in financial aid, admissions, student activities, and putting together new student orientation programs at the community college level.

Roger’s most extensive experience is in diversity, equity, and inclusion work. His work has focused on retention of students of color, first generation students and underrepresented groups, on and off campus educational programs, international cultural service learning trips, working closely with faculty to provide co-curricular learning opportunities, conducting campus climate surveys on diversity and inclusion, teaching first-year seminar courses, serving as a Title IX campus reporter, and more.

Prior to arriving at Carthage, Roger spent 12 years as the Director of Intercultural Student Affairs at Elmhurst College in the suburbs of Chicago. Roger is also the Founder of BRIDGES Consulting and conducts organizational leadership, LGBTQ and anti-racism training for K-12 schools.

Since 2007, Roger has also served as a Co-Lead Facilitator for LeaderShape, Inc., a nationally acclaimed leadership organization that provides participants with a transformative six-day leadership program for college students centered on values and leading with integrity.

Roger has also served on the Village of Gurnee, Illinois Diversity Steering Committee from 2005 to 2008, and he also co-authored the Village of Gurnee diversity statement. Roger lives in Gurnee and has been married for 22 years to his partner, Maria. They have three high-energy teenagers who are the joy of their lives — Zoe, Zachary, and Zandi. He says being a father and a husband have been his most favorite and rewarding experiences of his life.

April Greer is the freshman/sophomore Dean of Students at DePaul College Prep, a Catholic private high school located on the northwest side of Chicago. For over 30 years, April has been a champion for students whose voices are systemically not heard, faces systemically not seen.

Join us for the Inclusion, Access & Success Town Hall and Allyship Panel! Being an Ally is the way you unite yourselves to your students. The Allyship Panel consists of three student-facing voices who will share their best practices for improving our role as allies for these underserved students. We will answer the question of how can we as professionals “show up” for our students as allies? What can we do to show support and recognize the hurdles our students go through daily?

Factuality

We are thrilled to bring Factuality to IACAC this year!

FACTUALITY is a facilitated dialogue, crash course, and interactive experience, that simulates structural inequality, in the United States. Participants assume the identities of a diverse group of characters, encountering a series of fact based advantages & limitations based on the intersection of their race, class, gender, faith, sexual orientation, age, and ability.

Please note: This session will require pre-registration. After you register for the Conference, your confirmation email will provide more information and the opportunity to register. Space is limited.
Representative Ruben Gallego
We will be hearing remarks from Representative Ruben Gallego.
Congressman Ruben Gallego represents the 7th District of Arizona, in the U.S. House of Representatives. Congressman Gallego is First Vice Chair of the Congressional Hispanic Caucus, Vice Chair and Tribal Liaison of the Congressional Progressive Caucus, and Vice Chair of the LGBT Equality Caucus. Ruben Gallego was born in Chicago, and is a first generation American. Growing up, his family eventually moved to Evergreen Park, Illinois, where he graduated from Evergreen Park Community High School. The Congressman’s session will cover current issues in Washington, D.C.

Where Do We Go from Here?
Closing Session and End Note Panel
Anne Kremer, D.J. Menifee, & Jon Boeckenstedt

Anne Kremer currently serves as the Dean of Admission at Drake University. Prior to her time at Drake she worked in admission offices at several other institutions including DePaul University, Northwestern University and Bradley University. Anne is a Past President of the Illinois Association for College Admission Counseling. Anne received her master’s in Higher Education from Loyola University Chicago and bachelor degree in marketing and management from Iowa State University.

In his role as Vice President for Enrollment, D.J. Menifee provides leadership to the enrollment division, which includes admission and student financial services, and serves as a member of the president’s senior leadership team. He has worked in the field of college admission for the past 13 years, most recently serving as director of admission at Butler University, located in Indianapolis, Indiana. Prior to that he served as associate director of admission at Knox College in Galesburg, Illinois.

Menifee earned his bachelor’s degree in business administration in 2007 from Lees-McRae College, Banner Elk, North Carolina and his master’s degree in instructional design and technology from Western Illinois University, Macomb, Illinois in 2013.

Menifee currently serves as a director on the board for the National Association for College Admissions Counseling and has served on the executive boards for Indiana and Illinois Associations for College Admissions Counseling.

Jon Boeckenstedt is the Vice Provost of Enrollment Management at Oregon State University in Corvallis, where he has been since July, 2019. Prior to that, he was Associate Vice President at DePaul University in Chicago, for seventeen years. He has over 35 years of experience in enrollment management and admissions, and has worked at a wide range of colleges and universities, from non-selective to highly selective, and from very small to very large. He has special interest in data visualization and the appropriate application of corporate strategy to higher education, and is the author of two blogs: One on higher education data, and one on important trends and topics in admission and enrollment management.

Jon is an Iowa native, and holds a BA in English and an MS in Marketing and Management.

Join us to for Where Do We Go from Here? as we discuss what we have learned from this very strange 12-15 month pandemic stretch. How have schools and admissions offices pivoted to meet the needs and demands of their students and families? What has worked well? What has changed forever? What GOOD has come from this, from an enrollment/higher ed perspective?
Tentative Schedule

**Wednesday, April 21, 2021**

- **8:25 am – 8:45 am**  Office Chair Yoga
- **9:00 am – 10:45 am**  Opening Keynote Session  
  Stedman Graham
- **11:00 am – 11:45 am**  A Sessions
- **11:45 am – 12:00 pm**  Office Chair Yoga
- **12:00 pm – 12:45 pm**  Lunch and Learns
- **1:00 pm – 1:45 pm**  B Sessions
- **2:00 pm – 2:45 pm**  C Sessions
- **3:00 pm – 4:00 pm**  Inclusion, Access & Success Town Hall and Allyship Panel and Raffle Pull #1
- **4:00 pm – 6:00 pm**  Break
- **6:00 pm – 7:00 pm**  Project Reach Fundraiser with Virtual Tastings
- **7:00 pm – 8:00 pm**  Entertainment  
  Piano Guys

**Thursday, April 22, 2021**

- **8:25 am – 8:45 am**  Office Chair Yoga
- **9:00 am – 9:45 am**  D Sessions
- **10:00 am – 10:45 am**  E Sessions
- **11:00 am – 11:45 am**  F Sessions
- **11:45 am – 12:00 pm**  Office Chair Yoga
- **12:00 pm – 1:00 pm**  Lunch Break
- **1:00 pm – 1:45 pm**  G Sessions
- **2:00 pm – 3:45 pm**  Closing Session with End Note Panel and Raffle Pull #2
- **4:00 pm – 5:00 pm**  Post-Conference Happy Hour and Celebration

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**IACAC Online offers live and recorded sessions!**

The Keynote, Featured sessions, and most breakout sessions will be presented live for you to watch on April 21-22, 2021. About one week following the conference, the recorded live sessions will be available to watch if missed on those dates. **All sessions will be available to view until December 31, 2021.**
**IACAC Online Conference**
(April 21-22)

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<tbody>
<tr>
<td>IACAC Members*</td>
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* To qualify for member rates your membership must be good through April 22, 2021.

Visit [ncyi.org/il-acac](http://ncyi.org/il-acac) for a link to register.