

TENNESSEE SCHOOL COUNSELOR AND ADMINISTRATOR LEADERSHIP INSTITUTE

co-hosted by



MENTAL HEALTH DEVELOPMENT

ACADEMIC ACHIEVEMENT

COLLEGE & CAREER READINESS



BE THE VOICE, LIVE THE MISSION

SEPTEMBER 26-28, 2021
EMBASSY SUITES HOTEL
& CONVENTION CENTER
MURFREESBORO, TN

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and Administrator Leadership Institute

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Foundation, Inc.

- Pre-Institute Learning Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- TASL & PDP credits available
- Lunch provided on Monday and Tuesday
- Door prizes

PRE-INSTITUTE LEARNING SESSIONS

Sunday, September 26, 2021 | 3:00 p.m. – 5:30 p.m.

The Pre-Institute sessions are included in your registration. They run concurrently. You may only attend one.

Choose one of the following!

1. MTSS and School Counseling: How Do They Fit Together?

Emily Goodman-Scott

SPEAKER BIO: Dr. Emily Goodman-Scott is an Associate Professor in Counselor Education and the School Counseling Coordinator at Old Dominion University, in Virginia. As a previous school counselor and special education teacher, Dr. Goodman-Scott has been in education for nearly 15 years. She was a 2018 recipient of the Top 40 Under 40 award for her region, and served on the Virginia School Counselor Association board for 10 years, including most recently as Chair of the Board (2019-2020). She enjoys speaking at national conferences, invited state association workshops, and school districts trainings.

Dr. Goodman-Scott is the lead editor of the 2019 book *A School Counselor's Guide to Multi-tiered Systems of Support*, and more recently an author of the 2020 book published by the American School Counselor Association, *Making MTSS Work*. She has co-authored the *I Can* series of children's social stories.

ABOUT THIS SESSION: Is MTSS (PBIS/RTI) currently implemented in your school? Is your school considering implementation? Would you like to learn more? MTSS is widely implemented throughout the country and school counselors are often an integral part of implementation. Come to this session to discover the alignment between MTSS and Comprehensive School Counseling Programs (e.g., the ASCA National Model), gaining strategies to maximize your efforts. Work smarter, not harder. The presenter will share school-based examples for implementation and alignment. Presentations can be adapted to provide content on specific tiers, such as Tier 1 prevention.

Emily Goodman-Scott will also be presenting a breakout session.



2. How Do You View the World? A Discussion of Diversity and Equity

Robert Jamison

SPEAKER BIO: Robert Jamison is currently the Coordinator of School Counseling Services at the Virginia Beach City Public Schools. He has numerous years of experience as a School Counselor and also as a School Counseling Department Chair. He received a Bachelor of Arts in Psychology from the University of Virginia as well as his Master of Science in Education in School Counseling and his Education Specialist degrees from Old Dominion University. Mr. Jamison supports school counselors across the state of Virginia as a member of the Board of Directors for the Virginia School Counselor Association. And, he recently served on the Virginia Commission on Diversity, Equity and Inclusion, established by Governor McAuliffe in Executive Order 69. Mr. Jamison has spoken at numerous state and national conferences. Whether conducting professional development activities or supporting students and families, Mr. Jamison enjoys working and collaborating with all stakeholders.

ABOUT THIS SESSION: The goal of this introspective session is for participants to think about diversity and equity through a more expansive lens. The presenter will review common terms used in schools, classrooms and organizations and how these terms relate to our behaviors. The session will also review things to consider when working with staff and students, and personal stories related to these topics will be shared. Participants will be asked to participate in individual, small and large group activities throughout the presentation.

Robert Jamison will also be presenting a breakout session.



3. Respond to Suicidal Ideation

Melisa Marsh

SPEAKER BIO: Melisa Marsh, Ph.D. currently serves as the Supervisor of School Counseling for the Cobb County school district in Marietta, GA., where she coordinates the development and supervision of school counseling, student advisement, crisis response, and Hospital Homebound programs. She has 17 years of experience in filling the roles of Georgia State High School Counselor, Supervisor of Counseling, and School Counseling and Advisement Consultant. Melisa received her Ph.D. in Counseling Education and Personnel Services and her Specialist Degree in School Counseling from the University of Georgia. She received her Advanced Masters in School Counseling Program from the University of North Carolina at Chapel Hill. Dr. Marsh has also written a book entitled *15-Minute Focus – SUICIDE: Prevention, Intervention, and Postvention*. Missy lives in the Atlanta Metro area with her husband and puppy. In her spare time she enjoys traveling, yoga, cycling, running, hiking, and spending as much time outdoors as possible.



ABOUT THIS SESSION: Do you know what to say to someone with thoughts of suicide? When suicidal individuals leave your office, do you feel confident they will get the help and support they need? Walk away with tools you can use to keep individuals safe when they express suicidal ideation. Learn how to use these tools with your individuals who express suicidal ideation so you can feel more confident each time that you have these challenging conversations.

Melisa Marsh will also be presenting a breakout session.

Visit **50+ Exhibitors** at the Institute!



Monday, September 27 (Luncheon Keynote Speaker)**The Ripple Effect****Dan St. Romain**

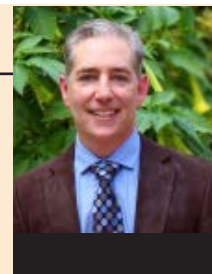
SPEAKER BIO: Dan St. Romain is a national independent educational consultant who provides staff development and consultative services to educators and parents working with children at all developmental levels. Dan is passionate about helping individuals shift their perspective on discipline, understanding the best ways to provide support given the challenges posed in today's society.

After receiving his master's degree in education, Dan worked in both private residential and public school settings, as well as at the Region 20 Education Service Center in San Antonio, Texas. His work as a self-contained behavior unit teacher, educational diagnostician, behavior consultant, and director of a learning resource center has afforded him experience at all levels, in both general and special education settings. Dan is just now starting his retirement after having worked in the school system for the past 30 years.

Dan's overwhelming strength is his skill as a presenter. Although his sessions are exceedingly interactive, his greatest asset lies in his ability to offer participants rich insight into the connectedness between educational practices and student behavior. He is the author of *Teach Skills and Break Habits: Growth Mindsets for Better Behavior in the Classroom*, several resources for teaching social skills, featuring his chameleon, Juan Pablo, and his newly released book, *Positive Behavior Principles: Shifting Perspectives and Aligning Practices in Schools*.

ABOUT THIS SESSION: When you throw a stone into a pond, sometimes it simply sinks—"plop". However, if thrown just right, the rock skips. Instead of the singular "plop", the skipping rock reaches more water, leaving ripples on the surface – and this energy changes the entire pond. As educators, we throw the stone. In this dynamic opening session, educators will learn simple ways we create ripples in the school setting that positively impact the students we serve.

Dan St. Romain will also be presenting a breakout session.

**Tuesday, September 28 (Luncheon Keynote Speaker)****Standing Tall Through It All****Steve Bollar**

SPEAKER BIO: Steve Bollar, a.k.a. Stand Tall Steve, is an educational thought leader, former Superintendent of Schools, principal, author and a school culture and motivation expert. He is known for his quick wit, creative thought, and humorous personality.

Steve is the author of the school culture book *Ideas, Ideas, Ideas!* and is a contributing author in the book *School Climate 2.0: Preventing Cyberbullying One Classroom at a Time*.

Steve openly shares his knowledge, experiences and creativity with others. He currently speaks to students, staff and communities throughout the country about how to think differently about schools, education, and life.

ABOUT THIS SESSION: Challenges can either force you to step up your game or they can stop you in your tracks. Steve will show you how to overcome challenges in your schools and come out better, maximize leadership, and more motivated than ever. In this humorous yet focused session, you'll discover:

- How to maintain the focus needed to get great results...even when chaos and challenge surrounds you!...
- How you can increase productivity no matter what is happening or how overwhelmed you are...
- How to maximize difficult relationships that keep you from success – and how to prevent relationship breakdown from stalling your progress ever again!

Steve Bollar will also be presenting a breakout session.



Sunday, September 26, 2021

- 2:00 p.m. to 6:00 p.m. Registration Opens
- 2:00 p.m. to 6:00 p.m. Exhibits Open
- 3:00 p.m. to 5:30 p.m. Pre-Institute Session

Monday, September 27, 2021

- 7:30 a.m. to 4:30 p.m. Registration and Information Center Open
- 7:30 a.m. to 4:30 p.m. Exhibits Open
- 8:30 a.m. to 9:30 a.m. Opening Ceremonies
- 9:30 a.m. to 10:00 a.m. Break – Visit Exhibitors
- 10:00 a.m. to 11:15 a.m. Breakout Sessions
- 11:15 a.m. to 12:45 p.m. Lunch and Keynote Speaker – Dan St. Romain
- 1:00 p.m. to 2:15 p.m. Breakout Sessions
- 2:15 p.m. to 2:45 p.m. Break – Visit Exhibitors
- 2:45 p.m. to 4:00 p.m. Breakout Sessions

Tuesday, September 28, 2021

- 7:30 a.m. to 11:00 a.m. Exhibits Open
- 8:00 a.m. to 9:15 a.m. Breakout Sessions
- 9:15 a.m. to 9:45 a.m. Break – Visit Exhibitors
- 9:45 a.m. to 11:00 a.m. Breakout Sessions
- 11:00 a.m. to 11:15 a.m. Break – Visit Exhibitors
- 11:15 a.m. to 12:45 p.m. General Session & Lunch, Keynote Speaker – Steve Bollar, Closing & Door Prizes

Professional Development Credits Offered

As at previous events, we will be offering professional development credits for attendance.

TASL Credits: Up to Ten (10) hours of TASL credits are available for the main days of Institute and Pre-Institute. Up to 10 available if not attending pre-institute.

Professional Development Points (PDP): Up to Twelve (12) hours of Professional Development Points (PDP) for the main days of Institute and Pre-Institute. 10 available if not attending pre-institute.

Save on your conference registration by becoming a member of the TSCA!

Visit www.tennesseeschoolcounselor.org to join!

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (first and last for name badge) _____ TSCA Member # _____

JOB TITLE (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

INSTITUTE REGISTRATION RATE
(September 26-28)

TSCA MEMBER*
\$135

NON-MEMBER
\$170

* You must have a TSCA Membership good through September 28, 2021 to receive the Member Price. Please enter Member # above.
To take advantage of the discounted Member prices, renew your membership if needed, through the TSCA web page.

The Pre-Institute sessions are included in your registration. They run concurrently.
Please check the one you'd like to attend below. You may only attend one.

- 1. MTSS and School Counseling** – Emily Goodman-Scott
- 2. How Do You View the World?** – Robert Jamison
- 3. Respond to Suicidal Ideation** – Melisa Marsh

Total Due \$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: www.ncyi.org/tnscale
EMAIL: registrations@ncyi.org
FAX: 423-899-4547
PHONE: 866-318-6294
MAIL: National Center for Youth Issues
 P.O. Box 22185
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

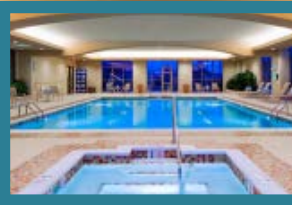
AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the Institute because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the Institute, then we will issue full refunds of the registrations. Otherwise, our normal cancelation policy will be upheld: There will be no refunds after August 27, 2021. All cancellations before August 27, 2021 will be refunded less a \$25 handling fee. The Institute is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The Institute will conform to all necessary regulations/guidelines that are in place as of the date of the Institute.

ACCOMMODATIONS

Tennessee School Counselor
and Administrator Leadership Institute



Limited Availability! Reserve your room at the Embassy Suites today! 615-890-4464 or 1-800-362-2779

The Embassy Suites (Institute's host hotel) has a conference rate of **\$149 per night, plus tax**, which remains valid for reservations made on or before **September 6, 2021**. The conference rate includes a full, cook-to-order breakfast and an evening Manager's Reception!

TO RESERVE A ROOM AT THE EMBASSY SUITES ONLINE:

Go to www.ncyi.org/tnscale and follow the hotel link in the "Accommodations" section directly to the Embassy Suites' reservation system for the Institute.

Please Note: If you want to phone in your reservation to the **Embassy Suites**, please be sure to tell the hotel that your Group/Convention Code is **ALI** and mention the "**SCALI 2021**" block.

Please Note: A refundable, one-night deposit will be required when making a reservation.

OVERFLOW HOTEL

If the Embassy Suites hotel is full, we have opened room blocks at hotels within easy walking distance (across the parking lot) from the Embassy Suites!



The **Hilton Garden Inn**

The rate is **\$146 per night, plus tax**, and includes two complimentary breakfast buffet tickets per room!

TO RESERVE A ROOM AT THE HILTON GARDEN INN ONLINE:

Go to www.ncyi.org/tnscale and follow the hotel link in the "Accommodations" section directly to the Hilton Garden Inn's reservation system for the Institute.

Please Note: If you would like to call in your reservation to the **Hilton Garden Inn**, the direct line is **615-225-2345**. Just mention the code "**TNS**" and the dates, **September 26-28, 2021**. The cutoff date for this special rate is September 16, 2021.

Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.ncyi.org/tnscali to see the things to do around the beautiful Embassy Suites.

Visit The Avenue, just minutes away and in walking distance from the Embassy Suites!

- You can sit back and relax at the many restaurants at The Avenue, such as Romano's Macaroni Grill, Longhorn Steakhouse and Chili's Bar and Grill, along with others.



At The Avenue enjoy shopping at the Ann Taylor Loft, White House / Black Market, Off Broadway Shoes, Forever 21, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!