

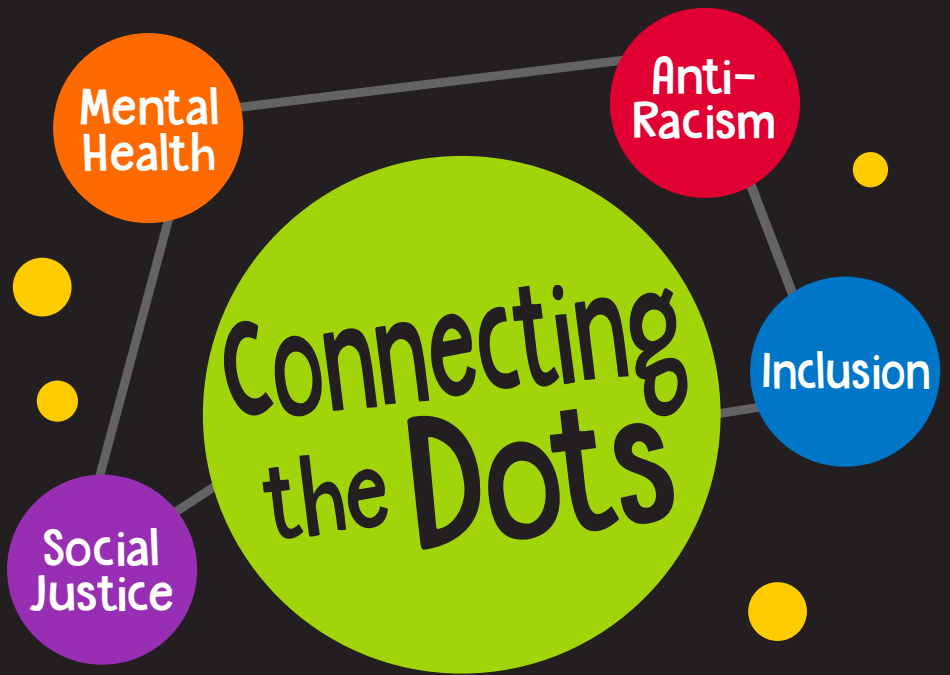
Visit [www.ncyi.org/vscac2021](http://www.ncyi.org/vscac2021) for more information.



**FALL CONFERENCE**

**OCTOBER 20-22, 2021**

EMBASSY SUITES &  
HAMPTON ROADS  
CONVENTION CENTER  
HAMPTON, VA



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SchoolLinks



# Visit **50+ Exhibitors** at the Conference!



## PRE-CONFERENCE SPEAKERS



*Pre-conference sessions are not included in the conference registration fee. Additional fee applies, see registration section.*

**Wednesday, October 20 • 2:00 p.m. – 5:00 p.m.**

### 1. Digital Learning: Technology Tips for the Busy School Counselor

#### Andrea Burston

**SPEAKER BIO:** Andrea Burston is a former high school computer/technology teacher turned elementary school counselor. She is the school counselor for Wake County Public Schools working at JY Joyner IB Magnet Elementary School in Raleigh, NC. Andrea is also the writer of the *jycounselor* blog where she shares her enjoyment of her career as well as many counselor ideas with school counselors from all over the world. She loves using technology and is always looking for new and innovative ways to integrate technology into her school counseling program. Andrea has presented at various conferences and workshops on using technology in counseling programs.

**ABOUT THIS SESSION:** Learn how to use digital resources such as Google, online storage and online communication tools to simplify your comprehensive school counseling program, to instruct students as well as design technology enriched learning experiences for all students. BYOD (Bring Your Own Device) to become familiar with digital learning competencies and engage in interactive activities.



### 2. MTSS and School Counseling: How Do They Fit Together

#### Emily Goodman-Scott

**SPEAKER BIO:** Dr. Emily Goodman-Scott is an Associate Professor in Counselor Education and the School Counseling Coordinator at Old Dominion University, in Virginia. As a previous school counselor and special education teacher, Dr. Goodman-Scott has been in education for nearly 15 years. She was a 2018 recipient of the Top 40 Under 40 award for her region, is the current president/chair of the Virginia School Counselor Association, and enjoys speaking at national conferences, invited state association workshops, and school districts trainings. Dr. Goodman-Scott is the lead editor of the 2019 book *A School Counselor's Guide to Multitiered Systems of Support*, and has co-authored the *I Can* series of children's social stories.

**ABOUT THIS SESSION:** Is MTSS (PBIS/RTI) currently implemented in your school? Is your school considering implementation? Would you like to learn more? MTSS is widely implemented throughout the country and school counselors are often an integral part of implementation. Come to this session to discover the alignment between MTSS and Comprehensive School Counseling Programs (e.g., the ASCA National Model), gaining strategies to maximize your efforts. Work smarter, not harder. The presenter will share school-based examples for implementation and alignment.



### 3. Richmond Justice Initiative In-Depth Training: Human Trafficking Identification, Readiness, and Early Intervention

#### Joell Denison

**SPEAKER BIO:** Joell Denison is Director of Programs and Training of Richmond, Virginia based anti-human trafficking nonprofit, Richmond Justice Initiative. She directs the signature, award-winning Prevention Project™ curriculum, a national program for middle and high school youth to help them recognize human trafficking, report suspicions, protect themselves and their peers, and lead responsible lives beyond the classroom.

In her position at RJI, she has reached hundreds of youth workers with in-depth training so they have the tools to properly identify and bring safety to students affected by trafficking. Through her leadership, the Prevention Project program has reached 11 new states and has expanded into middle school classrooms with a first-ever younger edition, totaling now over 38,000 students impacted across the nation.

**ABOUT THIS SESSION:** RJI's In-Depth Training equips youth workers (counselors, teachers, social workers, etc.) with the tools needed to recognize human trafficking, understand the stages of grooming and risk factors, and know how to best intercept situations and prevent future ones. We believe that equipping youth support personnel is making an investment in the most important safety net for students within schools and youth programs. These trainings are delivered interactively and contain PowerPoint, video, and powerful relevant case studies, implemented in sessions ranging from 1.5 hours-3 hours. RJI's In-Depth Trainings are highly-rated and include resources from the U.S. Department of Education, which are intended to address and help schools respond to human trafficking, to recognize the problem, and to take the proper course of action. Alongside a small group of professionals from around Virginia, RJI was requested as a subject matter expert to consult and collaborate with the Virginia Department of Education to create the Guidelines for Training on the Prevention of Trafficking of Children. The guidelines were designed to provide schools with effective standards of training school personnel to meet the growing need of students. RJI's In Depth Training meets and exceeds the standards recommended by the Department of Education. While RJI has strong roots and partnership with our state's Department of Education, our In-Depth Training is applicable to states across the nation.



## KEYNOTE SPEAKERS



### Thursday, October 21

Keynote Speaker (During the 8:30 a.m.–10:00 a.m. Opening Sessions)

#### Robert Jamison

**SPEAKER BIO:** Robert Jamison is currently the Coordinator of School Counseling Services at the Virginia Beach City Public Schools. He has numerous years of experience as a School Counselor and also as a School Counseling Department Chair. He received a Bachelor of Arts in Psychology from the University of Virginia as well as his Master of Science in Education in School Counseling and his Education Specialist degrees from Old Dominion University. Mr. Jamison supports school counselors across the state of Virginia as a member of the Board of Directors for the Virginia School Counselor Association. And, he recently served on the Virginia Commission on Diversity, Equity and Inclusion, established by Governor McAuliffe in Executive Order 69. Mr. Jamison has spoken at numerous state and national conferences. Whether conducting professional development activities or supporting students and families, Mr. Jamison enjoys working and collaborating with all stakeholders.

**ABOUT THIS SESSION:** Join Robert as he presents, *“How Do You View the World? A Discussion of Diversity and Equity.”* The goal of this introspective session is for participants to think about diversity and equity through a more expansive lens. The presenter will review common terms used in schools, classrooms and organizations and how these terms relate to our behaviors. The session will also review things to consider when working with staff and students, and personal stories related to these topics will be shared. Participants will be asked to participate in individual, small and large group activities throughout the presentation.



## Friday, October 22

Keynote Speaker (12:00 p.m.–1:50 p.m. Luncheon Speaker)

### Chase Mielke



**SPEAKER BIO:** Chase Mielke is an award-winning educator, writer, and speaker focusing on preventing educator burnout and increasing student engagement. He has been awarded multiple honors, including being a Michigan Teacher of the Year nominee and a Allegan County “Outstanding People for Education” recipient. For his work minimizing the achievement gap with at-risk high schoolers, his Positive Psychology program received a Michigan Association of School Administrator’s “Winner’s Circle Award.” The program teaches concepts of positive emotion, engagement, meaning, and accomplishment to hundreds of students each year, especially at-risk high schoolers. Consistently, students reduce failure rates by at least 50% each year.

In addition to modeling excellence as an educator, his writing has been featured on WeAreTeachers, HuffPost, Edutopia, and EdPost. As an engaging, nationally recognized speaker, he has traveled across the nation to speak with students and educators on topics of resilience, mindset, applied neuroscience, and positive psychology.

**ABOUT THIS SESSION:** Join Chase as he presents *The Burnout Cure*. Chase was moments away from quitting teaching — a career he loved. He was burned out, bitter, and beaten by the external challenges of modern education. But he didn’t quit. He doubled-down, using the same science of well-being he had taught his students for over a decade.

In this engaging, humorous, and heartfelt talk, Chase shares his experience as a veteran educator and provides key insights on how the science of small, positive moments creates thriving adults, learners, and communities. Your audience will be empowered to take care of themselves, so they can better take care of the young adults who need them.

#### Learning Outcomes:

OPTIMISM – Refocus on the good in order to reignite our love for teaching and parenting

OWNERSHIP – Take control of our own well-being through simple, research-based actions that boost purpose and happiness

MINDFULNESS – Be present and turn minor moments into major momentum to thrive personally and professionally

COMMUNITY – Cultivate positive relationships with kids and adults to build supportive and resilient cultures.

*Chase will also be presenting a breakout session.*

## 3 Ways to Be an Inclusion Ally for the LGBTQ+ Population

### Lisa Koenecke

**SPEAKER BIO:** Lisa is a former secondary school counselor, Past-President of the Wisconsin School Counselor Association and has served on ASCA's Board of Directors. Currently, she is an adjunct instructor at Lakeland University training the next generation of school counselors. She has given a TEDx Talk and is a best-selling author of *Be An Inclusion Ally: ABCs of LGBTQ+*. With a Diversity & Inclusion Certification from Cornell University, Lisa is an international presenter and has keynoted numerous conferences both virtually and in person. She uses humor and engagement to help everyone Save Lives!



**ABOUT THIS SESSION:** Pronouns, bathrooms and support plans, oh my! As school counselors, we need to have the courage, the heart and the brains to effectively support ALL of our students. In addition to the LGBTQ+ population, we also need to understand intersectionality. Race, religion, and neurodivergency can all be part of the equation. Let's pull back the curtain and be the Wizard to save lives!

Learning Objectives:

- Show how to Advocate for Systemic Change
- Shift Mindsets & Behaviors of Leadership/Admin
- Shape Policies Collaboratively to Save Lives

## Supporting our Transgender, Transgender Non-conforming, and Non-Binary Friends!

**ABOUT THIS SESSION:** Some of these terms might be new to you, some might not. Whether you are a rural, urban or suburban school counselor, I promise you these terms are on their way to your space. Lisa will provide you with free resources and plans to implement the next day. From the Trevor Project to Pronouns, let's keep this population alive and help them to Thrive! Not sure what to say when a student comes out to you? Not sure how to support a parent/caregiver of a TNC child? Join us and learn from an LGBTQ+ Subject Matter Expert, Best-Selling author who has given a TEDx Talk on this topic. Oh, and we'll have fun!

Learning Objectives:

- Know the proper vocabulary for our LGBTQ+ friends
- Learn what to say and how to show your support for this vulnerable population
- Understand laws, policies and trends to become an ALLY!

## Tentative Schedule

### Wednesday, October 20, 2021

- 1:30 - 6:00 p.m. Registration/Information Center Open
- 2:00 - 5:00 p.m. Pre-Conference Sessions
- 3:00 - 6:00 p.m. Exhibits Open
- 5:30 - 7:00 p.m. “Meet and Greet” Welcome Reception  
*Embassy Suites Manager’s Reception*

### Thursday, October 21, 2021

- 7:30 a.m. - 5:00 p.m. Registration/Information Center Open
- 7:30 a.m. - 5:00 p.m. Exhibits Open
- 7:30 a.m. - 8:30 a.m. Continental Breakfast *available in Exhibit Area*
- 8:30 a.m. - 10:00 a.m. Opening Session with Featured Speaker and Keynote Speaker – Robert Jamison
- 10:00 a.m. - 10:15 a.m. Transition Break
- 10:15 a.m. - 11:05 a.m. Breakout Session #1
- 11:05 a.m. - 11:35 a.m. Break with Exhibitors
- 11:35 a.m. - 12:25 p.m. Breakout Session #2
- 12:25 p.m. - 1:25 p.m. Box Lunch *available in Exhibit Area*
- 1:25 p.m. - 2:15 p.m. Breakout Session #3
- 1:30 p.m. - 3:30 p.m. Graduate Student “Career Cafe”
- 2:15 p.m. - 2:45 p.m. Break with Exhibitors
- 2:45 p.m. - 3:35 p.m. Breakout Session #4
- 3:35 p.m. - 3:50 p.m. Transition Break
- 3:50 p.m. - 4:40 p.m. Breakout Session #5
- 5:30 p.m. - 7:00 p.m. Network Social  
*Embassy Suites Manager’s Reception*
- 8:30 p.m. - 10:00 p.m. Evening Activity

### Friday, October 22, 2021

- 7:30 a.m. - 12:00 p.m. Registration/Information Center Open
- 7:30 a.m. - 12:00 p.m. Exhibits Open
- 7:30 - 8:30 a.m. Continental Breakfast *available in Exhibit Area*
- 8:30 - 9:20 a.m. Breakout Session #6
- 9:20 - 9:35 a.m. Transition Break
- 9:35 - 10:25 a.m. Breakout Session #7
- 10:25 - 11:00 a.m. Morning Break & Exhibit Area - Last Chance!
- 11:00 - 11:50 p.m. Breakout Session #8
- 11:50 a.m. - 12:00 p.m. Transition Break
- 12:00 - 1:50 p.m. Awards Luncheon & Closing Keynote Speaker

# REGISTRATION



**Current VSCA member?** Yes  No  Member # \_\_\_\_\_

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( \_\_\_\_\_ ) \_\_\_\_\_

VEGETARIAN/GLUTEN FREE MEALS? Yes  No  ATTENDING THE AWARDS LUNCHEON ON FRIDAY? Yes  No

**Become a VSCA member and save!**

Before registering for the conference, visit [www.vsca.org](http://www.vsca.org) and click "Join Us" to become or renew your annual membership.

Or you can bundle your membership with your conference registration. See those rates below.

PLEASE **CIRCLE** ALL RATES THAT ARE APPLICABLE AND PLACE THE TOTAL IN THE GRAY BOX.

Pre-Conference Learning Session (Oct 20) <i>*circle only one</i>		Professional/ Regular Member*	Student/Retired/ Emeritus Members*	Non-Member	
Digital Learning: Technology Tips for the Busy School Counselor (Andrea Burston)		\$50	\$40	\$75	
MTSS and School Counseling: How Do They Fit Together (Emily Goodman-Scott)		\$50	\$40	\$75	
Richmond Justice Initiative In-Depth Training (Joell Denison)		\$50	\$40	\$75	
Full Conference (Oct 21-22)	Professional/ Regular Member*	Professional/ Regular Member* plus Membership	Student/Retired/ Emeritus Members*	Student/Retired/ Emeritus Members* plus Membership	Non-Member
Early Registration (by 9/15)	\$150	\$190	\$100	\$120	\$210
Regular Registration (9/16 - 10/14)	\$170	\$210	\$120	\$140	\$230
Final Registration (after 10/14)	\$190	\$230	\$140	\$160	\$250
One-Day Attendance (Oct 21 OR Oct 22)		THURSDAY Only	THURSDAY Only plus Membership	FRIDAY Only	FRIDAY Only plus Membership
Early Registration (by 9/15)		\$110	\$150	\$110	\$150
Regular Registration (9/15 - 10/14)		\$130	\$170	\$130	\$170
Final Registration (after 10/14)		\$150	\$190	\$150	\$190
<b>TOTAL DUE:</b>					

\*Must be a VSCA Member where noted. Membership must be good through Oct. 22, 2021.

To qualify for the Early or Regular Registration Rates, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early or Regular Registration cutoff dates.

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

## How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

## PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the VSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after September 20, 2021. All cancellations before September 20, 2021 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings. There will be no refunds if you register as a NonMember and then later become a member. Please become a Member or renew your membership before registering for the conference. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The VSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

**WEBSITE:** [www.ncyi.org/vscac2021](http://www.ncyi.org/vscac2021)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

## The 2021 Virginia School Counselors Conference will take place at the Embassy Suites & Hampton Road Convention Center 1700 Coliseum Drive Hampton, VA 23666



The Embassy Suites has a conference rate of \$136\* (Wednesday evening) and \$133\* (Thursday evening). Total is \$269\* for both evenings. This rate is valid before September 26, 2021, as long as rooms are available in the block.

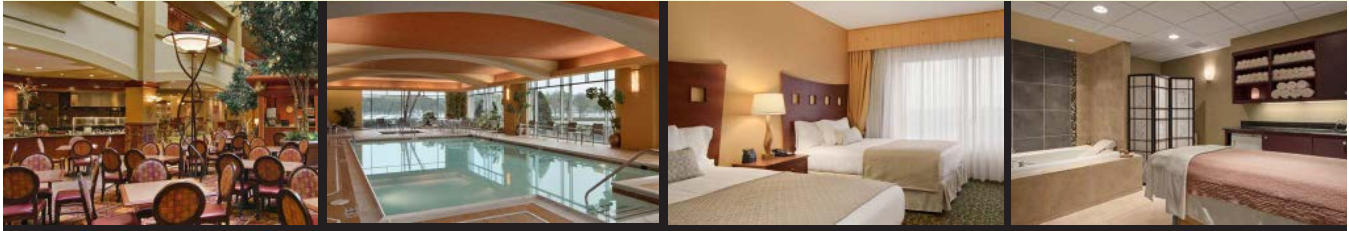
\* Add tax for single or double occupancy.

### To make hotel reservations:

**CALL:** 800-362-2779, or 757-827-8200. Please be sure to tell the hotel the group code “VCA”.

**REGISTER ONLINE:** Go to [www.ncyi.org/vscac2021](http://www.ncyi.org/vscac2021) and scroll to the “Accommodations” section. Click on the “Embassy Suites Website” link. At the Embassy Suites website, click on the “Book a Room” button and follow the directions.

**The Embassy Suites conference rate includes a full, cook-to-order breakfast and an evening Manager’s Reception!**



## Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to [www.ncyi.org/vscac](http://www.ncyi.org/vscac) to see the things to do around the beautiful Embassy Suites.

**Visit the Peninsula Town Center, less than a mile from the Embassy Suites!**

- You can sit back and relax at the many restaurants at the Town Center, such as Abuelo’s, Avenue Blue, Outback and My Pi, along with others.
- The Peninsula Town Center has a premium movie theater with leather recliners and gourmet food, so you can finally watch that movie you have been wanting to see.



At the Town Center, enjoy shopping at the Loft, Yankee Candle, Sephora, Forever 21, Barnes & Noble, and many more!



**We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!**