



FUTURELY

A guided, personal, digital career
counseling platform for high school students



Massachusetts
Institute of
Technology

Forbes

Are you a
**CAREER
COUNSELOR**
in high schools?

We make your job...

Faster


We streamline your counseling relationship with students, giving them weekly deliverables and deadlines. In your 1:1 with students you'll have a focused starting point.

Easier

We develop your students' self-discovery; they will fill out a personal journal which we'll share with you to enable more personal recommendations.

More effective

We provide students the list of all the options available to them, making the job of the college counselor much easier.



FUTURELY: REAL SUPPORT FOR STUDENTS & COUNSELORS

20 STEPS IN 5 MONTHS

45 MINUTES PER WEEK

CERTIFICATE OF COMPLETION

Developed by graduates of Harvard Business School, MIT and NYU, with the support of successful career counselors across diverse industries ranging from tech, finance, startups, media, and design.

FUTURELY EMPOWERS COUNSELORS

Tools and resources we offer to counselors to focus and facilitate 1:1 conversations with students

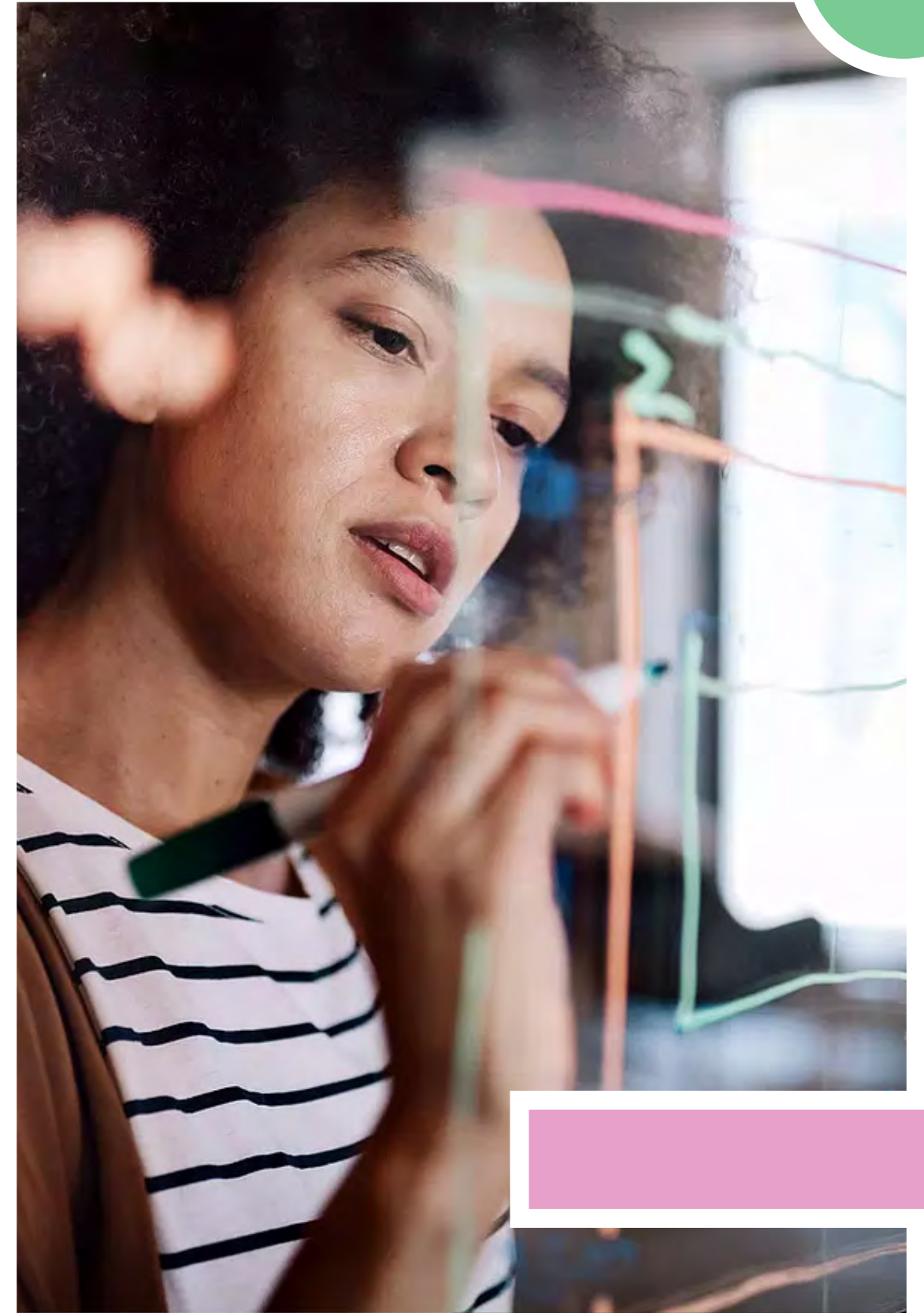
BY GIVING ACCESS TO:

- Student's JOURNAL with personal take-aways for each program step
- Personalized student's ACTION PLAN to face their next year successfully
- Student's first drafts of ESSAY and RESUME
- PASSIONS and SKILLS, STRENGTHS and WEAKNESSES that the student identified
- List of CRITERIA for future choices, ranked by the student
- Student's short list of OPTIONS after high school (from military year to gap year, from community college to regular college)
- Weekly/monthly assesment & feedback on student's PROGRESS



20

steps



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IDENTIFICATION OF PERSONAL TRAITS (RIASEC MODEL)

Discovery of personal traits by using the Holland Occupational Theme theory: *Realistic, Investigative, Artistic, Social, Enterprising, Conventional*.

IDENTIFICATION OF PASSIONS THAT DRIVE STUDENTS

Passions turn work into play and brings joy to life. We all have different passions and we look forward to uncovering them!

IDENTIFICATION OF RESOURCES TO OVERCOME FEARS

The future can feel incredibly overwhelming. We'll give students the opportunity to reflect on personal fears and possible barriers that could hinder their future plans. We'll also identify the natural gifts they have that will help them overcome barriers.

IDENTIFICATION OF SKILLS AND STRENGTHS

Interactive exercise to identify skills and strengths.

REQUIRED SKILLS AND HOW TO DEVELOP THEM

The world of work is changing rapidly. Here we share practical examples of hard and soft skills required in different careers and how students can develop them.

JOBS OF THE FUTURE

Exposure to career choices of the future, through personal testimonials, HR experts videos and insightful tips.

HOW TO BUILD A RESUME

Resume building and preparation focused on highlighting students' passions, skills, and strengths.

OPTIONS AFTER HIGH SCHOOL

"What are you going to do after high school?" Students are asked this constantly. These exercises and videos will help identify and analyze pros and cons of different possibilities to develop a successful career: entering a traditional four-year university or community college, taking a gap year, or starting full-time work.

STRATEGIC FRAMEWORK-COURSE OF STUDY

A Framework that students build to record all they've discovered, see the big picture, and begin naming their priorities and plans to understand what they want to study.

STRATEGIC FRAMEWORK-COLLEGES

A Framework that students build to record all they've discovered, see the big picture, and begin naming their priorities and plans to understand where they want to study.

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HOW TO BUILD A BUDGET

Having a financial plan is a critical part of all post-high school decisions. We are going to make sure the students definitely think about the costs and have a plan for pre-during-and-post college.

DISCOVERY OF SCHOLARSHIPS AND LOANS

Who is paying for college is an important question. There are many ways to finance a college education and we'll explore them here.

REAL LIFE LEARNING EXPOSURE

With this step the students will start thinking about all the current opportunities available now, to include in their resume and start building their confidence by practically utilizing your skills.

HOW TO BUILD A NETWORK

Gaining confidence speaking with professionals is key to building a network. This step sets students up for successful 'coffee chats' and phone calls to glean advice for present and future decisions.

CONNECTING WITH PROFESSIONALS

Speaking with an expert helps students make decisions and discover opportunities and interests. Futurely has a network of young professionals that are waiting to connect with and encourage your students!

DRAWING UP A FINAL LIST

With everything shared learned over the previous 15 steps, we'll pull it all together and create a concrete plan for next steps. Students will interact with friends and learn how they came up with their final decisions and plans.

HOW TO WRITE AN ESSAY

A strong essay is one of the most important parts of a successful college application. In this step we guide students in writing their essay, focusing on their passions, skills, and personality and how they relate to the path they're choosing.

ACTION PLAN

An action plan to help students identify what they need to do now to begin putting their plans into practice, apply for scholarships, get ready for admission tests, and develop required skills, all in a customizable file with prompts and examples.

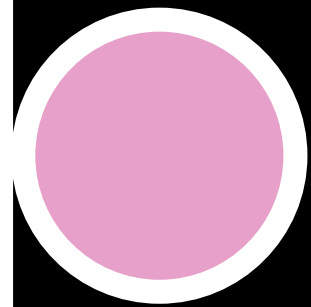
SHARE YOUR PROGRESS

Leveraging Futurely's templates, students get to share all that they've learned with friends and family who know them the best. They'll offer feedback to help students prepare a final presentation of their work and final decisions.

FINAL PRESENTATION

Twenty steps and here we are! Students gather all they've learned, skills they've developed, and decisions they've made and confidently share it as they move into a successful future shaped by their passions and making use of their skills!

WHAT ARE STUDENTS SAYING ABOUT US?



“

*F*uturely gave me awareness about my own strengths and how I could use them to build a future and a career.

Thanks to *Futurely* I was exposed to new interests and grew in curiosity about jobs of the future.

It didn't feel like homework. The steps built my confidence and I wanted to continue with the steps on my own.

*F*uturely feels like there is a human behind every step. It feel empowered to make decisions, not like an algorithm is making them for me.

”





curiosity | awareness | confidence

DISCOVER MORE

Website www.myfuturely.com

Email counselors@myfuturely.com