

SPONSORSHIP PACKAGE



PALMETTO STATE
SCHOOL
COUNSELOR
ASSOCIATION

Annual Conference

Lighting the Way to Student Success!

January 24-26, 2019

Embassy Suites Resort & Convention Center
Myrtle Beach, SC



Event management support provided by

 NATIONAL CENTER for
YOUTH ISSUES

Lighting the Way to Student Success!

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Benefits Received By All Sponsors

All major sponsors that provide at least \$1,500 will receive the following benefits:

- Name recognition and logo on conference e-mail invitations:
 - List includes: approximately 3,000 counselors, directors of counseling, key administrators, and superintendents.
 - Participant's Manual – approximately 500
- Name recognition and logo placed on general sponsor recognition signage at the event.
 - Recognition from the stage.
- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).
- VIP seating at the conference's Keynote Luncheon.
- Association with a first class event.
- Name recognition and/or logo on PSSCA and National Center for Youth Issues' websites.



The following pages indicate additional benefits available for designated sponsorship levels.

BENEFITS RECEIVED BY ALL SPONSORS

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Major Sponsor Levels



GOLD LEVEL

\$7,500

Primary/lead emphasis on promotion and print materials, including the Participants Manual and conference signage.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon and **given three to five minutes to speak to the participants.**

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$5,000

Major emphasis on promotion and print materials, including the Participants Manual and conference signage.

Six reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$120).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$400).

Opportunity to insert materials into Participant's Tote Bags

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Keynote Luncheon Exclusive Sponsor

\$4,000

Dedicated banner recognition will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 3 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags



KEYNOTE LUNCHEON EXCLUSIVE SPONSOR

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Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$2,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Opportunity to insert materials into Participant's Tote Bags

PARTICIPANTS MANUAL

\$2,500

The organization's name and logo will be the **only sponsor** indicated on the front of the Participants Manual, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

Full-page program acknowledgment in Participants Manual.

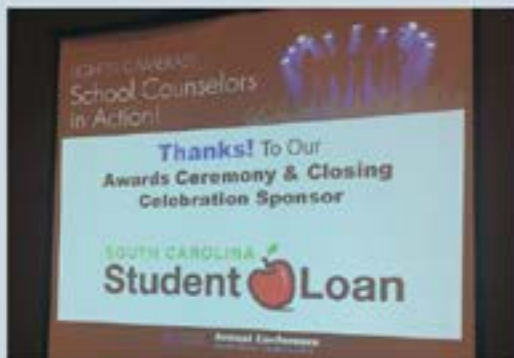
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Opportunity to insert materials into Participant's Tote Bags



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Awards Ceremony and Closing Celebration Session Sponsorship

This session will feature the presentation of PSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

\$2,500

Dedicated electronic banner recognition will be displayed throughout the Award's Ceremony indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Ceremony.

The CEO, or his/her designee will be introduced at the Ceremony and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Awards Ceremony. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags



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Refreshment Breaks Sponsorship

\$2,000

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

1/2-page program acknowledgment in Participants Manual.



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Registration & Information Center Sponsorship

\$2,000



Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$400).

1/2-page program acknowledgment in Participants Manual.

