

COMPREHENSIVE SCHOOL  
COUNSELING PROGRAMS

STRENGTHENING STUDENTS'  
PATHWAYS TO THEIR FUTURE



T E N N E S S E E  
**School Counselor**  
and **Administrator**  
*Leadership Institute*

SEPTEMBER 22-24, 2019

EMBASSY SUITES HOTEL & CONVENTION CENTER  
MURFREESBORO, TN

**Sponsored By**



of Tennessee



FOUNDATION SPONSOR

**Weldon F. Osborne**  
*Foundation, Inc.*

**Hugh & Charlotte Maclellan**  
**Charitable Trust**

- Pre-Institute Learning Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- TASL & NBCC credits available
- Lunch provided on Monday and Tuesday
- Door prizes

## PRE-INSTITUTE LEARNING SESSIONS

These Pre-Institute sessions are **FREE** with your paid Institute registration (\$130) and are being held on Sunday, September 22, 2019 from 3:00 p.m. to 5:30 p.m.

**SPECIAL NOTE:** All of the Pre-Institute speakers will be presenting follow-up breakout sessions on Monday!

**Choose one of the following!**

### 1. 15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School



#### Allison Edwards

**SPEAKER BIO:** Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University, the author of *Why Smart Kids Worry* and *Worry Says What?* and the creator of *Anxiety Tracker* an iPhone app that helps track anxiety. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

**ABOUT THIS SESSION:** Join Allison as she presents *15-Minute Counseling Techniques that Work*. Feel like you don't have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

### 2. The Growing World of Section 504

#### Robert Jamison



**SPEAKER BIO:** Robert Jamison is currently the Coordinator of School Counseling Services at the Virginia Beach City Public Schools. He has numerous years of experience as a School Counselor and also as a Guidance Department Chair. He received a Bachelor of Arts in Psychology from the University of Virginia and his Master of Science in Education in School Counseling from Old Dominion University. Robert has spoken at numerous state and national conferences.

**ABOUT THIS SESSION:** Join Robert as he presents *The Growing World of Section 504*. Topics presented in this session will include a review of Section 504 of the Rehabilitation Act of 1973 (Section 504), the Americans with Disabilities Act Amendments Act of 2008, Section 504 eligibility requirements, a school district's responsibility to implement a comprehensive Section 504 program, and "best practices" to consider. Participants will engage in individual, small and large group activities throughout the presentation. Resources will be made available. The pre-conference session will include the following:

1. Section 504 eligibility explained: What to review and who is Technically Eligible?
2. Section 504 rules and regulations to consider: Documenting Section 504 decisions
3. Difficult Section 504 issues and scenarios

Throughout each section of the pre-conference session, participants will be encouraged to share current practices and collaborate with professional peers.

### 3. Creating Trauma-Sensitive Classrooms

#### Amie Dean

**SPEAKER BIO:** Amie Dean, M.Ed., B.A. has worked in education for 25 years. She has experience teaching at all levels, and has taught both special and general education. She was with Fulton County Schools (GA) for ten years, four of which she provided support to teachers and students as the Student Support/RTI Coordinator for her middle school. She holds a Masters degree in Education and is Nationally Board Certified as an Exceptional Needs Specialist. With 25 years experience as an educator and 14 years as a professional consultant, Amie has worked with thousands of teachers, counselors and administrators in over 250 districts to improve best practices in behavior support, student engagement, and differentiated instruction. Amie has trained with Dr. Rick DuFour, Dr. Kay Burke, Dr. Spencer Kagan, Dr. Ruby Payne, and many others.



**ABOUT THIS SESSION:** Join Amie as she presents *Creating Trauma-Sensitive Classrooms*. In today's classrooms, more and more students are living in or recovering from trauma and chronic stress. Many educators feel overwhelmed and unprepared to deal with the behaviors that are a result of these situations children are facing. This session will provide participants with concrete strategies that can be implemented in classrooms to support students by building relationships, trust, and teaching coping strategies.

## Visit **50+** Exhibitors at the Institute!



## KEYNOTE SPEAKERS

Tennessee School Counselor  
and Administrator Leadership Institute

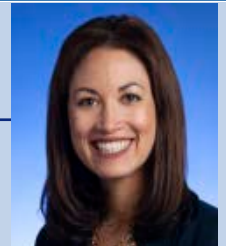
SCHEDULED TO APPEAR

**Monday, September 23 (Opening Session Keynote Speaker)**

#### Dr. Penny Schwinn

Dr. Penny Schwinn will bring greetings and an update from the Tennessee Department of Education.

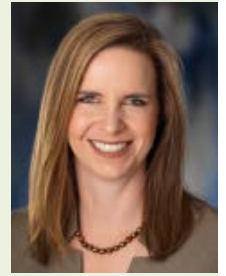
**SPEAKER BIO:** Dr. Penny Schwinn was sworn in as Tennessee's Education Commissioner on February 1, 2019. As commissioner, Dr. Schwinn is committed to building on Tennessee's momentum over the last decade, and plans to continue to accelerate growth through excellence in achievement, empowerment of students and teachers, and engagement of all stakeholders. Prior to joining the Tennessee Department of Education, Commissioner Schwinn served as the Chief Deputy Commissioner of Academics at the Texas Education Agency.



**Monday, September 23 (Luncheon Keynote Speaker)****The Psychology of Productivity****Melissa Gratias**

**SPEAKER BIO:** Melissa Gratias, Ph.D., is an international speaker, coach, blogger, and author. For more than 20 years, Melissa's coaching and consulting work has improved productivity for multinational, billion-dollar companies as well as individual solopreneurs. She creates workable systems so people can accomplish their professional goals in less time and with less stress. As a result, thousands of business owners, CEOs, and other overwhelmed professionals have become more focused, effective, and balanced in their lives and work. Melissa's expertise helps people thrive, and according to her clients, she is knowledgeable, approachable, and "ridiculously fun to work with."

**ABOUT THIS SESSION:** Join Melissa as she presents *The Psychology of Productivity*. Getting organized at work is an emotion-laden journey for many people. In this one-hour keynote, Dr. Gratias describes five case studies of clients whose experiences and results will resonate with and inspire you. Sometimes the biggest hurdle is your own brain.

**Tuesday, September 24 (Luncheon Keynote Speaker)****Empathy is a Verb: Lessons for Learning Real Success in the Digital Age****Michele Borba**

**SPEAKER BIO:** Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout North America, South America, Europe, Asia, the Middle East, South Pacific and served as a consultant to hundreds of schools and corporations, including the Pentagon and 18 US Army bases in Europe and the Asian-Pacific. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

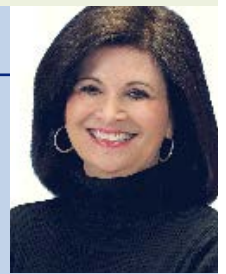
Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows including: three Dateline specials, Dr. Phil, and many others. She has also been featured in TIME, Washington Post, Newsweek, People, U.S. News & World Report, New York Times, Reader's Digest, Globe and Mail. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney.

Borba is the award-winning author of 24 books translated into 14 languages including *Nobody Likes Me, No More Misbehavin, 'Don't Give Me that Attitude!, Building Moral Intelligence, 12 Simple Secrets Real Moms Know, Parents Do Make A Difference, The Big Book of Parenting Solutions, The 6 Rs of Bullying Prevention, and UnSelfie: Why Empathetic Kids Succeed In Our All-About Me World.*

She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.

**ABOUT THIS SESSION:** Empathy is often sidelined as a "soft skill." In Dr. Borba's presentation, *Empathy is a Verb*, she will offer hard evidence that empathy is one of the most important skills that 21st Century learners will need to thrive in a complex, global, and digitally-driven world, and why it must become an educational and societal priority. She will share ways that educators around the globe have weaved empathy-building practices into existing lessons and helped students to develop emphatic mindsets in a test-driven culture. Dr. Borba will provide practical ways to create positive outcomes by cultivating empathy in your school. She will share her decade long journey to discover how to optimize human potential. Surprisingly, it was children from Canada to Rwanda (and numerous places in between) who offered the best ideas to cultivate empathy. The best news: if applying these simple strategies together we can revolutionize not only our schools and homes, but also society...and build the best investment for our future: human capital.



## Sunday, September 22, 2019

- 2:00 p.m. to 6:00 p.m. Registration Opens
- 2:00 p.m. to 6:00 p.m. Exhibits Open
- 3:00 p.m. to 5:30 p.m. Pre-Institute Session

## Monday, September 23, 2019

- 7:30 a.m. to 4:30 p.m. Registration & Information Center
- 7:30 a.m. to 4:30 p.m. Exhibits Open
- 8:30 a.m. to 9:30 a.m. Opening Session and Keynote Speaker  
– Dr. Penny Schwinn
- 9:30 a.m. to 10:00 a.m. Break - Visit Exhibitors
- 10:00 a.m. to 11:15 a.m. Breakout Sessions
- 11:15 a.m. to 12:45 p.m. Lunch and Keynote Speaker – Melissa Gratiias
- 1:00 p.m. to 2:15 p.m. Breakout Sessions
- 2:15 p.m. to 2:45 p.m. Break - Visit Exhibitors
- 2:45 p.m. to 4:00 p.m. Breakout Sessions

## Tuesday, September 24, 2019

- 7:30 a.m. to 11:00 a.m. Exhibits Open
- 8:00 a.m. to 9:15 a.m. Breakout Sessions
- 9:15 a.m. to 9:45 a.m. Break - Visit Exhibitors
- 9:45 a.m. to 11:00 a.m. Breakout Sessions
- 11:00 a.m. to 11:15 a.m. Break - Visit Exhibitors
- 11:15 a.m. to 12:45 p.m. General Session & Lunch  
Closing & Door Prizes  
Keynote Speaker – Michele Borba

TASL credits for administrators and CEU credits (NBCC) for counselors will be available for attending the Institute. Details will be provided on site.

## Five Easy Ways to Register

**Toll Free #:** (866) 318-6294

**Fax:** (423) 899-4547

**Internet:** [www.ncyi.org/tncali](http://www.ncyi.org/tncali) to register and pay with a credit card, using our secure shopping cart system.

**Mail:** National Center for Youth Issues • Attn: TSCALI  
P.O. Box 22185 • Chattanooga, TN 37422-2185

**Scan & Email:** [Registrations@ncyi.org](mailto:Registrations@ncyi.org)

Please make your check or purchase order payable to: **National Center for Youth Issues**. Mail the check or purchase order and registration form(s) to the address above.

## REGISTRATION FORM

(PLEASE PRINT CLEARLY)

FIRST & LAST NAME (AS IT SHOULD APPEAR ON THE NAME BADGE) \_\_\_\_\_

JOB TITLE (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION / SCHOOL DISTRICT \_\_\_\_\_

EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ CELL PHONE ( \_\_\_\_\_ ) \_\_\_\_\_

**PRE-INSTITUTE LEARNING SESSIONS:** Institute registration (\$130) is required to attend one of the **FREE** Pre-Institute Learning Sessions. Please select (check only one) the Pre-Institute session you plan to attend on **Sunday, September 22 in the afternoon from 3:00 p.m. to 5:30 p.m.**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>1. 15-Minute Counseling Techniques that Work: What You Didn't Learn in Grad School</b> – Allison Edwards | <input type="checkbox"/> <b>2. The Growing World of Section 504</b> – Robert Jamison | <input type="checkbox"/> <b>3. Creating Trauma-Sensitive Classrooms</b> – Amie Dean |
|--|--|---|

**INSTITUTE REGISTRATION FEE** (September 22-24):

**Cost: \$ 130.00 (includes Pre-Institute)** \_\_\_\_\_

### PAYMENT METHOD

- Purchase Order** *A copy of the purchase order is required.*  
(addressed to National Center for Youth Issues, P.O. Box 22185, Chattanooga, TN 37422-2185)
- Check Enclosed** (made payable to **National Center for Youth Issues**)
- Credit Card**    Personal    Corporate

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_  
(3-DIGIT CODE ON BACK OF CARD)

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**PLEASE NOTE:** There will be no refunds after August 30, 2019. All cancellations before August 30, 2019 will be refunded less a \$25 handling fee. The institute is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.



**Limited Availability! Reserve your room at the Embassy Suites today!**  
**615-890-4464 or 1-800-362-2779**

The Embassy Suites (Institute's host hotel) has a conference rate of **\$146 per night, plus tax**, which remains valid for reservations made on or before **September 1, 2019**. The conference rate includes a full, cook-to-order breakfast and an evening Manager's Reception!

**TO RESERVE A ROOM AT THE EMBASSY SUITES ONLINE:**

Go to [www.ncyi.org/tnscale](http://www.ncyi.org/tnscale) and follow the hotel link in the "Accommodations" section directly to the Embassy Suites' reservation system for the Institute.

**Please Note:** If you want to phone in your reservation to the **Embassy Suites**, please be sure to tell the hotel that your Group/Convention Code is **CAL** and mention the **"SCALI 2019"** block.

*New for 2019: A refundable, one-night deposit will be required when making a reservation.*

## OVERFLOW HOTELS

**If the Embassy Suites hotel is full, we have opened room blocks at hotels within easy walking distance (across the parking lot) from the Embassy Suites!**



### The Hilton Garden Inn

The rate is **\$143 per night, plus tax**, and includes a full, cook to order breakfast, just like the Embassy!

**TO RESERVE A ROOM AT THE HILTON GARDEN INN ONLINE:**

Go to [www.ncyi.org/tnscale](http://www.ncyi.org/tnscale) and follow the hotel link in the "Accommodations" section directly to the Hilton Garden Inn's reservation system for the Institute.

**Please Note:** If you would like to call in your reservation to the **Hilton Garden Inn**, the direct line is **615-225-2345**. Just mention the code **"TNSCAL"** and the dates, **September 22-24, 2019**. The cutoff date for this special rate is September 8, 2019.



### The Marriott Residence Inn - Nashville SE Murfreesboro

The rate is **\$142 per night, plus tax**, and includes a full, hot breakfast in the morning, and a light dinner at night!

**TO RESERVE A ROOM AT THE MARRIOTT RESIDENCE INN ONLINE:**

Go to [www.ncyi.org/tnscale](http://www.ncyi.org/tnscale) and follow the hotel link in the "Accommodations" section directly to the Marriott Residence Inn's reservation system for the Institute.

**Please Note:** If you would like to call in your reservation to the **Marriott Residence Inn-Nashville SE Murfreesboro**, the toll free line is **888-236-2427** or the direct line is **615-225-9250**. Just mention the code **"TN SCALI"** or **"TNSCALI Group 2019"** and the dates, **September 22-24, 2019**. The cutoff date for this special rate is September 6, 2019.

## Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to [www.ncyi.org/tnscali](http://www.ncyi.org/tnscali) to see the things to do around the beautiful Embassy Suites.

***Visit The Avenue, just minutes away and in walking distance from the Embassy Suites!***

- You can sit back and relax at the many restaurants at The Avenue, such as Romano's Macaroni Grill, Longhorn Steakhouse and Chili's Bar and Grill, along with others.



At The Avenue enjoy shopping at the Ann Taylor Loft, White House / Black Market, Off Broadway Shoes, Forever 21, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!