Connecticut School Counselor Association
ANNUAL CONFERENCE

Inspire EMPOWER embrace

Mohegan Sun • Uncasville, CT
May 28-29, 2020

SPONSORSHIP PACKAGE

Event management support provided by
NATIONAL CENTER for YOUTH ISSUES
Benefits Received By All Sponsors

All major sponsors that provide at least $1,250 will receive the following benefits:

• Name recognition on conference e-mail invitations:
  - List includes: approximately 2,000 counselors, directors of counseling, key administrators, and superintendents.
  - Participant’s Manual – approximately 400

• Logo recognition placed on general sponsor recognition signage at the event.
  - Recognition from the stage

• Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400).

• VIP seating at the conference’s Main Luncheon

• Association with a first class event

• Name recognition and/or logo on CSCA and National Center for Youth Issues’ websites

The following pages indicate additional benefits available for designated sponsorship levels.
## Major Sponsor Levels

### GOLD LEVEL
- **$5,000**
  - **Primary/lead** emphasis on promotion and print materials, including the Participants Manual and conference signage
  - **One table** at the Luncheon: Tables provide seating for eight and will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $160)
  - The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.
  - **Full-page program acknowledgment** in Participants Manual
  - **Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at $400).
  - Opportunity to insert materials into Participant’s Tote Bags

### SILVER LEVEL
- **$3,000**
  - Major emphasis on promotion and print materials, including the Participants Manual and conference signage
  - **Six reservations at the Luncheon**: Seats will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $120)
  - The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.
  - **Full-page program acknowledgment** in Participants Manual
  - **Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at $400).
  - Opportunity to insert materials into Participant’s Tote Bags
Opening Keynote Session Exclusive Sponsor

$3,000

- Dedicated banner recognition will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

- Prominent logo recognition on the main presentation screen (sponsor portion) displayed throughout the conference

- Logo recognition on signage at the entrance to the Opening Keynote Session

- The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 3 to 5 minutes to greet guests.

- Four reservations at the Luncheon: Tables provide seating for eight and will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $80)

- A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400)

- Full-page program acknowledgment in the Participants Manual

- Opportunity to insert materials into Participant’s Tote Bags
Pre-Conference Keynote Session Exclusive Sponsor

$2,000

 exclusive Logo recognition on signage at the entrance to the Pre-Conference Keynote Session

Prominent logo recognition on the main presentation screen (sponsor portion) displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participant’s Manual

Major logo recognition on conference website with clickable link

The CEO, or his/her designee will be introduced at the Pre-Conference Keynote Session and given 3 to 5 minutes to greet guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400)

Full page program acknowledgment in the Participants Manual
# Promotional Items Sponsorship

**Participants Tote Bag**

- $3,000
- The organization’s name and logo will be the only sponsor featured on the Participants Tote Bag.
- Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual.
- Four employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $80).
- Full-page program acknowledgment in Participants Manual.
- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400).
- Opportunity to insert materials into Participant’s Tote Bags.

**Participants Manual**

- $2,500
- The organization’s name and logo will be the only sponsor indicated on the front of the Participants Manual, and will also be indicated on every page.
- Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual.
- Three employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $60).
- Full-page program acknowledgment in Participants Manual.
- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400).
- Opportunity to insert materials into Participant’s Tote Bags.
Luncheon Sponsorship

$4,000

Dedicated electronic banner recognition will be displayed throughout the Luncheon indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo recognition on the main presentation screen (sponsor portion) displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 3 to 5 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker’s table.

One table at the Luncheon: Tables provide seating for eight and will be located near the speaker’s platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400).

Full-page program acknowledgment in the Participant’s Manual.

Opportunity to insert materials into Participants’ Tote Bags.
## Refreshment Breaks Sponsorship

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<th>Coffee/Refreshment Break</th>
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<td>1/2-page program acknowledgment in Participants Manual</td>
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Awards Reception Sponsor

$2,000

Major logo emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a major sponsor.

Specific, major signage will be displayed at the Awards Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

Reservations for four at the Awards Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Awards Reception and given three to five minutes to formally greet the participants.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $400).

Two reservations at the Luncheon. Seating will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $40).

Full page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant’s Tote Bags
Registration & Information Center Sponsorship

$2,000

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Luncheon

Three reservations at the Luncheon: Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $60)

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at $400)

Full page program acknowledgment in Participants Manual