Annual Conference

I’m a TEXAS School Counselor, Y’all!

November 8-10, 2020
Embassy Suites & Frisco Convention Center, Dallas, Texas

SPONSORSHIP PACKAGE
Benefits Received By All Sponsors

All major sponsors that provide at least $2,500 will receive the following benefits:

- Name recognition and logo on conference e-mail invitations:
  - List includes: approximately 5,000 counselors, directors of counseling, key administrators, and superintendents.
  - Participant’s Manual – approximately 1000

- Name recognition and logo placed on general sponsor recognition signage at the event.
  - Recognition from the stage.

- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

- VIP seating at the conference’s Keynote Luncheon.

- Association with a first class event.

- Name recognition and/or logo on LSSSCA and National Center for Youth Issues’ websites.

The following pages indicate additional benefits available for designated sponsorship levels.
# Major Sponsor Levels

<table>
<thead>
<tr>
<th><strong>GOLD LEVEL</strong></th>
<th><strong>SILVER LEVEL</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$5,000</strong></td>
<td><strong>$3,000</strong></td>
</tr>
<tr>
<td><strong>Primary/lead</strong> emphasis on promotion and print materials, including the Participants Manual and conference signage.</td>
<td>Major emphasis on promotion and print materials, including the Participants Manual and conference signage.</td>
</tr>
<tr>
<td><strong>One table</strong> at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $240).</td>
<td>Six reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other guests (Valued at $180).</td>
</tr>
<tr>
<td>The CEO, or his/her designee, of the organization will be seated at the speaker’s table at the Keynote Luncheon.</td>
<td>The CEO, or his/her designee, of the organization will be seated at the speaker’s table at the Keynote Luncheon.</td>
</tr>
<tr>
<td>The CEO, or his/her designee, will be introduced at the Keynote Luncheon and given three to five minutes to speak to the participants.</td>
<td>The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.</td>
</tr>
<tr>
<td><strong>Full-page program acknowledgment</strong> in Participants Manual.</td>
<td><strong>Full-page program acknowledgment</strong> in Participants Manual.</td>
</tr>
<tr>
<td><strong>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted</strong> (Valued at $500).</td>
<td><strong>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted</strong> (Valued at $500).</td>
</tr>
<tr>
<td>Opportunity to insert materials into Participant’s Tote Bags</td>
<td>Opportunity to insert materials into Participant’s Tote Bags.</td>
</tr>
</tbody>
</table>
Box Luncheon Exclusive Sponsor

$3,000

Dedicated banner recognition will be displayed throughout the Luncheon indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 3 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker’s table.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant’s Tote Bags
## Promotional Items Sponsorship

<table>
<thead>
<tr>
<th>PARTICIPANTS TOTE BAG</th>
<th>PARTICIPANTS MANUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$4,000</strong></td>
<td><strong>$3,500</strong></td>
</tr>
</tbody>
</table>

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

**Three reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at $90).

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Opportunity to insert materials into Participant’s Tote Bags.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

**Three reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at $90).

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Opportunity to insert materials into Participant’s Tote Bags.
Awards Ceremony and Closing Luncheon Session Sponsorship

This session will feature the presentation of LSSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

$4,000

- Dedicated electronic banner recognition will be displayed throughout the Award’s Ceremony indicating your organization as the sponsor and also noted as such in the Participants Manual.

- Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

- Logo recognition on signage at the entrance to the Ceremony.

- The CEO, or his/her designee will be introduced at the Ceremony and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker’s table.

- Four reservations at the Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).

- A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

- Full-page program acknowledgment in the Participants’ Manual.

- Opportunity to insert materials into Participants’ Tote Bags.
# Event Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Monday Morning</th>
<th>Sunday Afternoon</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening Session Keynote Exclusive Sponsorship</strong></td>
<td><strong>Pre-Conference Learning Institute Exclusive Sponsorship</strong></td>
</tr>
<tr>
<td>$4,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Exclusive logo recognition on dedicated electronic banner at Opening Session Keynote event</td>
<td>Exclusive logo recognition on signage at the Pre-Conference Learning Institute</td>
</tr>
<tr>
<td>Exclusive logo recognition on signage at entrance to ballroom</td>
<td>Major logo recognition on conference website, with clickable link</td>
</tr>
<tr>
<td>Major logo recognition on conference website, with clickable link</td>
<td>Introduction at Pre-Conference Learning Institute and opportunity to bring remarks to attendees (3-5 minutes)</td>
</tr>
<tr>
<td>Introduction at Keynote session and opportunity to bring remarks to attendees (3-5 minutes)</td>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).</td>
</tr>
<tr>
<td>Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).</td>
<td>1/2-page program acknowledgment in Participants’ Manual</td>
</tr>
<tr>
<td>Full-page program acknowledgment in Participants’ Manual</td>
<td>Opportunity to insert materials into Participants’ Tote Bags</td>
</tr>
<tr>
<td>Opportunity to insert materials into Participants’ Tote Bags</td>
<td>Three reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).</td>
</tr>
<tr>
<td>Three reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).</td>
<td></td>
</tr>
</tbody>
</table>
Refreshment Breaks Sponsorship

$3,000

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization’s name and logo on major sponsor recognition signage and on the Participants Manual.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants’ Tote Bags.
Registration & Information Center Sponsorship

$2,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at $500).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants’ Tote Bags.
Continental Breakfast Exclusive Sponsorships

Two sponsorship opportunities are available – your choice of either Monday or Tuesday.

$2,500

Specific major signage (way-finders) will be displayed at this event (your choice of either Monday or Tuesday) indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker’s platform, and may be used for organization employees or other special guests (Valued at $90).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants’ Tote Bags.