NOVEMBER 4-6, 2020
EMBASSY SUITES RESORT & CONVENTION CENTER
CHARLOTTE-CONCORD, NC
2020 FALL CONFERENCE

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CONFERENCE HIGHLIGHTS

- Pre-Conference Learning Institute
- Pre-Conference Keynote Speaker
- Core Skills Building Workshops
- Counselor of the Year Awards
- RAMP Recognitions
- Celebration Reception
- Exhibit Hall
- Over 80 Educational Sessions
- Silent Auction Featuring Amazing Items from Across the State
Start with the Heart; We are Ignitors of HOPE!
Michelle Trujillo

SPEAKER BIO: Michelle Trujillo is passionate about igniting hope in schools! Through her writing, speaking and professional development workshops, she inspires readers, educators, students and their parents to recognize the power of love, connection, and social and emotional learning in the pursuit of academic achievement and productive citizenship. Michelle’s message of “starting with the heart” is founded on brain-based research, “in the trenches” experience and practical strategies. Her sincerity, enthusiasm and expertise are contagious and substantial. Named Nevada’s 2016 Innovative Educator of the Year, Michelle has appeared on television (including Oprah) and radio across the nation as a guest expert.

Although Michelle has dedicated her vocation to education, she vows that family always comes first! Her husband of thirty years and their two adult children fill her heart with joy and inspire her daily! Michelle’s new book, Start With the Heart: Igniting Hope in Schools through Social and Emotional Learning was released by Corwin in March, 2019. Her previous books include Why Can’t We Talk; What Teens Would Share if Parents Would Listen and Chicken Soup for the Soul presents Teens Talkin’ Faith.

ABOUT THE SESSION: Join Michelle as she presents Start with the Heart; We are Ignitors of HOPE! This keynote presentation will speak to the “why” and “how” of inspired school counselors. Participants will be asked to consider what it means to be an “Ignitor of Hope” and why it is necessary to serve in such a role. Participants will learn strategies for intentionality that emphasize the leading influence on student learning based on a philosophy of starting with the heart. Five ways to ignite hope will be highlighted as activators of educator resiliency and an empowered purpose. Participants will leave this presentation understanding that connecting with students (and adults!) by reflecting on our why, choosing intentionality, having a human mind-frame, leading with love and building relationships, are vital keys to having highly expert, inspired and passionate counselors and school leaders working together to maximize the positive impact on the entire school community.

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success
Principal Baruti Kafele

SPEAKER BIO: A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including “the mighty” Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America’s best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

ABOUT THIS SESSION: Based on Principal Kafele’s best selling book, Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success, Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this highenergy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually “most brilliant and most highly capable” but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students’ attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.
CONFERENCE SCHEDULE

TENTATIVE SCHEDULE

**WEDNESDAY, NOVEMBER 4, 2020**

7:30am-7:30pm  On-Site Conference Registration and Information Desk Open
8:00am-11:00am NCSCA Delegate Assembly
10:00am-1:30pm  Exhibitors Setup
11:30am-2:00pm  Leadership Day Meeting
12:00pm-3:15pm  Pre-Conference Sessions
1:30pm-2:00pm  Snack Break with Exhibitors
1:30pm-6:00pm  Exhibits Open
3:30pm-5:00pm  Pre-Conference General Session (Open to All Conference Attendees)
                Keynote Speaker: Michelle Trujillo

**THURSDAY, NOVEMBER 5, 2020**

7:00am-5:00pm  On-Site Conference Registration and Information Desk Open
7:30am-8:30am  Continental Breakfast
7:30am-5:00pm  Exhibits Open
7:30am-7:00pm  Silent Auction
8:30am-10:00am Opening Session Kick Off: Welcome, Introduction, Regional Roll Call, Updates & Awards
                Keynote Speaker: Principal Baruti Kafele
10:00am-10:30am Break with Exhibitors
10:30am-11:30am Program Session 1
11:30am-12:30pm Boxed Lunches (Name Badge Required)
11:30am-1:00pm  Graduate Student Luncheon and Panel
12:30pm-1:30pm  Program Session 2
1:30pm-2:00pm  Break with Exhibitors
1:30pm-3:30pm  Graduate Student Poster Sessions
2:00pm-3:00pm  Program Session 3
3:00pm-3:30pm  Break with Exhibitors
3:30pm-4:30pm  Program Session 4
4:40pm-5:10pm  Regional Meetings
5:10pm-6:30pm  Celebration Reception & Silent Auction

**FRIDAY, NOVEMBER 6, 2020**

6:30am-7:30am  Fun Run/Walk
7:00am-8:00am  Self-Care Zumba Session or Yoga Session
7:30am-9:00am  On-Site Conference Registration and Information Desk Open
8:30am-9:00am  Coffee Service only
8:30am-11:30am Exhibits Open
9:00am-10:30am Core Skills Building Workshops
10:30am-11:00am Snack Break with Exhibitors
11:00am-12:30pm Core Skills Building Workshops
Wednesday, November 4, 12:00 p.m. - 3:15 p.m. (Lunch not included)

The Pre-Conference Learning Institute includes additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

**All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.**

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1. **15 Minute Counseling Techniques That Work: What You Didn’t Learn in Grad School**

**Allison Edwards**

**SPEAKER BIO:** Allison Edwards LPC, RPT is an affiliate professor in the Human Development Counseling department at Vanderbilt University, the author of *Why Smart Kids Worry and Worry Says What?* and the creator of *Anxiety Tracker*, an iPhone app that helps track anxiety. Allison received her graduate degree in Counseling from Vanderbilt University and is a National Certified Counselor, Licensed Professional Counselor, and Registered Play Therapist. Allison has over 20 years experience working as a school teacher, school counselor, child/adolescent psychotherapist, and educational consultant to schools throughout the country.

Allison travels both nationally and internationally training professionals in the areas of empowering anxious children in the classroom, managing the emotional needs of students, recognizing the social/emotional needs of gifted students, and sharing how educators can talk to parents about student anxiety. Allison helps school leaders understand how social/emotional differences can be supported in their neurologically diverse student populations, and provides consultation and staff development on how to effectively improve emotion regulation in the classroom.

**ABOUT THIS SESSION:** Join Allison as she presents *15-Minute Counseling Techniques that Work: What You Didn’t Learn in Grad School*. Feel like you don’t have enough time to do counseling? Participants will learn 15 counseling techniques that can be implemented in less than 15 minutes from when a student walks into your office. The program can be suited to elementary, middle, or high school counselors (or a combination of all) and participants will not only learn the strategies but will be doing them alongside Allison as she teaches how to implement them. Get out your Play-Doh! This hands-on, experiential program will revolutionize your counseling department and help kids leave feeling empowered.

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2. **Identifying and Responding to Microaggressions at (K-12) School**

**Joseph Williams**

**SPEAKER BIO:** Joseph Williams is an Associate Professor in the Counselor Education Program at the University of Virginia. He is a faculty affiliate with Youth-Nex: The U.Va. Center to Promote Effective Youth Development, and with the Center for Race and Public Education in the South. He earned his Ph.D. in counselor education and supervision from the University of Iowa and his M.S. in Mental Health Counseling from Minnesota State University. He has over 10 years of practical experience counseling children, adolescents, and families in both school and mental health settings.

His primary line of research focuses on identifying the protective factors and underlying processes that contribute to the academic resilience of K-12 students of color and those from low-income backgrounds. His secondary line of interest include multicultural and social justice training practices for (K-12) counselors, educators, and other helping professionals. In addition to publishing scholarly articles and book chapters in these areas, he also consults with school districts, communities, associations, and corporations to improve diversity, inclusion, and equity efforts and engage people in productive dialogue and action.

**ABOUT THIS SESSION:** Join Joseph as he presents *Identifying and Responding to Microaggressions at (K-12) School*. Microaggressions can be defined as daily verbal, behavioral or environmental messages (whether intentional or unintentional) that communicate that a person’s identity or social group membership is less valued or perceived negatively. New research shows that students of color and other marginalized student groups regularly experience microaggressions at school from friends, classmates, teachers, and school administrators. These everyday occurrences may, on the surface, appear quite harmless or trivial, but research indicates they have a powerful impact upon the behavior and academic performance of students. This interactive workshop will help school counselors learn how to recognize and respond to microaggressions at school and in everyday situations.

Learning Objectives: After completing this interactive workshop, participants will be able to: Identify various forms of microaggressions; Understand the harmful impact of microaggressions on student behaviors and outcomes; Respond to racial microagression at school and in everyday situations
4. Respond to Suicidal Ideation
Melisa Marsh

**SPEAKER BIO:** Melisa Marsh, Ph.D. currently serves as the Supervisor of School Counseling for the Cobb County school district in Marietta, GA., where she coordinates the development and supervision of school counseling, student advisement, crisis response, and Hospital Homebound programs. Melisa has 17 years of experience in filling the roles of Georgia State High School Counselor, Supervisor of Counseling, and School Counseling and Advisement Consultant. Melisa received her Ph.D. in Counseling Education and Personnel Services and her Specialist Degree in School Counseling from the University of Georgia. She received her Advanced Masters in School Counseling Program from the University of North Carolina at Chapel Hill.

**ABOUT THIS SESSION:** Join Melisa as she presents *Respond to Suicidal Ideation*. Do you know what to say when you have a suicidal student? When suicidal students leave your office, do you feel confident they will get the help and support they need? Walk away with tools you can use to keep your students safe when they express suicidal ideation. Learn how to use these tools with your students and families so you can feel more confident each time a student leaves your office after these challenging conversations.
Friday, November 6, 9:00 a.m. - 12:30 p.m.

The Core Skills Building Workshops are included in the conference registration fee and are being held at the same time. Each session will be presented twice, once from 9:00 a.m.–10:30 a.m. and again from 11:00 a.m. to 12:30 p.m.

1. Crisis Intervention: Do You Know How to Respond?

Karen Meadows and Nartarshia Sharpe

SPEAKER BIOS:

Dr. Karen Meadows is currently a high school counselor, recently transitioning from the Supervisor of K-8 Counseling in Guilford County Schools. Dr. Meadows has served as the Interim Supervisor of High School Counseling, an adjunct professor at North Carolina A&T State University and the University of North Carolina at Charlotte and was the district lead for Suicide Intervention Training, Bullying Prevention, School Counseling professional development Peer Mediation and a Team Leader for the District Crisis Team. Her former role on the board of NCSCA and current role as the co-chair for the NCSCA Conference Committee allowed her to contribute to the counseling profession more broadly. She is the author of the book, Pedagogy of Survival: The Narratives of Millicent E. Brown and Josephine Boyd Bradley and served as a trainer/panelist for local, national and international conferences.

Nartarshia Sharpe is a professional school counselor in Wake County Public School System at Crossroads FLEX High School. This year marks her twenty-fifth year in education. During her tenure in Wake County Public Schools she has served as a middle school teacher, worked in Central Office and proudly worked alongside her colleagues at a previous school to receive RAMP status.

Nartarshia is a graduate of UNC-Charlotte where she earned a B.A. in Psychology and a minor in Sociology. She holds two Master’s degrees from NC State University, one in Curriculum and Instruction and the other in School Counseling. As a National Board-Certified Teacher in K-12 School Counseling, she enjoys working with her students to create and execute their post-secondary plans.

ABOUT THIS SESSION: Join Karen and Nartarsha as they present Crisis Intervention: Do You Know How to Respond?. A crisis is defined as a condition of instability or danger. Crises occur at a moment’s notice and may impact an individual, school or school community. Using evidenced-based interventions from the National Child Traumatic Stress Network, the CDC as well as empirical evidence, participants will learn or refresh their skill set regarding suicide intervention, self-injurious behavior, common reactions to stress/crisis and practical ways to assist students with grief, loss and trauma.

Deirdra Williams

SPEAKER BIO: Deirdra has earned a Master’s degree in School Counseling and School Administration. She also is a National Board Certified Teacher in K-12 School Counseling. She applies her knowledge each day maintaining a comprehensive school counseling program, and serving as a certified trainer for the American School Counselor Association. Deirdra has been a school counselor for over 22 years. She uses advocacy, collaboration, and leadership to influence systemic changes that support achievement for all students. Using the framework of the ASCA National Model has strengthened her abilities and created even more positive outcomes for students. During her tenure she has led two separate counseling teams to RAMP status, one in the school’s second year of existence. She has been a RAMP Reviewer, a lead RAMP Reviewer and now serves as a RAMP team captain. She enjoys supporting counselors in documenting the work of their school counseling program as well as helping counselors and administrators to strengthen their partnerships for the sake of student achievement.

ABOUT THIS SESSION: Join Deirdra as she presents ASCA National Model: 4th Edition. The 4th edition of the ASCA National Model is now in circulation. The intent of the new edition is to continue to streamline the process and the language to make implementation easier. Whether you are new to the ASCA national model or a RAMPed school, you will learn about the changes and how it impacts how you document your work in maintaining your comprehensive school counseling program.

3. What Anxiety Wants vs. What Anxiety Needs

Noel Foy

SPEAKER BIO: As founder of AMMPE™ Neuroeducational Consulting, Noel’s mission is to empower teachers, parents, counselors, coaches and students with quick, user-friendly ways to use neuroeducation findings to their advantage. Having these tools can decrease stress, build underdeveloped skill sets and mindsets, and boost learning, engagement, Executive Function and performance in and beyond the classroom.

In response to the rise in anxiety, Noel has recently written an engaging, solution-focused story called ABC Worry Free, which provides readers of all ages with a transferable strategy to face and manage anxiety. For over 35 years, Noel has served as an educator in various capacities—classroom teacher at Landmark School, Learning Specialist at The Roxbury Latin School, and Professional Development Trainer for Keys to Literacy. Noel received her B.A. in Education/Special Education and her M.A. in American Studies from Boston College.

ABOUT THIS SESSION: Join Noel as she presents What Anxiety Wants vs. What Anxiety Needs. Do you understand how worry works? Are your words and actions inadvertently feeding the disorder of those you know who deal with anxiety? If you teach, parent, or coach kids with anxiety and wonder what to say and do to help, this workshop is for you. Using ABC Worry Free as a reference tool, you will learn:

- What we know about anxiety
- How worry works
- Patterns of anxiety
- Myths and misunderstandings
- Communication and skill building tips

4. 20-Minute Ignite Sessions

ABOUT THIS SESSION: As professional school counselors, we wrestle with a limited amount of time to address countless needs as well as assist and advise a vast number of stakeholders. Join practicing school counselors as they share strategies, techniques and knowledge that have yielded successful outcomes. Participate in multiple 20-Minute sessions from multiple school counselors. These high-speed training sessions will optimize your time while igniting your capacity to produce positive outcomes and create systems of change. Participants will walk away with practices that can be re-delivered to their peers and used immediately in their professional work.

Domains and Standards covered will be determined and communicated when the speakers are selected to fill these Ignite Sessions.
REGISTRATION FORM (PLEASE PRINT CLEARLY)

I am a current NCSCA member. Yes [ ] No [ ] #: ______________________________ (required for member rates)

I would like to volunteer at the conference. Yes [ ] No [ ] I am a first time attendee. Yes [ ] No [ ]

NAME (as it should appear on name badge) ____________________________________________

JOB TITLE - (REQUIRED PLEASE) __________________________________________________

ORGANIZATION/SCHOOL DISTRICT ___________________________________________________________________________________

EMAIL (REQUIRED FOR CONFIRMATION) __________________________________________________________________________________

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NAME (as it should appear on name badge) ____________________________________________

I am a first time attendee. Yes [ ] No [ ]

NAME (as it should appear on name badge) ____________________________________________

ORGANIZATION/SCHOOL DISTRICT ___________________________________________________________________________________

EMAIL (REQUIRED FOR CONFIRMATION) __________________________________________________________________________________

PLEASE ANSWER: IF YOU WERE TO PURCHASE A NCSCA T-SHIRT AT THE CONFERENCE, WHICH STYLE WOULD YOU PREFER?

☐ Short-sleeve ☐ Long-sleeve

Purchases cannot be processed without payment. Please send payment and registration form(s) together.

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WEBSITE: www.ncyi.org/ncscac
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FAX: 423-899-4547
PHONE: 866-318-6294
MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: National Center for Youth Issues.
A W-9 is available on the website.

WAIVER OF LIABILITY: The signed, in consideration of his/her registration of the 2020 NCSCA Fall Conference, releases, holds harmless and discharges the association, management staff and their agents, from any and all actions, claims and demands which may arise out of an accident, casualty or occurrence during said convention. Your signature above acknowledges acceptance of these provisions of registration for all those listed on this form.

PROCEEDING FEE: There will be a $35 service charge for all returned checks and declined credit cards.

CANCELLATION POLICY: If we are forced to cancel the NCSCA Conference because of a “force majeure” event, such as a government restriction on large gatherings that cover the intended size of the conference, the then we will issue full refunds of the registrations. Otherwise, our normal cancelation policy will be upheld: Requests for refunds must be received in writing. No refund requests will be granted after October 10, 2020. There is a 20% processing fee for refunds requested prior to September 15, 2020 and a 50% processing fee for all refunds requested September 16 – October 10. Send cancellation requests to the NCSCA Treasurer at treasurer@ncschoolcounselor.org. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The NCSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders).
Make hotel reservations early! Limited Availability!

Embassy Suites Resort and Convention Center
5400 John Q. Hammons Dr NW • Concord, NC 28027

The Embassy Suites has a conference rate of $150 per night, plus tax, which remains valid for reservations made by October 11, 2020, while rooms are available.

TO MAKE HOTEL RESERVATIONS

CALL: (800) 362-2779 or (704) 455-8200.

Please be sure to mention the “NSC” group and the dates of the conference.

REGISTER ONLINE: Visit www.nCyIo.org/ncscac and scroll down to the “Accommodations” section. Click on the link to visit the hotel’s on-line reservation system.

Come Work and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.nCyIo.org/ncscac to see the things to do around the beautiful Embassy Suites.

Visit Concord Mills, just minutes away and in walking distance from the Embassy Suites!

• You can sit back and relax at the many restaurants at Concord Mills, such as Bonefish Grill, Dave and Busters, and Outback Steakhouse, along with others.

• Concord Mills also has an 24-screen AMC movie theater, so you can finally watch that movie you have been wanting to see.

At Concord Mills enjoy shopping at the Saks Fifth Avenue OFF 5TH, Nike Factory Store, Banana Republic Factory Store, Ann Taylor Factory Store, Tommy Bahama Outlet, and many more!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!