

Look for the Good



**IACAC**  
Illinois Association for  
College Admission Counseling



IACAC Annual Conference 2021

April 21-22, 2021

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## Wednesday, April 21

Opening Keynote Speaker

### Identity Leadership

#### Stedman Graham

Stedman Graham is a bestselling author, leadership development expert, entrepreneur, and chairman and CEO of S. Graham & Associates (SGA), a management and marketing consulting company that specializes in the corporate and educational markets. As a businessman, educator, and speaker, he presents, consults, and conducts training with corporations, organizations, and nonprofits on the topics of identity development, maximizing leadership, achieving success, and personal and professional branding.

Graham has authored eleven books, including two New York Times bestsellers. His latest release, *Identity Leadership* provides insights on becoming a passionate, purposeful, and meaningful leader through identifying who you are, your desires, and your abilities.

Graham is a current adjunct professor for several universities around the country. Graham holds a bachelor's degree in Social Work from Hardin-Simmons University. He received a master's degree in Education from Ball State University and an honorary doctorate in Humanities from Coker College.

Join Stedman as he presents *Identity Leadership*. Participants will learn the principles of Identity Leadership through The Nine Step Success Process®. The Identity Leadership program is based on the philosophy that individuals hold the power to their success or failure.

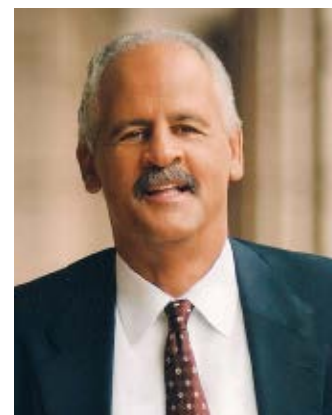
Session A

April 21, 2021

11:00 am – 11:45 am

Stedman Graham will also be presenting a breakout session.

Building on our keynote message, join Stedman Graham in a more intimate session as he continues the conversation of *Identity Leadership* and how the program and its values can best serve you in your personal and professional lives.



**WATCH LIVE!**

April 21, 2021  
9:00 am – 10:45 am

**Or, catch it later!**

This session will be recorded  
and available for viewing until  
**December 31, 2021.**

## FEATURED SESSIONS

This session will only be available live during the event.

### Factuality

We are thrilled to bring Factuality to IACAC this year!

FACTUALITY is a facilitated dialogue, crash course, and interactive experience, that simulates structural inequality, in the United States. Participants assume the identities of a diverse group of characters, encountering a series of fact based advantages & limitations based on the intersection of their race, class, gender, faith, sexual orientation, age, and ability.

*Please note: This session will require pre-registration. After you register for the Conference, your confirmation email will provide more information and the opportunity to register. Space is limited.*



Sessions D & E

April 22, 2021

Part 1

9:00 am – 9:45 am

Part 2

10:00 am – 10:45 am

## WATCH LIVE! Or, catch it later!

These sessions will be recorded and available for viewing until **December 31, 2021**.

### Inclusion, Access & Success Town Hall and Allyship Panel

**Dr. Marcus Campbell, Roger Moreano, & April Greer**

**Marcus Campbell** has served as the Assistant Superintendent/Principal at Evanston Township High School since 2013. As part of his role for District 202, Dr. Campbell provides leadership in the development of district strategy and organizational change, impactful diversity and equity initiatives, and responsive programs and services. He oversees the implementation of all District equity transformation programs, training, and initiatives to help improve the overall school culture for all students and to eliminate barriers to the equitable education of students from underrepresented backgrounds.

Dr. Campbell earned his Ed.D. in Educational Leadership at National College of Education, National Louis University. He also holds an M.A. in Social and Cultural Foundations in Education from DePaul University and a B.A. from the University of Illinois at Champaign with a major in English and a minor in African American Studies.

**Roger Moreano** is currently the Assistant Dean of Students, Director of Equity and Inclusion, and the Director of the Equity and Inclusion Committee at Carthage College in Kenosha, WI. Roger has 24 years of experience in higher education. Roger's most extensive experience is in diversity, equity, and inclusion. His work has focused on the retention of students of color, first-generation students, and underrepresented groups.

Prior to his current position at Carthage College, Roger spent 12 years as the Director of Intercultural Student Affairs at Elmhurst College. Roger is also the Founder of BRIDGES Consulting and conducts organizational leadership, LGBTQ, and anti-racism training for K-12 schools. Roger has also served as a Co-Lead Facilitator for LeaderShape, Inc. and on the Village of Gurnee, Illinois Diversity Steering Committee.

**April Greer** is the freshman/sophomore Dean of Students at DePaul College Prep, a Catholic private high school located on the northwest side of Chicago. For over 30 years, April has been a champion for students whose voices are systemically not heard, faces systemically not seen

Join us for the **Inclusion, Access & Success Town Hall and Allyship Panel!** Being an Ally is the way you unite with your students. The Allyship Panel consists of three student-facing voices who will share their best practices for improving our role as allies for underserved students.

April 21, 2021  
3:00 pm – 4:00 pm



### Where Do We Go from Here?

*Closing Session and End Note Panel*

**Anne Kremer, D.J. Meniffee, & Jon Boeckenstedt**

**Anne Kremer** currently serves as the Dean of Admission at Drake University. Prior to her time at Drake she worked in admission offices at several other institutions including DePaul University, Northwestern University and Bradley University. Anne is a Past President of the Illinois Association for College Admission Counseling. Anne received her master's in Higher Education from Loyola University Chicago and bachelor degree in marketing and management from Iowa State University.

In his role as Vice President for Enrollment, **D.J. Meniffee** provides leadership to the enrollment division, which includes admission and student financial services, and serves as a member of the president's senior leadership team. He has worked in the field of college admission for the past 13 years, most recently serving as director of admission at Butler University, located in Indianapolis, Indiana. Prior to that he served as associate director of admission at Knox College in Galesburg, Illinois.

Meniffee earned his bachelor's degree in business administration in 2007 from Lees-McRae College, Banner Elk, North Carolina and his master's degree in instructional design and technology from Western Illinois University, Macomb, Illinois in 2013.

Meniffee currently serves as a director on the board for the National Association for College Admissions Counseling and has served on the executive boards for Indiana and Illinois Associations for College Admissions Counseling.

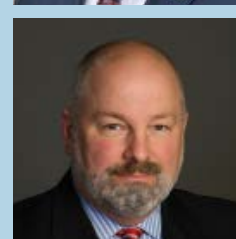
**Jon Boeckenstedt** is the Vice Provost of Enrollment Management at Oregon State University in Corvallis, where he has been since July, 2019. Prior to that, he was Associate Vice President at DePaul University in Chicago, for seventeen years.

He has over 35 years of experience in enrollment management and admissions, and has worked at a wide range of colleges and universities, from non-selective to highly selective, and from very small to very large. He has special interest in data visualization and the appropriate application of corporate strategy to higher education, and is the author of two blogs: One on higher education data, and one on important trends and topics in admission and enrollment management.

Jon is an Iowa native, and holds a BA in English and an MS in Marketing and Management.

Join us for **Where Do We Go from Here?** as we discuss what we have learned from this very strange 12-15 month pandemic stretch. How have schools and admissions offices pivoted to meet the needs and demands of their students and families? What has worked well? What has changed forever? What GOOD has come from this, from an enrollment/higher ed perspective?

April 22, 2021  
2:00 pm – 3:45 pm



## Representative Ruben Gallego

We will be hearing remarks from Representative Ruben Gallego.

Congressman Ruben Gallego represents the 7th District of Arizona, in the U.S. House of Representatives. Congressman Gallego is First Vice Chair of the Congressional Hispanic Caucus, Vice Chair and Tribal Liaison of the Congressional Progressive Caucus, and Vice Chair of the LGBT Equality Caucus. Ruben Gallego was born in Chicago, and is a first generation American. Growing up, his family eventually moved to Evergreen Park, Illinois, where he graduated from Evergreen Park Community High School. The Congressman's session will cover current issues in Washington, D.C..



Session F  
April 22, 2021  
11:00 am – 11:45 am

## CONFERENCE SCHEDULE



ANNUAL  
CONFERENCE

### Tentative Schedule

#### Wednesday, April 21, 2021

8:00 am – 8:45 am	Special Interest Groups (SIGs)
8:25 am – 8:45 am	Office Chair Yoga
9:00 am – 10:45 am	Opening Keynote Session Stedman Graham
11:00 am – 11:45 am	A Sessions
11:45 am – 12:00 pm	Office Chair Yoga
12:00 pm – 12:45 pm	Lunch (IACAC Reads & 1st Timers)
1:00 pm – 1:45 pm	B Sessions
2:00 pm – 2:45 pm	C Sessions
3:00 pm – 4:00 pm	Inclusion, Access & Success Town Hall and Allyship Panel and Raffle Pull #1
4:00 pm – 5:00 pm	Break
5:00 pm – 6:00 pm	Project Reach Fundraiser with Virtual Tastings

#### Thursday, April 22, 2021

8:00 am – 8:45 am	Special Interest Groups (SIGs)
8:25 am – 8:45 am	Office Chair Yoga
9:00 am – 9:45 am	D Sessions
10:00 am – 10:45 am	E Sessions
11:00 am – 11:45 am	F Sessions
11:45 am – 12:00 pm	Office Chair Yoga
12:00 pm – 1:00 pm	Lunch Break
12:00 pm – 12:45 pm	Special Interest Groups (SIGs)
1:00 pm – 1:45 pm	G Sessions
2:00 pm – 3:45 pm	Closing Session with End Note Panel and Raffle Pull #2
4:00 pm – 5:00 pm	Post-Conference Happy Hour and Celebration

### IACAC Online offers live and recorded sessions!

The Keynote, Featured sessions, and most breakout sessions will be presented live for you to watch on April 21-22, 2021. About one week following the conference, the recorded live sessions will be available to watch if missed on those dates. **All sessions will be available to view until December 31, 2021.**



### Become an IACAC member and SAVE!

Before registering for the conference, please visit the IACAC web page and become a member or renew your annual membership to save. Go to [www.members.iacac.org](http://www.members.iacac.org) and click the link on the right "Haven't Joined IACAC Yet?"

### IACAC Online Conference (April 21-22)

IACAC Members*	Professional*	Grad Student*
	\$95 per person	\$25 per person
Non-Members*	Professional*	Grad Student*
	\$115 per person	\$45 per person

\* To qualify for member rates your membership must be good through April 22, 2021.

Visit [ncyi.org/il-acac](http://ncyi.org/il-acac) for a link to register.