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MICHIGAN
SCHOOL
COUNSELOR
ASSOCIATION

FALL CONFERENCE
NOVEMBER 15-16, 2021
LANSING CONVENTION CENTER

ALL TOGETHER

COLLABORATION, CAMARADERIE,
AND COMMITMENT TO STUDENTS

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Monday, November 15

Monday Morning Keynote Session Speaker

Carolyn Stone

Carolyn Stone, Ed.D., is a Professor of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA). Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone currently serves as the Ethics Chair for ASCA and has done so for 15 years.

Join Carolyn for her session titled *Legal Literacy and Ethical Practice in the Complex World of School Counseling*. School counselors must negotiate the competing interests of the overregulated school environment, student's need for confidentiality and the legal rights of parents to be the guiding voice in their children lives. Updates on these competing interests will be discussed through recent court developments. Legal rulings will be highlighted in areas such as sexually active students, bullying, academic advising, child abuse, educational records, and sexual harassment, first amendment rights, and transgender youth. The goal is to facilitate participants' legal literacy and provide guiding principles to support best ethical practice.

Carolyn will also be presenting a breakout session.



Tuesday, November 16

Tuesday Morning Keynote Session Speaker

Principal Baruti Kafele

A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including "the mighty" Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America's best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

Join Principal Kafele as he presents *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success* – based on his best-selling book of the same title. Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this high energy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually "most brilliant and most highly capable" but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students' attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.

Principal Kafele will also be presenting a breakout session.



~ TENTATIVE SCHEDULE ~

Monday, November 15

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker – Carolyn Stone
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President’s Reception with Exhibitors

Tuesday, November 16

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session – Principal Kafele
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn

State Continuing Education Clock Hours (SCECH)

MSCA provides eight (8) State Continuing Education Clock Hours (SCECH) for conference attendance, some of which will include the mandatory college readiness and career development hours required by the state. Visit the MSCA conference website for a link that will help to acquaint you with the requirements. More details will be provided at the conference.



REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE (_____) _____

A. Full Conference (Nov 15-16, 2021)

Early Register*** (by Sept 15, 2021)

Regular Registration (after Sept 15, 2021)

PROFESSIONALS & AFFILIATES		GRADUATES / RETIREES	
Members*	Non-Member**	Members*	Non-Member**
\$180	\$245	\$135	\$170
\$200	\$265	\$135	\$170

B. Annual MSCA Membership Renewal

Registration

\$65	Included in Registration**	\$35	Included in Registration**
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* Membership must be good through November 16, 2021 to be eligible for member rates. If membership expires before Nov. 16, add MSCA Membership Renewal (B) to your total.

** Registering as a Non-member includes 1 year membership to MSCA.

*** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

Amount Due (A+B)

\$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

PURCHASE ORDER A COPY OF THE PURCHASE ORDER IS REQUIRED.

(ADDRESSED TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

CHECK ENCLOSED (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

CREDIT CARD PERSONAL CORPORATE

CARD NO. _____ EXP. DATE CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 15, 2021. All cancellations before October 15, 2021 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers are still unfolding and being developed. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

WEBSITE: www.ncyi.org/mi-scac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



Radisson Hotel Lansing at the Capitol

111 N. Grand Avenue • Lansing, MI 48933

Make Hotel Reservations Early! Limited Availability!

The Radisson Hotel Lansing at the Capitol has a conference rate of **\$122 (plus tax)** which remains valid for reservations made by **October 29, 2021**, while rooms are available.

To make hotel reservations:

Call: (800) 333-3333. Please be sure to mention the group code “MSCA 21.”

Register Online:

Go to www.ncyi.org/mi-scac. Under the “Accommodations” section, follow the instructions for the hotel’s reservation system.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Visit the MSCA Conference website for a link to see the things to do around the beautiful Radisson Hotel.

Visit the Eastwood Town Center, a couple miles from the Radisson!

You can sit back and relax at the many restaurants at the Eastwood Town Center, such as Bravo Cucina Italiana, Claddaugh, Mitchell’s Fish Market and P.F. Chang’s, along with others.

The Eastwood Towne Center also has an movie theater, so you can finally watch that movie you have been wanting to see.

At the Eastwood Towne Center enjoy shopping at Ann Taylor, DSW, Banana Republic, Forever 21, Sephora, Williams and Sonoma, and many more!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

